

The Bulletin

The newsletter for student journalists and advisers across Georgia



January 2013

Volume 83, Issue 3

www.gspa.uga.edu

Important Dates:

January 25

Postmark Deadline

First Amendment Essay Contest

February 15

Postmark Deadline

Georgia Champion Journalist

March 1-3

SIPA Annual Convention

Columbia, S.C.

March 15

Postmark Deadline, General Excellence

Newspaper, Broadcast,

Literary Magazine (Round 1)

All individual entries

March 23

Broadcast News Digital Workshop,

The University of Georgia

Athens, Ga.

March 26

Postmark Deadline, Achievement

Awards, Georgia Junior Journalist

April 25

GSPA Awards Ceremony

The Classic Center, Athens, Ga.

June 9-15

Georgia Journalism Academy

The University of Georgia

Athens, Ga.

Critiques and Competition Annual GSPA excellence contest begins

ATHENS — The Georgia Scholastic Press Association's annual critique and contest season is underway.

Inside this publication are the forms and information needed to enter the four general excellence contests, the 41 individual contests and the journalist of the year contests. Forms for GSPA Achievement Awards and the Georgia Rising Journalist award will be made available in the next issue of *The Bulletin*.

The deadline for all individual contests and critiques (broadcast, literary magazine, newspaper and yearbook) is March 15. The deadline for the journalist of the year entries is Feb. 15. The General Excellence newspaper, web site, broadcast news and literary magazine round one deadline is March 15.

Awards will be distributed at the April 25 GSPA Awards Ceremony, which will be held in Athens (more information about the Ceremony will be in a future issue of *The Bulletin*).

Please read all relevant information about your category before submitting your entry. **For individual entries, please include the category number on the entry form.**

Following is a list of "frequently asked questions." If there are questions that aren't addressed in this *Bulletin*, please contact the GSPA office at 706-542-5022 or jodennis@uga.edu.

Q: Are there any changes this year?

A: No! All categories, contest fees and entry requirements are the same as last year.

Q: I'm a new adviser. What is this all about?

A: An important offering of GSPA is the contests and critiques we offer. As the only state organization offering such services, we hope you'll consider entering the appropriate contests so your staff can get the feedback and recognition they

deserve.

Q: What's the point of entering?

A: The feedback you and your students receive from the critiques offers a professional opinion on what you are doing well, and where there is room for improvement. It's part of the educational experience of journalism. Plus, awards are always a great motivator.

Q: Why is there no information about Yearbook General Excellence?

A: The yearbook General Excellence deadlines are June 28 and Sept. 28. Information and forms will be available in a future *Bulletin*.

Q: Who are the judges?

A: GSPA judges are professional journalists, former journalists, and journalism faculty and graduate students from the Grady College. Each judge receives guidelines from GSPA before evaluating student work. To ensure quality work, all judges are offered pay.

Q: Why is GSPA so strict about contest entry rules?

A: The office typically receives more than 1,500 entries for GSPA contests over a two-week span. All entries are sorted by a small office of one professional and two student assistants. When an entry does not abide by the rules, lacks essential information or is received after the deadline, it makes it very difficult to process entries in a timely manner to distribute to judges and receive back before April 25.

Q: When will I get my award?

A: Awards will be distributed April 25, 2012 at the GSPA Awards Ceremony in Athens. Information about the event will be available in the March issue of *The Bulletin*. Those unable to attend the ceremony will receive their critiques and certificates the first week of May.



General Excellence

Guidelines for newspaper, newsmagazine, website entries

Newspaper and newsmagazines are judged twice in the General Excellence critique service and competition each year. During the contest, one set of judges evaluates the entire publication, provides comments for the staff and assigns a score. Another set of judges rates portions of the publication such as the front page, editorials or sports, and awards "best of" recognition.

Staffs that follow a newsmagazine format should note that on their entry form. Newsmagazines, as defined by the National Scholastic Press Association, are publications that consistently use cover art devoted to one story and/or a dominant piece of artwork. Newsmagazines also tend to use longer, more feature-style writing. The same criteria is used for judging both newspapers and newsmagazines.

Individual students do not submit their work in the General Excellence category. Instead, they compete in a separate competition (see information on pages 6-9).

Newspaper General Excellence

Judges for this category review three entire issues of an entered newspaper from the 2012-2013 school year. Typically, they review the most recent issue critically, and evaluate the other two newspapers for issues of consistency. An evaluation book is filled out for each school. Based on the judges evaluation, the newspaper will receive a general excellence rating: merit, achievement, excellent or superior.

Ratings will be announced at the GSPA Awards Ceremony. Categories, based on school size and type of publication, are:

Newspapers

Schools are divided based on school size (using the Georgia High School Association classification) and awards will be given within each division.

Newsmagazines

All newsmagazines, regardless of school size, are judged in a separate

category using the same criteria for newspapers with special emphasis on feature reporting and design.

Websites

Websites have a separate evaluation guidebook emphasizing journalistic principles while also taking into account design, ease of navigation, interactivity and use of social media.

Newspaper/Newsmagazine

"Best of" Awards

Judges also award first place prizes in the following special categories as part of General Excellence judging:

Best News Writing:

Articles report, but do not interpret, events that have news value and timeliness to the readers.

Best Features Writing:

The story or series of stories includes human interest, entertainment or information.

Best Editorial Page:

Editorial pages will be judged on reader interest, originality, appropriateness, clarity of purpose and effectiveness. Editorials should represent the opinion of the staff and editors on a timely news matter of concern to the school, community, state, country or world.

Best Use of Photographs:

Use of photographs throughout an issue will be evaluated.

Best Sports Coverage:

Effective and equal coverage of men's and women's sports as well as freshman, junior varsity and senior varsity sports will be evaluated. In addition, topics will be evaluated for obvious impact on the student audience.

Best Use of Advertising:

Creativity, content, design and overall use of space will be evaluated.

Best Front Page Layout:

Front pages will be evaluated for content, design, photos, the use of graphic elements and the effective use of space.

HOW TO SUBMIT ENTRIES:

NOTE: GSPA Contests are provided as both a learning tool and a way to recognize the excellent work produced by Georgia students and their advisers throughout the school year. Guidelines are set to ensure efficiency in processing of entries.

All entry materials must be postmarked by March 15, 2013. No late entries will be accepted.

Staffs competing in this contest must be 2012-2013 members of GSPA. If your staff is not a current member, please submit a membership form (available at www.gspa.uga.edu) and the membership fee.

Complete a contest entry form (page 3).

Complete a media information form (Page 5).

Submit the \$40 contest entry fee (or \$35 critique only fee).

Send two copies of your best **three** issues printed during the 2012-2013 school year and/or the URL link to your website.

There's no need to select entries for the special categories contests, such as "Best Editorial Page." Your paper will be judged automatically in the special categories.

Questions? Send an e-mail to: jodennis@uga.edu.

Official Entry Form GSPA General Excellence Contest 2013

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____ Adviser's Name: _____

Publication Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Adviser or Staff E-mail Address: _____

Please indicate which contest(s) you are entering:
(NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!)

- Newspaper (March 15, 2013)
- Newsmagazine (March 15, 2013)
- News Website (March 15, 2013)
- Literary Magazine, Round One (March 15, 2013)
- Literary Magazine, Round Two (June 28, 2013)
- Broadcast TV News Program (March 15, 2013)

Please indicate what materials you are sending with this entry form:

Contest Entry Materials and Fees:

- Media Information Form
- \$40 Contest Entry Fee
- \$35 Critique Only Fee

*member will not receive a rating certificate, have their rating published or be recognized at the Awards Ceremony

Materials to be Evaluated:

Two copies of the three best newspapers or news magazines for the 2012-2013 school year:
(Please list publication dates.)

_____, _____, _____

News Website URL: _____

Two copies of a published Literary Magazine.

Two DVD copies of television news program.

Return this form, along with a media information form and contest materials to:

GSPA Contests, Grady College of Journalism and Mass Communication, 120 Hooper Street, University of Georgia, Athens, GA 30602-3018.

*GSPA is not responsible for entries lost in the mail.
Use of a certified mail delivery service is recommended.*

For office use only:

Date rec.	Check#	Total Amt. Paid/Late fee	Processed?	Initials
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General Excellence

Guidelines for broadcast news entries

Contest submissions in the broadcast news General Excellence categories are judged on their news value and their coverage of school activities. Judges consider the quality of broadcast writing and reporting as well as the depth and variety of coverage of student activities and interests.

Judges also consider the format of the broadcast, including appropriateness of the program to the material carried, evidence of recognition of the relative value of the different news items to the audience and a creative approach to format within the realms of good news reporting and production quality.

If your school is given five minutes or more a week or month for students to report school news, this is considered a student TV program for GSPA purposes (provided that students gather and write the news or feature material and serve as on-air correspondents and anchors). Newscasts over school public-address or closed-circuit TV systems, videocasts, etc., in the lunchroom also qualify.

To submit entries:

- All entry materials must be postmarked by **March 15, 2013**. *No late entries will be accepted.*
- Staffs competing in this contest must be 2012-2013 members of GSPA.
- Complete a contest entry form (page 3).
- Complete a media information form (page 5).
- Submit the \$40 contest fee (or \$35 critique only fee).
- Submit two copies of any two news programs produced during the current school year. (Entries should be on DVD.)

Individual Student entries

All individual student entries, including those from broadcast, must be postmarked by March 15, 2013. Follow submission guidelines on pages 6-9.

Guidelines for literary magazine entries

Literary magazines are judged for General Excellence.

Judges consider the overall artistic impression, theme, effectiveness and content of the magazine.

All magazines are entered in the General Excellence category.

Please note the two deadlines for the general excellence literary magazine contest: March 15, 2013 and June 28, 2013.

Entries by the March 15 deadline will be evaluated and returned by the April 25 Awards Ceremony and awarded their ranking certificates at the ceremony. Entries by the June 28 deadline will be returned with their certificates in August. General Excellence will be announced at the 2013 GSPA Awards Ceremony.

To submit entries:

- All entries must be postmarked by **March 15, 2013 or June 28, 2013**.
No late entries will be accepted.
- Staffs competing in this contest must be 2011-2012 members of GSPA.
- Complete contest entry form (page 3).
- Complete a media information form (page 5).
- Submit the \$40 contest fee (or \$35 critique only fee) for each contest.
- Submit two copies of one issue printed during the 2011-2012 school year. If you plan to enter more than one issue, you must submit two media information forms, two contest entry forms and you must pay the \$35 critique fee for each issue.

Individual Student entries

All individual student entries, including those from literary magazines, must be postmarked by March 15, 2013. Follow submission guidelines on pages 6-9.

Information and entry forms for the 2012 yearbook general excellence contest will be published in a future issue of The Bulletin.

Media Information Form GSPA General Excellence Contest 2013

A separate media information form MUST be attached to each contest entry. Please type or print neatly.

Name of Publication, Website or Broadcast Program: _____

School: _____ City: _____

MEDIA CATEGORY:

Newspaper/News magazine Website Broadcast News Literary Magazine Yearbook

Total School Population: _____ Number of students on regular staff: _____

PUBLICATIONS:

What design software is used? _____ How many issues per year are published? _____

How is the publication distributed? _____

BROADCAST PROGRAMS:

What production software is used? _____ What is the average length of program? _____

How is the program distributed/viewed: _____

WEB SITES:

What web publication software (if any) do you use? _____

How often is your website typically updated? Daily Multiple Times a Week Weekly Monthly

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from school/administration: \$ _____ Amount from sales/subscription: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

PRIMARY SOURCE OF PRODUCTION:

First-year journalism class Experienced journalism class Student volunteers/extracurricular

Is your publication subject to prior review by a school administrator? Yes No

Individual Student Contests

Categories and guidelines

GEORGIA scholastic
PRESS
association

There is a \$3 fee per entry for individual student contests. Unless otherwise noted, entries are limited to **THREE per staff, per category**. Staff members should work with their fellow staffers and adviser to select the three best individual pieces from your staff per category. Please see pages 8-9 for entry form and rules. Entries that do not follow guidelines properly will be disqualified.

*Categories marked with an asterisk require the original artwork/photograph to be submitted with a published copy.

+Entries will be accepted from newspaper/newsmagazine/website and yearbook students in categories marked with a plus sign.

Judging procedure

Individual categories are designed to recognize outstanding achievement by individual staff members. The best entry deemed by judges will be recognized as All-Georgia. Other top entries will be designated Superior.

Please note the descriptions and outlines for all categories. Some categories require the submission of more than one piece of work. All entries will be judged on accuracy, completeness, fairness, creativity, clarity, precision and appropriate form.

BROADCAST

For the following categories, please submit the entry on DVD. Include only the individual entry on the recording. Please do not submit the entire TV program.

1. News Package

One news story (versus sports coverage or feature stories) produced by a broadcast student may be submitted. Entries will be judged on news value, reporting/writing and format.

2. In-depth News/Documentary

This category is for documentary-style packages with emphasis on research, interviewing and analysis.

3. Feature Package

Acceptable feature package types include human interest, descriptive, personality profiles, informative and how-to stories.

4. Production

This category includes non-news pieces that are heavy in production qualities. Acceptable entries include music videos, mini-movies, TV shows or PSAs.

5. Sports Package

This category can include both broadcast sports news and sports feature packages.

LITERARY MAGAZINE

For the following categories, please submit the page from the 2012-13 literary magazine containing the work. If the magazine has not been printed by the contest deadline, the adviser must certify the material submitted will be included in the final literary magazine by signing the individual student entry form.

6. Poem

Original poems with the author's byline may be submitted.

7. Short Story

Original short stories with the author's byline may be submitted.

8. Artwork*

Original artwork, not including the cover design, may be submitted. Submit one copy of the literary magazine page containing the art and one copy of the original artwork.

9. Cover Design*

This category includes hand or computer-generated artwork or photography used on the literary magazine cover. Submit one copy of the literary magazine cover and one copy of the original artwork.

10. Photograph*

Original photographs shot specifically for literary magazines are acceptable. The photograph's content and technical quality will be considered by

judges. Submit original photograph with one copy of the magazine page containing the photograph.

11. Spread Design

Submit one spread from the literary magazine. Please include all pages that comprise the spread.

NEWSPAPER/NEWSMAGAZINE/ WEBSITE

For the following categories, please submit a copy of the entry as it appeared in the publication or website from the 2012-13 school year, pasted on 8.5x11 paper.

12. News Story

News stories should report but not interpret events that have news value and timeliness to the publication's readers. This category includes advance and follow-up stories.

13. In-depth News Story

Stories should be in-depth and interpretive, characterized by the use of background information and should inform or instruct the reader. The elements "why" and "how" should be examined. Stories may lack the timeliness of news stories and may lack dependence on a specific news event.

14. Feature Story

Acceptable feature story types include human interest, descriptive, informative and how-to stories.

Individual Student Contests

Categories and guidelines

15. Feature Profile

Feature stories focusing on one individual's life, accomplishments, story, etc.

16. Column

Columns must carry bylines or other writer identification and appear in every issue or on a regular basis. A series of columns throughout the year stapled together is considered one entry. All columns (entertainment, humor, etc.) that are not sports columns or editorial commentary (see below) may be entered in this category.

Exactly two columns by a single writer qualify as one entry. Single column entries will not be accepted.

17. Opposing Viewpoints Column

Opposing Viewpoints Columns represent the opinions of two writers on a singular topic.

18. House Editorials

House editorials should represent the opinion of the staff, editors or editorial board on a timely news matter of concern to the school, community, state, nation or world. In addition to providing the viewpoint of the staff, editorials provide facts and reasoning behind the opinion. House editorials are not bylined, signed or initialed, or in any way identified as being the opinion of a writer(s).

Exactly three house editorials qualify as one entry. Only one entry per staff accepted.

19. Commentary (Op-Ed Columns)

Commentary, or op-ed columns, should represent the opinion of the writer on a timely news matter of concern to the school, community, state, nation or world. The writer should provide facts and reasons to back up their opinion. Commentary should be bylined or otherwise identified as being the opinion of a particular writer(s).

Exactly two columns authored by the same writer(s) qualify as one entry.

20. Critical Review

Reviews should present opinions, observations and evaluations of films, books, television programs, recordings, concerts, plays, restaurants and other things of interest to the paper's market.

21. Sports News Story

Sports news stories should report but not interpret events that have news value and timeliness to the publication's readers. This category includes advance and follow-up stories. Please note separate category for sports game coverage.

22. Sports game coverage

On-the-spot coverage of a single sports event (i.e., game, match or meet).

23. Sports Feature Story

Stories may include human interest, personality profiles, informative and interpretative ("why") features related to sports topics.

24. Sports Column

Columns must be related to sports, carry bylines or other writer identification, and appear in every issue or on a regular basis.

Exactly two columns authored by the same writer(s) qualifies as one entry.

25. Headline Writing

Headlines should accurately reflect the content of stories without repeating the lead, and should draw readers into the story. Please include the articles for which the entries serve as headlines.

Submit at least three headlines written by the same student.

26. Caption Writing

Captions should contain sufficient information about the people and

action in the photograph, without stating the obvious. Please include the photographs.

Submit captions for three photographs, all written by the same student.

27. Editorial Cartoon*

Original artwork serving as news commentary. Each editorial cartoon counts as a separate entry.

28. Sports Photograph*+

Any non-portrait photo directly related to sporting events may be entered.

29. News Photograph*+

Photos in this category should be non-portrait, non-sports photos of on-the-spot coverage of an event that has news value and timeliness.

30. Feature Photograph*+

Photos should be non-portrait, non-sports photos that create a special effect or entertain, appeal to the emotions and accompany a feature story or stand alone on a page with a cutline.

31. Photo Essay*+

This category is for descriptive stories told through numerous photographs. Submit the full page, including the headlines, copy, photos and captions along with the original photographs. The entry will be judged on the quality of the photographs, copy and layout. Please include the names of all students who worked on the photo essay.

32. Information Graphic*+

This category includes artwork or information graphics used to enhance any news, feature or sports article. Submit tear sheet showing how the graphic was used with the original.

33. Illustration*+

This category is for hand-generated

Individual Student Contests

Categories and guidelines

GEORGIA scholastic
PRESS
association

artwork created by a single student. Non-editorial cartoons from newspapers are accepted in this category. Illustrations that are part of information graphics should NOT be entered in this category.

34. Photo Illustration*+

Photo illustrations (photos manipulated for artistic purpose or to illustrate an idea) fall into this category. Submit tear sheet showing how the graphic was used with the original.

35. Double-truck layout/design

Centerspread layouts will be judged on content, design, originality and overall use of space.

36. Advertising Design*

This category includes student-designed and student-written advertisements. Judging will be based on originality, creativity, design, appeal and perceived effectiveness. Submit the entry on its tearsheet

from the newspaper (or a copy of the yearbook page on which it falls) and designate the ad in red ink with neat markings.

YEARBOOK

For the following categories, please generate a printed page from the 2012-13 yearbook containing the work. The adviser must certify the material submitted will be included in the final yearbook by signing the individual student entry form.

+Please note entries from yearbook students will also be accepted in categories 28-34.

37. Yearbook Story

Entries can include year-end recaps, school events or other standard yearbook stories. Stories should use creativity, but still follow basic journalistic writing standards.

38. Special Interest Story

This category includes specially-reported stories highlighting a specific issue, person or event unique

to the school year. Stories should use creativity, but still follow basic journalistic writing standards.

39. Spread Design

One or two pages may be submitted. Layouts will be judged on content, design, originality, creativity and overall use of space.

40. Cover Design

Only original, student-produced designs may be entered. Company-designed covers will not be accepted. Judges will consider use of color, design elements and relationship to the book's theme.

Only one entry per staff accepted.

41. Theme Development

Submit all theme-related pages, including the cover, endsheets, title page, opening, closing, divisionals and examples of other pages that highlight the yearbook's theme. Awards will recognize the staff.

Only one entry per staff accepted.

How to submit entries

- Unless otherwise noted, each GSPA member STAFF may submit THREE entries per category. Please check with your fellow staffers and adviser before submitting your entry.
- Each writing entry must be clipped out of the publication it appeared in and pasted neatly on a sheet of unlined 8 1/2 x 11 white paper. Please place only one story, column, etc. to each sheet. For large entries, fold the entry to fit the entry form. Entries for magazines and overall design may be oversized. Do not submit a disc copy.
- A story, photo or illustration may be submitted in only one category.
- *Original photographs and drawings should accompany the entries in the categories indicated with an asterisk. Digital photographs should be printed at the highest quality possible. Do not submit a disc copy. Attach a copy of the printed version of the entry including the cutline and showing how the photo or artwork was used. The printed version may be pasted on the same board as the original, or it may be on a separate paper or board and attached to the originals.
- Broadcast entries should be submitted on DVD, clearly marked with student's name, story title and name of program/school. Multiple entries may be sent on one DVD, as long as the entries are clearly divided into chapters.
- Make copies of the entry form on page 9, fill it out and attach one entry form to each entry.
- Entries that do not include the \$3 entry fee will not be judged. Please indicate on the entry form if the fee is being paid with the staff's overall contest fees.
- GSPA is not responsible for items lost in the mail. Use of a certified mail delivery service is recommended.
- Due to the volume of entries received, GSPA cannot return entries.
- Good luck!

Official Entry Form

GSPA Individual Student Entry 2013

PLEASE NOTE -- There is a \$3 fee per entry for individual student contests, and entries are limited to THREE per staff, per category. Staff members should work with their fellow staffers and adviser to select the three best individual pieces from your staff per category. Entries that do not follow guidelines properly will be disqualified.

Story/student Information:

Headline/Title: _____

Publication name: _____ Issue date: _____

Student name: _____

Phonetic Spelling of name: _____

(for announcement at GSPA Awards Ceremony if entry is selected as superior)

Year: Senior Junior Sophomore Freshman

Name of Publication/Program _____

School _____ City _____ County _____

Media type: Newspaper/newsmagazine Website Literary Magazine* TV Program Yearbook*

*Submissions from works that are in the process of being published may be entered.

Which category are you entering? (Please list the category exactly as it appears in the guidelines on Pages 6-8).

Category # (required): _____ **Name of Category** _____

Adviser's Certification:

I certify that, to the best of my knowledge, this is the work of the student named and/or this work is in the process of being published.

Adviser's signature: _____ Date: _____

Adviser's name (Please print): _____

Entry Fee: I have enclosed the \$3 fee with my entry.
 The entry fee is included with the overall contest fees for my staff.

Please attach this form to your entry and return to: GSPA Contests, Grady College of Journalism and Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018.

POSTMARK DEADLINE: March 15, 2013

Georgia Champion High School Journalist Award Guidelines

Co-sponsored by the Georgia Scholastic Press Association and the Journalism Education Association

The high school journalist of the year awards are given to the top student journalists in the country. The contest winners from each state competition are sent to the national level. Portfolios are judged at the spring national JEA/NSPA convention (which will be held in Nashville this year), and winners are announced at the convention's concluding awards ceremony. Scholarship funds named for Sister Rita Jeanne, JEA's longtime treasurer — \$5,000 for first place and \$2,000 for four runners-up — are released when a student enrolls in a college journalism program. Students entering the national contest must have an adviser who is a JEA member. The winner of the state award receives a \$150 prize and a plaque from GSPA and will be recognized at the April 25, 2013, Awards Ceremony.

Applicant Qualifications

- Must be a graduating senior.
- Have at least a 3.0 GPA on a 4.0 scale.
- Plan to study journalism in college and to pursue a journalism career.
- Have participated in high school journalism for at least two years.

Portfolio Checklist

The applicant must include the following in a portfolio:

- The official entry form (see page 10).
- A self-analytical evaluation of your "journalistic life," using your most creative form.
- An action photo of you doing something "journalistic" — interviewing someone, taking a photograph, designing a page, doing a broadcast standup or talking to your staff. Winners' photos may be published.
- An official copy of your transcript.
- Three or four letters of recommendation from your adviser, other teachers who know your leadership and journalistic abilities, and practitioners with whom you have worked. A letter from the principal is desirable, but not absolutely necessary.
- Samples of your work selected to show your quality and diversity of reporting, writing, photography, design, etc.
- A self-addressed, padded, stamped envelope large enough to hold your portfolio if you want it returned.

Preparing Your Portfolio

- Entry material should not exceed 46 one-sided or 23 two-sided pages with application materials not to exceed an additional 10 pages as follows:
 - national application
 - transcript (1-2 pages). This should be opened and presented as part of the portfolio.
 - personal photo (1 page)
 - self-analytical essay (1+ pages)
- Plastic sheet protectors are acceptable. All letters should be opened and included as part of the 46 pages.
- The pages should be inserted into a three-ring binder designed to hold 8-1/2-by-11-inch paper.
- Here are some questions to help you get started on the self-analytical evaluation: How do you feel about journalism? How did you get started in journalism? What have you contributed to journalism? What have you had to go through to achieve? What are your journalism plans for the future? The evaluation should be long enough for the judges to reach a decision as to your creative qualifications and short enough not to be redundant).
- Samples of work should be carefully selected. Provide judges with a good cross section of your best work rather than everything ever produced. Date, name of publication and relevance should be on the page with each sample.
- Include samples showing one or more of the following characteristics. They should be grouped according to what they represent, and these groupings should be labeled.
 1. Skilled and creative use of media content - writing, production, photography, etc.
 2. Inquiring mind and investigative persistence resulting in in-depth study or studies of issues important to the local high school audience, high school students in general, or society.
 3. Courageous and responsible handling of sensitive issues — local or societal — despite threat or imposition of censorship.
 4. Variety of journalistic experiences, each handled in a quality manner — newspaper, yearbook, broadcast, photography, Web design, other design work, community and other outside-of-school journalistic work, etc.
- At least one issue of your newspaper or magazine or photocopies of relevant spreads from your yearbook (not the entire book) should be enclosed so the judges can see the context of your work. One audio or video tape (CD, DVD, Mini DV) should accompany an entry that focuses on broadcast work. Time is limited to 15 minutes. The tape should be cued up to the work the judges should view or hear and should have the entrant's name on the tape case.
- Photocopies of letters, clippings and art are acceptable; however, original prints of photographs should accompany entries based on published pictures.

Deadlines

Mail your entire portfolio package to: GSPA, Journalist of the Year Award, Grady College of Journalism and Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018. Entries must be **postmarked by Friday, Feb. 15, 2013.**

Do not mail your entry to JEA.

GEORGIA CHAMPION HIGH SCHOOL JOURNALIST/ JEA NATIONAL HIGH SCHOOL JOURNALIST OF THE YEAR

Name _____

Home Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ E-mail _____

Parent (s)/Guardian (s) Names _____

School _____

School Address _____

City _____ State _____ ZIP _____

Adviser _____ Phone (_____) _____

Phone (_____) _____ E-mail _____

Hometown Media 1. _____ 2. _____

Street Address _____ / _____

City, State, ZIP _____ / _____

How long have you been involved in journalism? 1 year 2 years 3 years 4 years More than 4 years

Positions Held (specify type of media such as yearbook, newspaper, literary magazine, radio, TV):

Publication Name/Type	Position	Length of Time
_____	_____	From _____ To _____
_____	_____	From _____ To _____
_____	_____	From _____ To _____
_____	_____	From _____ To _____

Do you plan to enroll this year in a university journalism degree program? Yes No

What aspect of journalism and mass communication is your career goal?

List colleges you are considering in order of preference. If you have definitely decided which school you will attend, list only that college.

College	Accepted	Definitely Will Attend
1. _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>

VERIFICATION

The examples submitted are the student's original work.

Student

Adviser

Send your portfolio to: GSPA, Journalist of the Year Award, Grady College of Journalism & Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018. **YOUR ENTRY MUST BE POSTMARKED BY FRIDAY, FEB. 15, 2013.**



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