



GSPA WORKSHOP & AWARDS

**March 27, 2023
Georgia Center for Continuing Education
University of Georgia**



Sessions

ROUND 1— 9-9:45 A.M.

Preparing the Ingredients Before an Environmental Portrait (Room T/U)

Presenter: Dr. Andrea Hudson, Department of Journalism, UGA Grady College

“Mise en place” is a French culinary phrase. It describes the practice of preparing ingredients and organizing a kitchen to ensure chefs are not distracted when it’s time to cook. The same idea can be applied to environmental portraiture. You can take steps that will allow you to focus on the moment instead of the “ingredients.” Here, we will discuss how to prepare for your next environmental portrait assignment.

Going Below the Surface: How to Write In-depth Stories (V/W)

Presenters: Janie Ripps and Miles Lawrence, ODYSSEY Media Group, Clarke Central High School

Whether you’re writing a feature profile, a news story or an editorial, creating in-depth stories is necessary to leave your readers thinking. This session will dive into all aspects of building a story such as interviewing and conducting quality research so that you can go below the surface as a student journalist.

Developing Your Leadership Philosophy (Room Y/Z)

Presenter: Brittney Minor, Director of Undergraduate Services, UGA Grady College

What does leadership mean to you? How does it impact how you work with your team? In this session, you’ll have the opportunity to brainstorm with others as you write a draft of your own leadership philosophy.

Advisers Roundtable (Room F/G)

Facilitator: Shanon Woolf, Adviser, Legend yearbook and McIntosh Trail news website, McIntosh High School

Advisers are invited to share about programs, events, classes and other resources that they have used and would recommend to fellow advisers.

ROUND 2— 10-10:45 A.M.

Know Your News: Exploring the State of Journalism in Georgia (Room T/U)

Presenters: Kelly Caudle, Georgia Humanities, and Jennifer Camacho, PLOT My Story

What makes Journalists different from most content creators and influencers?

How do you know the news you’re consuming is trustworthy?

How does local news keep our local economy and democracy strong?

In this interactive session, we will explore the current state of local news, changing news consumption habits, and ask you to help us make KnowYourNews.org even more relevant for new audiences.

The Ins and Outs of Student Leadership (Room V/W)

Presenters: Maya Clement and Molly Harwell, ODYSSEY Media Group, Clarke Central High School

What kind of leader do you want to be? In this session, you will learn what it means to be a student leader, how to successfully run a publication, how to work with your staffers, as well as tips for improving your own student leadership.

(Round 2 sessions continued on next page)

ROUND 2 (CONT'D)— 10-10:45 A.M.

"Through Our Lens": Responsible Reporting on Race, Diversity, and Social Justice Issues in Media (Room Y/Z)

Presenter: Dr. Denetra Walker, Department of Journalism, UGA Grady College

Curiosity and getting "bit" by the journalism bug starts early with young creatives who want to save the world with their love for telling the stories of others. What happens when the stories are tough to tell... and can be controversial i.e. race and gender? This session takes a look into what equitable, ethical journalism looks like in the lens of a media maker who is consciously thinking about the evolving diverse world around them. From social movements to social media, we will chat about stories that matter, uplifting voices traditionally shutout, and learn more about strengthening skillsets related to covering social justice in society.

What Makes You Stand Out? Building Your Professional Brand in Resume and Portfolio (Room FIG)

Presenter: Janieria Dupree, M.Ed., UGA Career Center

In this presentation we will view what it means to have a professional brand and how to apply that to your resume and portfolio.

ROUND 3 — 11-11:45 A.M.

Photographing Sports (Room T/U)

Presenter: Dr. Kyser Lough, Department of Journalism, UGA Grady College

Sports can be one the most challenging things to photograph, yet has the potential to bring us some of the most compelling images from the year. Come learn how to nail that action shot as well as tell visual stories that go deeper and beyond just game action. Bring your questions and challenges that you face when doing visual coverage of sporting events.

Your Newsroom Should Do Something NEW: Using Design Thinking for Student Media (Room V/W)

Presenter: Dr. Amanda Bright, Department of Journalism, UGA Grady College

Design thinking is a crucial part of professional news organizations today to develop innovative ideas and products for their audiences. But, can it also be used in your newsroom? This session will be an interactive exercise for your staff members (come in at least pairs!) to think beyond what you are already doing and toward what should/could also be done. Be ready to think outside of the proverbial box.

Resisting Retaliation: Legal Challenges to Student Press Censorship (Room Y/Z)

Presenters: Lindsey Floyd, Max Abramson and Jay Bozza, First Amendment Clinic, UGA School of Law

This presentation will focus on the ways that the United States Supreme Court's decision in *Hazelwood v. Kuhlmeier* (1988) left student journalists in collegiate media programs susceptible to prior review, censorship, and retaliation. We will examine the laws and litigation strategies used to ensure student press freedoms.

Writing Ledes That Succeed (Room FIG)

Presenter: Tom White, Broadcast Engineer, UGA Grady College

Learn the various lede types used in a newscast in order to build your tool set to better engage your viewers and get your message heard. This hands-on workshop will give you an opportunity to write a lede as well as work on your camera presence. If you are producing video in any way, this is the session for you!

LUNCHEON & CEREMONY — 12-2 P.M.

Magnolia Ballroom



Awards

Welcome

Stephanie Moreno and Kimberlee Smith

OPENING REMARKS

Dr. Charles N. Davis

MEAL SERVED

KEYNOTE ADDRESS

Sydney Shadrix, Anchor and Reporter

GEORGIA CHAMPION AND JUNIOR CHAMPION JOURNALISTS

GSPA Student Ambassadors

YEARBOOK & LITERARY MAGAZINE AWARDS

Video Presentation

FIRST AMENDMENT ESSAY WINNERS

GSPA Student Ambassadors

BROADCAST, NEWSPAPER, NEWSMAGAZINE & NEWS WEBSITE AWARDS

Video Presentation

ACHIEVEMENT AWARD WINNERS

GSPA Student Ambassadors

SPECIAL RECOGNITIONS

Stephanie Moreno and Kimberlee Smith

CLOSING REMARKS

Keynote Speaker



Sydney Shadrix is an anchor and reporter at WYFF News 4 in Greenville, South Carolina. Prior to her current role, she spent three years as an anchor and producer at KLTV 7 in Tyler, Texas.

While at KLTV 7, Shadrix covered the Texas power outage in February 2021 that left millions of people without electricity for days. Additionally, she tracked the Covid-19 pandemic in East Texas and wrote about how the virus affected classrooms and schools all over the state.

Before becoming a journalist, Shadrix received a Bachelor of Music in Music Education from Belmont University in Nashville, Tennessee, where she graduated magna cum laude. Shadrix is a licensed Music and English teacher and the latter drove her to pursue journalism. She spent three years instructing music to middle and high school students in Nashville, where she also directed musicals, oversaw six choirs, and taught music history. Because of her previous educational experience, Shadrix is familiar with the value of learning and what goes on in the classroom by listening to the stories of the teachers and students, which she took into her journalistic career.

In 2017, Shadrix pursued a Master of Arts in Mass Communication and Journalism at the University of Georgia's Grady College of Journalism. She served as GSPA's graduate assistant and also as a graduate assistant for the travel writing study abroad program in Munich, Germany. She spent two summers guiding students as they explored the relationship between journalism, Western European history and culture.



Special Thanks to GSPA Sponsors:

GOLD: Amitrace; Cady Studios; Herff Jones; Jostens;
Mercer University's Center for Collaborative Journalism;
University of Georgia's Grady College of Journalism and Mass Communication
SILVER: Editmentor; Walsworth
BRONZE: Piedmont University; SIPA, SNO Sites

Presenters

Max Abramson is a second-year law student at the University of Georgia and a member of the First Amendment Clinic. He aims to protect government transparency and improve policy through the First Amendment. He graduated from Emory University with a B.A. in International Studies and worked in educational technology consulting before law school.

Jay Bozza is a second-year law student at the University of Georgia and a member of the Law School's First Amendment Clinic. Bozza graduated from University of Georgia with a degree in Political Science and a Certificate of Entrepreneurship. He hopes to use the First Amendment to protect the ability to provide and receive different perspectives on social media while pursuing a career in civil litigation.

Dr. Amanda Bright teaches classes in multiplatform journalism and projects, as well as graphics. She also serves as the managing editor for the Grady Newsource digital presence. Prior to joining Grady College, Bright spent 15 years in print and online journalism as a reporter, photographer, copy editor/designer, page one editor and news editor. She also spent 10 years teaching journalism and advising high school newspapers and yearbooks, as well as speaking and writing about trends in journalism education. At Eastern Illinois University, Bright taught news writing and design, advised the Warbler yearbook, and taught online courses for journalism advisers.

Jennifer Grove Camacho is a proud Polk County-raised, Atlanta resident. The former Manager of Community Affairs for WSB-TV spent a decade working at small-, medium-, and large-market television stations. Jennifer is an Atlanta Business Chronicle 40 under 40 awardee and LEAD Atlanta graduate. To date, she has recorded, written, and edited 1,500+ community-focused stories. Jennifer now leans on her previous experience as a TV news reporter, multi-platform producer and community affairs manager to help organizations create content that connects with their audiences. In 2020, Jennifer launched PLOT My Story, a media creation & PR consulting company that helps put stories "on the map".

Kelly Caudle is Vice President for Strategy and Programs at Georgia Humanities, a statewide organization that encourages the understanding of diverse viewpoints and stories through supporting and conducting public

programs. A recent program is "Democracy and the Informed Citizen," a collaboration with UGA's Grady College of Journalism and the Atlanta Press Club, which produced a media literacy guide, "How Journalists and the Public Shape Our Democracy: From Social Media and 'Fake News' to Reporting Just the Facts." Previously, she served as the project director of the online New Georgia Encyclopedia, following roles in magazine and book publishing.

Maya Clement is a junior at Clarke Central High School in Athens, Georgia, and the Managing Editor for the ODYSSEY Media Group. Clement has attended SIPA, GSPA and NSPA conferences. She also has presented at GSPA and SIPA events.

Janieria Dupree received her B.S. in Psychology from the University of West Georgia & her M.Ed. in Higher Education Administration from Georgia Southern University. Janieria has been in higher education for almost six years, most recently at Kennesaw State University, and she brings her experience from Advising, the Registrar's Office, and Admissions to the UGA Career Center.

Lindsey Floyd is a lawyer and legal fellow with the University of Georgia's First Amendment Clinic. She uses community education, prelitigation strategy, and impact litigation to advance the First Amendment rights of citizens and journalists. She graduated from the University of Colorado School of Law in May 2021 and Arizona State University in May 2018 with a degree in Political Science and minors in Social Welfare and Criminal Justice.

Molly Harwell is a junior at Clarke Central High School in Athens, Georgia, and the Editor-in-Chief for the ODYSSEY Media Group. She hopes to learn about leadership and create strong connections with her peers. Molly also wants to create quality pieces that spark the interest of others within the Clarke Central community.

Dr. Andrea Hudson is a lecturer who teaches a variety of journalism classes, including photojournalism and reporting and writing across platforms at Grady College. Her research is grounded in women's studies and visual communication. She has spent more than a decade working as a reporter, photojournalist, and public relations practitioner, specializing in the areas of government and

politics. Hudson also owns and operates a freelance photography business where she provides environmental portraits and documentary photography for clients.

Miles Lawrence is a sophomore at Clarke Central High School in Athens, Georgia, and a Variety Staffer for the ODYSSEY Media Group. Lawrence has attended multiple journalistic events during his two years on staff, including GSPA and SIPA conferences.

Dr. Kyser Lough is an assistant professor of journalism at the University of Georgia's Grady College of Journalism and Mass Communication. Lough studies visual communication and solutions journalism, with an emphasis on photojournalism. He teaches graduate-level visual communication method and theory, as well as undergraduate photography and journalism ethics and diversity courses.

Brittney Minor joined the academic advising team in February 2017 and assumed the position of director of undergraduate services in August 2021. Prior to serving Grady College as an advisor, she worked in residence life at SCAD and the University of Mississippi. Minor is a proud University of Georgia alumna, having earned a B.S.F.C.S. in Consumer Journalism. She also holds a M.A. in Higher Education/Student Personnel from the University of Mississippi.

Stephanie Moreno is the director of the Georgia Scholastic Press Association. In her other role as scholastic outreach coordinator for UGA's Grady College, she develops unique programming for secondary school visitors, with a focus on serving underrepresented groups. She also manages the Summer Media Academy for high school students and partners with campus units and colleges on university-level outreach initiatives.

David A. Ragsdale, CJE, has advised student publications since 2001 at Clarke Central High School where his duties include advising the Odyssey Newsmagazine, Odyssey Online, ODTV and Iliad Literary-Art magazine. He was the Georgia Scholastic Press Association Adviser of the Year in 2007 and 2020, was named an ASNE Reynolds High School Journalism Fellow in 2014 and was named a Distinguished Adviser by the Columbia Scholastic Press Association in 2019. Ragsdale is the JEA State Director for Georgia.

Janie Ripps is a sophomore at Clarke Central High School in Athens, Georgia, and Viewpoints Editor for the

ODYSSEY Media Group. Ripps hopes to strengthen her writing and inform readers of the magazine about ongoing topics that play a big role in society. She has attended and presented at multiple journalism conferences including GSPA and SIPA conferences. Through journalism, she hopes to meet new people and form new bonds with fellow students.

Kimberlee Smith is the GSPA graduate assistant and a second-year student pursuing her master's degree in journalism. She received her bachelor's degree in Communication & Media Studies in 2021 at Reinhardt University. She was the only black female senior-level Communication major at her university. Smith also has a minor in Media Writing and Digital Media Arts.

Dr. Denetra Walker is an award-winning television news journalist and journalism scholar who focuses on race and media. Mainly through qualitative methods, her work captures the experiences of marginalized and underrepresented journalists in the digital age, social justice, activism, police shootings, maternal health, and has a growing interest in racialized mis/disinformation. Her dissertation focuses on the experiences of Black journalists and their connections with the Black community. She is passionate about addressing issues of Diversity, Equity, and Inclusion (DEI) in college classrooms and newsrooms. Previously, Walker worked in several behind-the-scenes roles in television news markets including Augusta, GA; New York, NY; Houston, TX; Las Vegas, NV; Columbia, SC—covering some of the nation's biggest stories.

Tom White is the broadcast engineer for the Grady College of Journalism and Mass Communication. Previously, Tom led two high school video production programs to national recognition focusing on news and live event production. Prior to education, Tom was marketing and online content director for iHeart Radio in Atlanta and Greensboro, NC.

Shanon Woolf, CJE, has advised student publications since 2018 at McIntosh High School. She advises both the McIntosh Trail Online News Site and the Legend yearbook, which was named a Jostens National Program of Excellence in 2020 and 2021. Woolf was the Georgia Scholastic Press Association's First-Year Adviser of the Year in 2019 and was named a JEA Rising Star in 2020. She also was recognized as the 2022 GSPA Adviser of the Year.

