



GSPA

GEORGIA SCHOLASTIC
PRESS ASSOCIATION

www.gspa.uga.edu

THE BULLETIN

The newsletter for student journalists and advisers across Georgia

Vol. 83, No. 4

August/September 2011

Important Dates:

Wednesday-Thursday

Sept. 21-22

GSPA Conference

The University of Georgia
Athens, Ga.

Friday, Sept. 30

Postmark Deadline:

General Excellence

Yearbook, Round Two

Monday, Oct. 31

Postmark Deadline:

GSPA Membership

(memberships processed later
subject to late fee)

Thursday-Sunday

Nov. 17-20

NSPA/JEA Convention

Hilton/Hyatt Center

Minneapolis, Minn.

Friday, Dec. 16

Postmark Deadline:

First Amendment

Essay Contest

2012 Dates to Remember:

-March 2-4, SIPA Convention

-April 26, GSPA Awards Ceremony

-June 10-16, Journalism Academy

Contests and events are open only to current GSPA members. Visit www.gspa.uga.edu for more information about these events and deadlines.

Newspaper, Yearbook, Broadcast, Literary Magazine

Conference offers adviser, student training

ATHENS — Aiming to help high school journalists and their teachers start the year off on the right track, GSPA is hosting its annual fall conference Sept. 21-22 at the University of Georgia.

"Most scholastic journalism conferences take place in November or in the spring," said GSPA director Joe Dennis. "Our goal is to help out students and advisers early in the school year, so they can apply what they learn throughout the year."

The 2011 GSPA Fall Conference will be held Wednesday and Thursday, Sept. 21-22 at the Tate Center on the campus of the University of Georgia. Sessions will be held for students and advisers involved in newspaper/newsmagazine, literary magazine, broadcast and yearbook.

Following a similar format from previous years, more than 60 sessions will be offered with a maximum of eight sessions running simultaneously throughout the conference. Session presenters will include journalism professionals and educators, and offerings will be available for both beginners and advanced students. In addition, adviser-only sessions will be targeted to both new and experienced advisers. An opening night concert will kick off the conference.

"We're really trying to beef up the adviser track of sessions," Dennis said. "Even if they are not bringing students, I strongly encourage first-year advisers to attend the second day for a full day of training."

Adviser registration for the conference is free, although a current GSPA membership is required.

General sessions will focus on topics including brainstorming, journalistic writing, design, broadcast

reporting and creative writing.

"There will be sessions for every type of GSPA member," Dennis said.

A "first issue" competition will be held in which schools are encouraged to submit the first issue of their newspaper for review. An on-the-spot photojournalism competition will be held for aspiring photojournalists, and an on-the-spot review contest will be held focusing on the opening night concert. On-site critiques will be available for newspaper/newsmagazine and broadcast staffs.

Sessions will be held Wednesday, Sept. 21 from 7 p.m. to 10 p.m. Thursday sessions will be held from 8:30 a.m. to 3:30 p.m. Advanced registration is \$20 per student for a two-day registration, and \$15 per student for Thursday-only registration. Adviser and chaperones accompanying a student staff may attend for free. The advance registration deadline is Sept. 16, 2011. The late registration fee will be an additional \$5 per student, and is limited to availability.

"We typically have around 500 attendees and have to turn people away," Dennis said, encouraging advisers to register their group early.

A limited number of hotel rooms are being held at the Holiday Inn hotels in downtown Athens at a rate of \$95 for two double beds or one king-size bed. Rooms must be booked by Aug. 31, 2011. Call 706-549-4433 for hotel reservations and mention the code "GSPA/University of Georgia."

GSPA membership is required to attend the conference. For the conference registration form and more information, see pages 3-4. For the 2011-12 membership form, see page 5. Forms are also available at www.gspa.uga.edu.

Director's Corner



STOP! If you have no idea why you are receiving this, then you should probably continue reading (cue late night TV commercial).

Are you a new newspaper, newsmagazine, yearbook, literary magazine or broadcast adviser? Are you a continuing adviser, but feel all alone? Were you thrown into this position with little or no training? Are you trying to launch or kick-start a fledging program? Are you a veteran adviser looking to earn some recognition for your publication? Do you feel like you have no help as you embark on this venture? Do you have unsightly gray hair?

Well, good news! We can help you (well, except for that last one ... but I'm sure there's a product for that).

For more than 82 years, the Georgia Scholastic Press Association has been helping advisers like you by offering training for teachers and students, publication critiques from journalism professionals and an awards program to recognize excellence in the state. Perhaps most importantly, we offer a community of advisers in your situation, linking you to your peers through our e-mail listserv where you can post a question and instantaneously get helpful replies.

We're not the only organization here to help you. At the national level, the Journalism Education Association (JEA) specifically supports journalism teachers and advisers across the nation. The National Scholastic Press Association (NSPA) is similar to GSPA, but at the national level. Regionally, the Southern Interscholastic Press Association (SIPA) serves student journalists in the Southeast and holds an annual conference in Columbia, S.C. I encourage you to check out these organizations, but hope you will join GSPA first. Based in the Grady College of Journalism and Mass Communication at the University of Georgia, GSPA only caters to Georgia schools. We exist to promote and foster high school journalism in the state. And we know the only way to do this is to first reach the teachers.

But don't join GSPA just for yourself. Do it for your students as well. Each year GSPA solicits help from Grady College students to assist with our various events. Too often a student will tell me, "I didn't know there were opportunities like this for high school students." They feel like they missed out in their high school years.

I encourage you to check out GSPA. A good start is our fall conference, held Sept. 21-22 at the University of Georgia. Most scholastic journalism conferences cost upwards of \$75 per person to attend, but the GSPA fall conference is totally free for advisers and only \$15-\$20 for students. Can't afford the price or the logistics of an overnight stay? The conference is structured so most schools can still participate with an early morning departure and early evening return. School rules make it impossible to plan a field trip in late September? Then take a professional development day and attend by yourself (it's still free).

I'm sure you'll find the conference, and you're membership in GSPA worthwhile. And, on second thought, it just may help alleviate those gray hairs.

Joe Dennis
GSPA Director

THE BULLETIN

Editor: Joe Dennis

The Georgia Scholastic Press Association was founded in 1928 by the faculty of the Grady College of Journalism and Mass Communication at The University of Georgia.

Membership is open to school-sponsored newspaper, yearbook, literary magazine, radio/television and online publications or productions in middle and high schools in Georgia. The GSPA Bulletin is published by the University of Georgia five times annually as a benefit of membership in the Georgia Scholastic Press Association.

GSPA contact information:
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Web site www.gspa.uga.edu



2011-12 Advisory Board

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*Want to help shape GSPA?
Join the Advisory Board.
Contact Joe Dennis at
jodennis@uga.edu for more
information.*





2011 Fall Conference Sept. 21-22 @ UGA

Conference Registration Checklist

- If needed, book hotel rooms by Sept. 9 (information below).
- Join GSPA for the 2011-12 school year.
- Complete registration form and send to GSPA office by Sept. 16.
- Either send payment to GSPA by Sept. 21 or bring check or cash to the conference registration desk at the Tate Center.
- If applicable, bring the first issue of your publication for the first-issue competition.
- Bring several copies of your publication to share with other staffs (optional).
- If planning to eat meals in the Tate Center cafeteria, plan on bringing roughly \$8-10 per student for lunch, \$5-7 for breakfast.
- Bring any materials/equipment you need (cameras, laptops, etc.).

Conference Extras

Registration for the following conference "extras" is at check-in at the conference ...

First Issue Competition

Newspaper/newsmagazine staffs are encouraged to bring a copy of their first issue for the competition. Awards for best overall, best front page, best news coverage, best opinion coverage, best feature coverage, best sports coverage, best photography and best layout will be awarded.

On-site Critique

Newspaper/newsmagazine and broadcast staffs may bring a copy of their product/program for an on-site review by an evaluator. The evaluator will spend 20 minutes with no more than three members of the staff to discuss your product/program. Sign-up is first-come, first-serve at registration.

On-the-spot Photojournalism Competition

Participants must bring their own camera and any card readers/cords necessary to download their photos to a computer. The competition will be held on Thursday, Sept. 22. Information will be given at registration.

Hotel Information

A limited number of hotel rooms are being reserved for the GSPA Conference at the Holiday Inn hotels in downtown Athens. The hotels are conveniently located in downtown Athens near several local eateries and just off the campus of the University of Georgia. They are within walking distance of the Tate Center.

Special rates are available for the evening of Wednesday, Sept. 21. The majority of rooms available are two double-bed, non-smoking rooms. A few king and queen-size rooms are also available for advisers and chaperones. To reserve rooms at the special rate, contact the Holiday Inn Athens hotels at 706-549-4433 and ask for the group code "GSP / University of Georgia." The deadline to reserve rooms at the special rate is Wednesday, Aug. 31

Please note that GSPA is not responsible for hotel reservations, including handling room payments. Please plan for separate payments for conference registration and hotel rooms.



GSPA
GEORGIA SCHOLASTIC
PRESS ASSOCIATION

2011 Fall Conference

Sept. 21-22 @ UGA

The 2011 GSPA Fall Conference will offer training sessions for broadcast, literary magazine, newspaper/newsmagazine and yearbook staffs. The conference will be held at the Tate Center on the campus of the University of Georgia. Sessions will be offered from 7 p.m. to 10 p.m. on Wednesday, Sept. 21, and 8:30 a.m. to 3:30 p.m. on Thursday, Sept. 22.

Advance registration fee: \$20 per student, two-day registration
\$15 per student, one-day registration

Advance registration deadline is Sept. 16, 2011

Please PRINT or TYPE all information required and send or fax to the GSPA office. Advance registration must be received by Sept. 16, 2011. Payment is accepted at registration of the conference or can be mailed to GSPA. Meals are not provided at the conference. Meals are available at a variety of restaurants near the host hotel or in the Tate Center.

PLEASE NOTE: GSPA membership for the 2011-12 school year is required for registration. If you are not a GSPA member, please submit a completed membership form with your registration and include membership dues with your payment.

School Name _____ Adviser Name _____

Publication Name(s) _____

Type of Media Newspaper/newsmagazine Yearbook Broadcast TV Literary Magazine

Adviser Phone _____ Fax _____ Adviser E-mail _____

Registration type: Two-day (\$20 per student) One-day (\$15 per student) Late registration (\$25 per student)

Number of advisers/chaperones attending _____ Total cost: FREE

Names of advisers/chaperones (continue on separate sheet if necessary)

1. _____ 2. _____

Number of students attending _____ Total cost _____

Names of students (continue on separate sheet if necessary)

- | | |
|----------|-----------|
| 1. _____ | 7. _____ |
| 2. _____ | 8. _____ |
| 3. _____ | 9. _____ |
| 4. _____ | 10. _____ |
| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |

Please fax completed form to 706-542-2183 or mail to GSPA, Grady College, 120 Hooper Street, Athens, GA 30602-3018.

A confirmation will be e-mailed back to you upon receipt of registration.

Questions? Call 706-542-5022 or e-mail jodennis@uga.edu. Visit www.gspa.uga.edu for updated conference information.



2011-2012 Membership Application

Join GSPA by Oct. 31, 2011 to avoid late registration fees!

Please list school and staff name as you want it to appear on membership certificate and other documentation. **Please type or print neatly.** Make a copy of this form for your records. Check, money order or purchase order made payable to GSPA must accompany form.

Publication Name(s) _____

Type of Media Newspaper Newsmagazine Yearbook
(check all that apply) Broadcast TV Literary Magazine

Name of Editor(s) _____

Editor(s) e-mail (required for inclusion on the GSPA student editors listserv) _____

Principal Name _____

School Name _____

Address _____ City _____

County _____ ZIP _____

Phone () _____ ext. ____ Fax () _____

NOTE: An adviser service of GSPA is a listserv through which advisers find out the latest news about scholastic journalism locally and nationally, share information and request resources. All GSPA advisers will automatically be placed on the listserv. Since the listserv can be the only way the GSPA director has to contact advisers on short notice, placement on the listserv is mandatory.

Adviser Name(s) _____

Home Address _____

Home Phone () _____

Adviser e-mail (MUST BE COMPLETED FOR MEMBERSHIP): _____

For office use only please:

Ck# _____ P.O. invoice # _____ Amt. _____ Initials/Date _____

Join GSPA TODAY!

Please note the following before sending your payment:

- Membership is effective for the CURRENT school year only.
- Only publications/productions that are members are eligible for GSPA competitions, held in Spring 2012.
- Fees for the 2011-12 school year are \$50 **per adviser**. The \$50 membership fee covers all programs advised by the teacher.

Each additional adviser per school is an additional \$15.

Staffs joining after Oct. 31, 2011 will be subject to an additional \$20 late fee per application.

- If you are signing up multiple programs (i.e. yearbook and newspaper), please fill out a separate application form for each program.

Payment enclosed:

\$ 50 for 1 adviser

\$ _____ for _____ additional adviser(s).

\$ _____ late fee (\$20 late fee required if sent after Oct. 31, 2011)

\$ _____ **TOTAL**

Please make checks payable to GSPA. Send form and payment to:

GSPA Membership
Grady College
The University of Georgia
120 Hooper Street
Athens, GA 30602-3018

www.gspa.uga.edu

All schools who join will receive a membership package in the mail. Please allow 2-3 weeks for delivery upon receipt of membership application and payment.

Official Entry Form

GSPA General Excellence Contest 2011

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____ Adviser's Name: _____

Publication Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Adviser or Staff E-mail Address: _____

Please indicate which contest(s) you are entering:
(NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!)

- Yearbook, Round Two (Sept. 30, 2011)

Please indicate what materials you are sending with this entry form:

Contest Entry Materials and Fees:

- Media Information Form
- \$40 Contest Entry Fee
- \$35 Critique Only Fee*
- \$8 Yearbook Return Fee (optional)

*member will not receive a rating certificate, have their rating published or be recognized at the Awards Ceremony

Materials to be Evaluated:

- One copy of a published Yearbook.

**Return this form, along with a media information form and contest materials to:
GSPA Contests, Grady College of Journalism and Mass Communication, 120 Hooper Street, University of Georgia, Athens, GA 30602-3018.**

*GSPA is not responsible for entries lost in the mail.
Use of a certified mail delivery service is recommended.*

For office use only:

Date rec.	Check#	Total Amt. Paid/Late fee	Processed?	Initials
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Media Information Form

GSPA General Excellence Contest 2011

A separate media information form MUST be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

MEDIA CATEGORY:

Newspaper/Newsmagazine Broadcast News Literary Magazine Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

Number of students on regular staff (not including contributors/freelancers): _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____ What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from school/administration: \$ _____ Amount from sales/subscription: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

PRIMARY SOURCE OF PRODUCTION:

First-year journalism class Experienced journalism class Student volunteers/extracurricular

OTHER CONSIDERATIONS (Example: printer errors, etc.)

Attention Journalism Advisers:
For invaluable knowledge from educators and professionals in the field, join GSPA and bring your students to the 2011 fall conference, Sept. 21-22 at The University of Georgia.

See inside for details.



Grady College of Journalism
and Mass Communication
The University of Georgia
Athens, GA 30602-3018

A CURE FOR YOUR GRAY HAIR? SEE PAGE 2.