



MULTIFACETED

GSPA FALL CONFERENCE
SEPT. 20, 2022
UGA TATE CENTER
ATHENS, GEORGIA

#GSPA22
@GSPAUGA

Welcome to the Fall Conference!

Here are some frequently asked questions:

Q: Where is registration?

A: Registration is in the lobby of Tate Grand Hall on the fifth floor of the Tate Student Center starting at 8 a.m.

Q: Where do sessions take place?

A: Most sessions will take place on the Fifth Floor. A few sessions will be on the Fourth Floor. Advisers' work areas are also located on the Fourth Floor. Please refer to the maps provided.

Q: I brought copies of my publication to share. Where should I put them?

A: Please leave publications to share at the registration tables.

Q: How do I get an on-site critique?

A: On-site critiques are limited to newspapers, newsmagazine and news websites. Critiques will be 20 minutes per publication. No more than four students can participate and an adviser or school chaperone must be present. A critique sign-up is available online and only advisers may register at www.ugagspa.org/news.

Q: How do I enter the On-the-Spot Photo contest?

A: The photo contest theme will be announced 24 hours ahead of the Fall Conference on GSPA social media channels and on the website. **Students will have until 1:30 p.m. Sept. 20** to shoot their interpretation of the photo theme. Photos must be taken on location, either in the Tate Student Center, on campus or in downtown Athens during the lunch break. Students will email a JPEG of their photo, a full caption, their full name, year in school and publication name to gspa@uga.edu. Winners will be announced on GSPA's social media channels and on the GSPA website. Only one photo per student will be accepted. There is no entry fee. Prizes include bragging rights and premium swag (will be mailed).

Q: How do I enter the On-the-Spot Social Media contest?

A: Share your experience on social during the conference! On Twitter and Instagram, **tag @gspauga and use the hashtag #GSPA22**. Judges will consider media posts only. Media can be a designed meme (must be appropriate), video clip, photo, photo gallery, Story, created GIF, reel, etc. Be creative but tasteful! Posts and content must be original. Posts can be made from a publication's account or a personal account. **Posts after 1:30 p.m. Sept. 20 will not be considered** by the judges for the contest. There is no entry fee. Winners will be announced on GSPA's social media channels and on the GSPA website. Prizes include bragging rights and premium swag (will be mailed).

Q: When is lunch?

A: Lunch is 11:45 a.m. - 1:15 p.m. on your own. Please return for Round 4 of the sessions, which begins promptly at 1:15 p.m.

Q: What should I eat for lunch?

A: There are a number of dining options in the Tate Student Center. There are also nearby dining halls and restaurants in downtown Athens. Please refer to the maps at the back of the program. **Please plan your time accordingly in order to be back in sessions by 1:15 p.m.**

*Conference cover theme concept by GSPA Ambassador Disha Kumar, Northview High School
"Multifaceted: Exploring the intersection of the different aspects of being a student-journalist"*

Pre-Conference — Monday, Sept. 19

6-6:30 p.m. (Registration)

Grady College of Journalism and Mass Communication

Table located on the second floor outside of the Peyton Anderson Forum

6:30-8 p.m. (Choose one)

Campus-inspired creative writing

Room 239-A—Talking Dog lab

2nd floor

An interactive session for students who write and advisers who work with writers. We'll explore some of our favorite writing activities and practices. Participants will be given research about a specific location on campus. During the workshop, you will take what you have learned and apply it to your assigned topic in a writing activity.

Presenter: Leslie Dennis is the director of scholastic media organizations at the University of South Carolina's School of Journalism and Mass Communications. She directs the SCSPA and the Southern Interscholastic Press Association (SIPA). She graduated from the University of South Carolina with a bachelor's degree in English with a creative writing concentration and a master's degree in American literature.

Preparing the Ingredients Before an Environmental Portrait

Room 238— Peyton Anderson Forum

2nd floor

“Mise en place” is a French culinary phrase. It describes the practice of preparing ingredients and organizing a kitchen to ensure chefs are not distracted when it's time to cook. The same idea can be applied to environmental portraiture. You can take steps that will allow you to focus on the moment instead of the “ingredients.” Here, we will discuss how to prepare for your next environmental portrait assignment.

Presenter: Dr. Andrea Hudson is a lecturer who teaches a variety of journalism classes, including photojournalism and reporting and writing across platforms at Grady College. Her research is grounded in women's studies and visual communication. She has spent more than a decade working as a reporter, photojournalist, and public relations practitioner, specializing in the areas of government and politics. Hudson also owns and operates a freelance photography business where she provides environmental portraits and documentary photography for clients.

“The First Five” screening and Q&A with producers

Studio 100

1st floor

View a documentary chronicling the integration of the UGA Football team in 1971 by five players: Richard Appleby, Chuck Kinnebrew, Horace King, Clarence Pope and Larry West. The special was produced by Grady Newssource students under the guidance of faculty mentors.

Presenter: Prof. Dodie Cantrell-Bickley joined the Grady College faculty as a lecturer after more than thirty years in various television news positions including anchor, investigative reporter, executive producer and news director. As News Director, she launched one of the first local news websites in the United States. She led CBS, NBC and ABC stations as president/general manager for seven years.



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Grady College of Journalism
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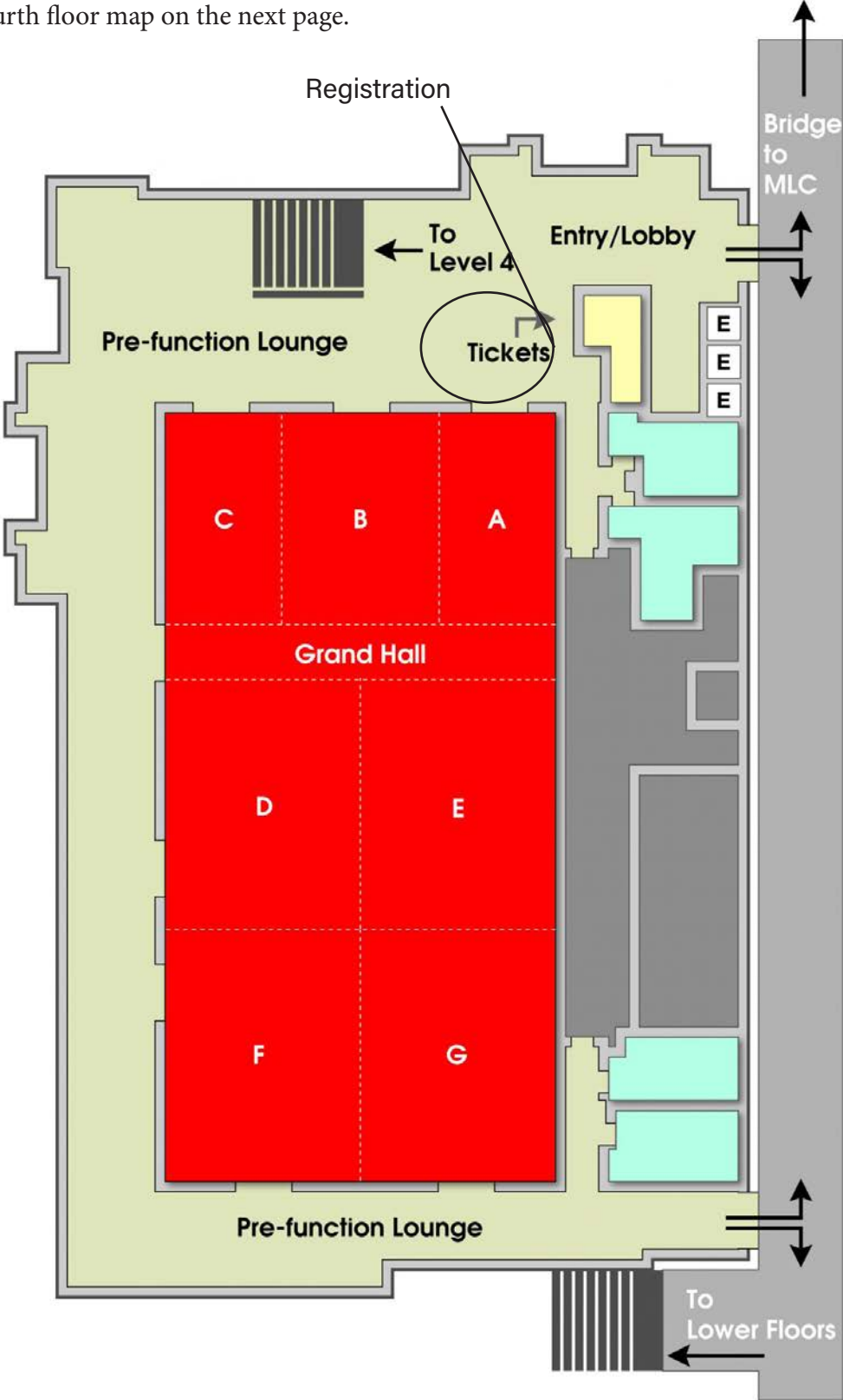
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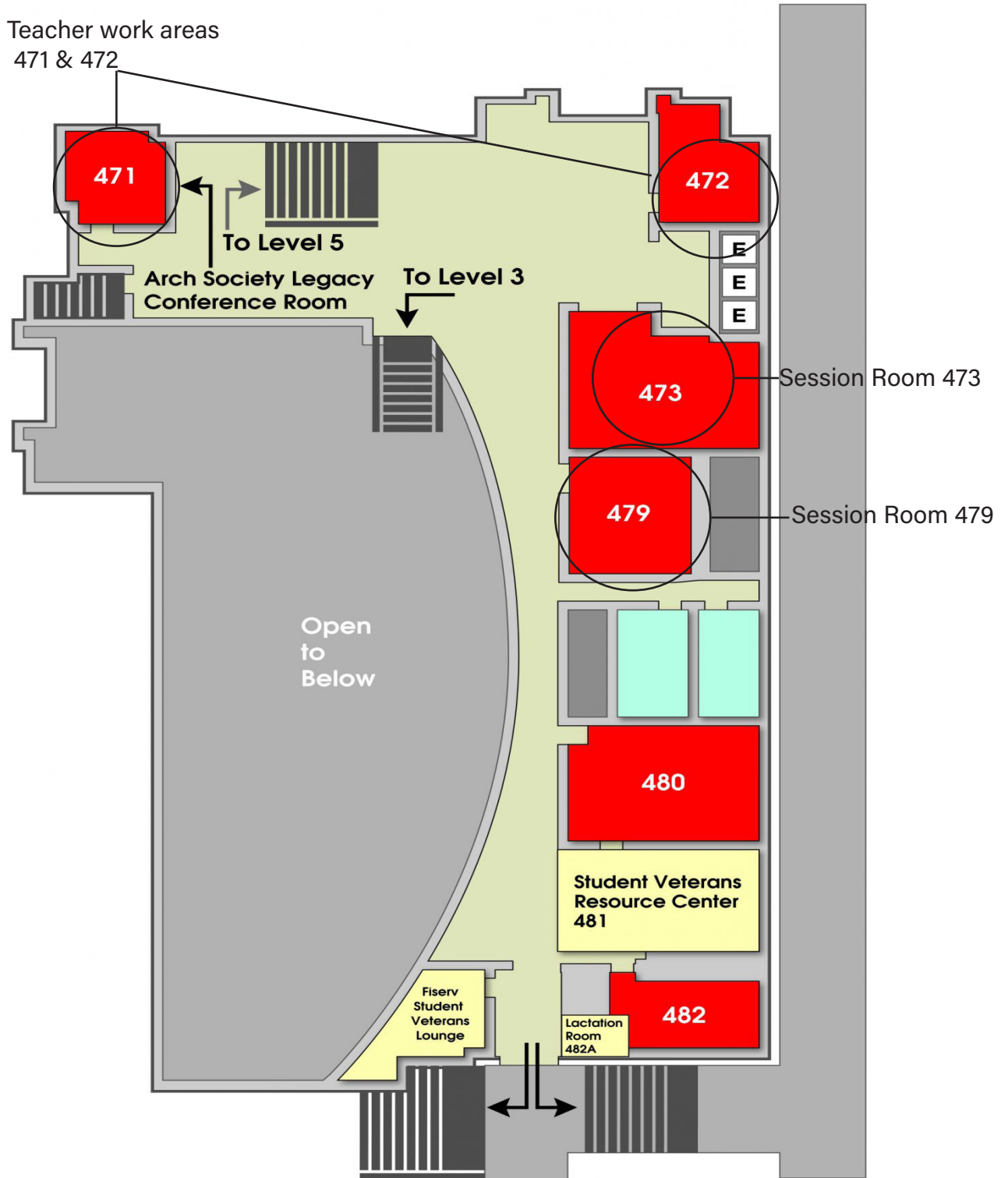
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Where am I? 5th Floor, Tate Student Center

Most sessions will be held in rooms A, B, C, D, E, F or G of the Grand Hall, which is located on the fifth floor of the Tate Student Center. A few sessions will be in Rooms 473 and 479 on the fourth floor of the Tate Student Center. See the fourth floor map on the next page.



Where am I? 4th Floor, Tate Student Center



Sessions

9-9:45 a.m. (Round 1)

Advisers Coffee and Networking

Grand Hall A

Enjoy some complimentary coffee while visiting with returning and new advisers. This will also be an opportunity for advisers to have an open discussion about their successes or challenges and to share about programs, events, classes and other resources that they have used and would recommend to fellow advisers.

Hosted by GSPA and facilitated by Andrea Lyons

Honor your content through good design

Grand Hall B

The principles of good graphic design rise above whatever software you use to design your messages. Let the principles of graphic design and the rules of professional typography support your content and instill faith in your readers that yours is a legit organization. In this active session, we'll look at examples, and you'll leave with resources so that you can learn more on your own. *Presenter: Prof. Kristen Smith*

Resisting Retaliation: Legal Challenges to Student Press Censorship

Grand Hall C

This presentation will focus on the ways that the United States Supreme Court's decision in *Hazelwood v. Kuhlmeier* (1988) left student journalists in collegiate media programs susceptible to prior review, censorship, and retaliation. We will examine the laws and litigation strategies used to ensure student press freedoms. *Presenters: Lindsey Floyd and Mackenzie Ferguson*

Creating Powerful Instagram Graphics

Grand Hall D

YouTube is the most commonly used social media app among teens but Instagram is a close second with 72% of high school students utilizing the platform. How do you make sure your Instagram feed gets the attention it deserves? How do you encourage your followers to interact with your posts? And how do you create powerful Instagram graphics? This session will teach you how to present your photos with maximum impact,

effectively apply hierarchy, select readable fonts, apply color and contrast, and effectively communicate with your followers. *Presenter: Prof. Kim Landrum*

Choosing the Right Network Connections

Grand Hall E

Networking is one of the biggest buzzwords, but what does it mean and how can you capitalize on it? Learn about building your network and also learn about the connections needed in video production.

Presenter: Tom White

How to Tell a Story + Talk to Anyone

Grand Hall F

Crafting a narrative is essential in good journalism. The best storytellers can talk to anyone, even if they're introverts. In this session, we'll review the basic principles of powerful storytelling (beyond the 5Ws and an H) to create compelling content that can be told at scale through technology. We'll also share real stories and tips for how to interview your subject to discover stories the world will want to read about.

Presenter: Lauren Patrick

How sports media is changing: digital tips and foundational shifts

Grand Hall G

The business of sports media is changing as traditional media partners are experiencing competition from technology behemoths. Local sports reporters can take advantage of this audience shift by using digital techniques to attract eyeballs to their content. Learn the tips of the trade from an active sports reporter from UGASports.com. *Presenter: Dayne Young*

Yearbook Basics

473 (Fourth Floor)

We all have to start somewhere, and if you're new to yearbook, this is the session for you. Learn the foundational building blocks required to take your program from a simple picture book to a true journalistic publication. Taught by UGA's Pandora Editor in Chief, you'll walk away feeling empowered to make your yearbook the best one yet! *Presenter: Eli Searcy*

Sessions

10-10:45a.m. (Round 2)

Pod Curious?

Grand Hall A

Learn about what it takes to start a podcast and, more importantly, keep it going. We'll explore the different kinds of podcasts and how they're made. We'll brainstorm podcast ideas and answer your burning pod questions. *Presenter: Prof. Tanya Ott*

Staff Infection

Grand Hall B

Create the kind of infectious team morale you want and need to last through the deadline season. Come and learn how to create an enthusiasm that spreads. *Presenter: Natalie White*

Finding Opportunities in Media's Digital Transformation

Grand Hall C

As digital innovation continues to transform how content is created and consumed, savvy students can begin preparing for new career paths in media. For those interested in what's ahead for the media industry, this session presents several trends and explains how they represent exciting opportunities for the next generation of media professionals. *Presenter: Dr. Keith Herndon*

Using social media to connect with the school community and Gen Z

Grand Hall D

How to use social media, specifically TikTok and Instagram, to gain a following and market to younger generations. This session will discuss creating and following a content schedule as well as how to connect with audiences and draw more traffic to a news site. It will also address how to use TikTok in a professional manner through various examples from a high school publication's social media platforms as well as other businesses.

Presenter: Maggie Craig

How to ELEVATE your photos in your yearbook

Grand Hall E

We will look at ways to bring in high-impact photography, tips on how to organize your photo staff and unique ways to "tell your story" through images. *Presenter: Ashley Blackwell*

The Grammar Slammer

Grand Hall F

Bring your smartphones for this Kahoot!-based, interactive session that teaches — and tests your knowledge of — the most common grammar and AP Style rules. Prizes for the winners! Plus, a bonus prize for the first person to notice the error in this description.

Presenter: Dr. Joe Dennis

Creating Inclusive Content

Grand Hall G

This interactive session will challenge participants to define inclusivity and develop practical strategies for creating inclusive content through typography, selecting visuals, copywriting skills and video publishing standards. *Presenter: Prof. Sabrena Deal*

How to break the news

473 (Fourth Floor)

News inherently means the things that are new. Learn how to turn news stories around quickly while they are still relevant. This session will include advice on how to gather information, find sources, get pictures, and more. *Presenters: Aran Sonnad-Joshi and Sayan Sonnad-Joshi*

Editors' Roundtable

479 (Fourth Floor)

Editors are invited to join Marietta High School editors as they lead a discussion about successes and challenges in the newsroom. *Presenters: Alyssia Hamilton, Wesley Harrison and Etinosa Ogbomo*

NewSource and Grady College Tour

Meet in lobby near registration table. Limited to 30

Have you ever wanted to see what it is like to be a Grady College student? What about what it takes to produce a live news broadcast? Visit Grady College, which houses the NewSource studio, and see how they do it.

Sessions

11-11:45 am. (Round 3)

Interviewing

Grand Hall A

The number one fear young journalists express is “going out and getting quotes.” Let’s examine how to overcome common roadblocks when getting interviews, as well as ideas on how to capture thoughtful, storytelling quotes. You’ll learn the top 5 phrases you need to get an amazing interview. *Presenter: Lauren Nicholson*

They’ll buy it if they’re in it!

Grand Hall B

You’ve got your yearbook theme, you’ve designed the pages... but how can you get more of the student body into the actual pages of your book? By the end of this session, you and your editors will know exactly who to include and how to include them in the student life and portrait spreads of your book. *Presenter: Shanon Woolf*

The ins and outs of student leadership

Grand Hall C

What kind of leader do you want to be? In this session, you will learn what it means to be a student leader, how to successfully run a publication, how to work with your staffers, as well as tips for improving your own student leadership. *Presenters: Molly Harwell, Maya Clement and David Ragsdale*

Getting to Yes: Negotiating, Building Alliances and Getting Stuff Done

Grand Hall D

With scholastic press rights shaky on a good day, savvy high school journalists – and their advisers – need to think outside the box. A few strategies employed now will come in handy in times of crisis. A veteran journalist and educator shares some tricks of the trade. *Presenter: Dr. Charles N. Davis*

Photographing sports

Grand Hall E

Sports can be one the most challenging things to photograph, yet has the potential to bring us some of the most compelling images from the year. Come learn how to nail that action shot as well as tell visual stories

that go deeper and beyond just game action. Bring your questions and challenges that you face when doing visual coverage of sporting events.

Presenter: Dr. Kyser Lough

The First Amendment and New Media

Grand Hall F

New media are reshaping the gathering, production, and distribution of news and information, with the effect of challenging long-held legal principles. It is the First Amendment’s job to keep up and to breathe life into the freedoms of speech and press no matter the media of the day. *Presenter: Dr. Jonathan Peters*

Know Your News

Grand Hall G

Proliferation of misinformation and opinion-based, rather than fact-based, stories. Apathy and distrust of civic institutions. Erosion of the public’s trust in news media. These all have serious implications for our democracy. Georgia Humanities’ new website Know Your News aims to educate users on media literacy and how to be a responsible consumer and sharer of news, as well as to explain how trained journalists follow ethical and professional guidelines in the pursuit of truth. In this interactive session, we will explore how to make Know Your News even more relevant to a young adult audience. We will also highlight a successful new non-profit model, The Current, for covering local news and encouraging civic engagement in Georgia.

Presenter: Kelly Caudle

Cover to Cover: Matching Theme to Text and Images in Publications

473(Fourth Floor)

What do you do when you have strong writing but can’t find the right visuals to go with them? How do you describe an idea for a cover or layout in a way that people will understand? What if you’ve chosen a theme but have too many submissions to choose from? This seminar will explore how to develop your magazine and publication visuals by merging theme and content, creating a smooth workflow, and developing ways to align digital design with editing tricks. *Presenters: Cam Lupiani and Adam Throne*

Sessions

NewSource and Grady College Tour

Meet in lobby near registration table. Limited to 30

Have you ever wanted to see what it is like to be a Grady College student? What about what it takes to produce a live news broadcast? Visit Grady College, which houses the NewSource studio.

1:15- 2 p.m. (Round 4)

Headlines, Copy and Captions

Grand Hall A

AP style doesn't need to be overwhelming. In fact, it's formulaic. Learn a proven system to make your yearbook writing stronger, along with ideas for developing unique headlines (no more Google!) *Presenter: Andrea Avery*

Grandpa, Spiderman and Me – Wield your yearbook power responsibly and purposefully

Grand Hall B

You have great power — the power to choose. You choose topics. You choose photos. You choose stories. Essentially, you choose who's in and who's out. That's power to marvel at, but don't revel in it, and certainly don't squander it. Rather, be sobered by it and ignited by it. Resolve to wield that power responsibly, purposefully, and positively to change the world, one photograph, one caption and one person at a time. *Presenter: Gwen Childers*

The HOW's of Photography

Grand Hall C

If you've attended photography sessions before, then you've probably heard lots of photography tips, from improving your storytelling, making your photos more visually appealing and everything in between. In this session, we will go more in-depth on HOW to consistently apply these tips to your photos. We will focus on applying the skills that you already know. But don't worry! If you are a beginner, this session can still work for you, as we will cover a diverse range of photography subjects and skill sets, such as learning and applying manual camera settings, learning image types, learning technical skills such as bracketing, metering and more! *Presenters: Lucas Donnelly and David Ragsdale*

What You Need to Know about Covering Religion

Grand Hall D

You never know when religion will be part of the story. Knowing how to cover faith and spirituality accurately and with purpose can result in a compelling look at student life. This session will explore what makes religion reporting interesting, how to get started, and what questions you need to wrestle with and ask. You will leave with confidence about how to cover religion and story ideas to pursue on your campus and in your community. *Presenter: Prof. Lori Johnston*

Addressing journalism's biggest challenge early: Diversity, Equity and Inclusion

Grand Hall E

In this session, The Red & Black's recruitment, outreach and DEI teams will discuss how our student-run news organization is addressing challenges in inclusion through the inception of these three teams. Changing the media landscape starts with student media, and we will discuss the unique power that student organizations have on diversifying newsrooms. *Presenter: Charlotte Norsworthy*

What the Business School Can Teach Newsrooms

Grand Hall F

Project Management is a fancy phrase for how to get stuff done. We will walk through how to adapt the business concept to your newsroom, making it more efficient and accountable. *Presenter: Prof. Mark Johnson*

Please, No Pie Charts: Best Practices for Visualizing Stories with Data and Graphics

Grand Hall G

Sometimes, photo or video isn't possible. Or, there might be data or facts that audiences would understand better in a chart or graphic. Enter the infographic and data visualization — key reporting tools to communicate succinctly. In this session, we will not only work together to get a deeper understanding of the graphics-based choices you have as storytellers but also fiercely combat the notion of the pie chart as you learn about free, online design tools you can use in your student media. *Presenter: Dr. Amanda Bright*

Sessions

1:15- 2 p.m. (Round 4 continued)

Careers in Public Affairs Communications *473 (Fourth Floor)*

Do you have a passion for politics or issues? Have you ever attended a rally for a candidate or a cause? Do you dream of being a White House press secretary or political commentator? Would you like to write about national, state, or local politics? If you answered yes to any of these questions, you may be interested in a career in public affairs communications. This session will describe this career field and some of its prominent practitioners.

Presenter: Prof. Joe Watson

NewSource and Grady College Tour

Meet in lobby near registration table. Limited to 30

Have you ever wanted to see what it is like to be a Grady College student? What about what it takes to produce a live news broadcast? Visit Grady College, which houses the NewSource studio, and see how they do it.



2:15- 3 p.m. (Round 5)

Competitive Yearbooking *Grand Hall A*

Interested in taking your yearbook to the next journalistic level? Join us for an information-packed session, learning how to impress the judges and grow your program. Implementing small changes can lead to big payoffs. *Presenter: Lauren Nicholson*

Fixing Crazy – Minimize Yearbook Stress & Maximize Yearbook Fun

Grand Hall B

There's a certain amount of yearbook craziness we cannot fix. Mayhem caused by rain days, Internet outages, scheduling mix-ups, personality conflicts, and unanswered requests can cause your best-laid plans to go awry and your stress to skyrocket. However, building a production schedule that creates predictability, stability and flexibility will help you maintain your sanity, minimize stress, and maximize fun. *Presenter: Gwen Childers*

How To Run a Literary Magazine

Grand Hall C

The different ways to gather submissions from the student body, how to recruit people to your team and how to manage, bond, and communicate with them once they are part of your team, how to facilitate school and community outreach and the importance of that, and how to fundraise for your program. I would like to share from my extensive experience as the Editor of a literary magazine and have as much interaction with the attendees as possible.

Presenters: Kaija Gilbertson Hall and David Ragsdale

Copyright/Copywong - Using images and graphics legally in your publication

Grand Hall D

Why isn't it correct to cite "Image courtesy of Google" under an image? Keep your publication out of hot legal water by learning fun and creative ways to navigate copyright laws and be more ethical student journalists. *Presenter: Shanon Woolf*

Sessions

2:15- 3 p.m. (Round 5 continued)

What it Takes to get into UGA and Grady College *Grand Hall E*

Get the inside scoop on UGA and Grady College admissions. You will learn about the different majors that Grady College offers, certificates, organizations and opportunities within the college.

Presenter: Marcella Genut

Storytelling in Sustainability *Grand Hall F*

Sustainability is often locked in jargon, distanced from reality, and framed in doomsday scenarios. This session will show you how to tell stories that matter to real people. See the four steps to Sustainable storytelling: connections to life, simple language, multiple media formats and checking for solutions.

Presenter: Prof. Ralitsa Vassileva

The Killer Be(e)s of Writing

Grand Hall G

Learn how to become a better writer by learning about the “Killer Be(e)s” of journalistic writing: be right, be tight, be clear, be active, be smooth and be quick. Also, learn how to write with a kiss! *Presenter: Dr. Joe Dennis*

Internships, Bylines, Film Festivals: Experiences Outside of the College Classroom

473 (Fourth Floor)

Come hear about the college experiences of communications majors. Many students take what they learn in their classes and apply them to their own projects like internships, creative work and campus media coverage. You'll learn about the variety of experiences communications students at UGA can complete, along with their internship and job titles. *Presenter: Samantha Meyer*

EDITMENTOR

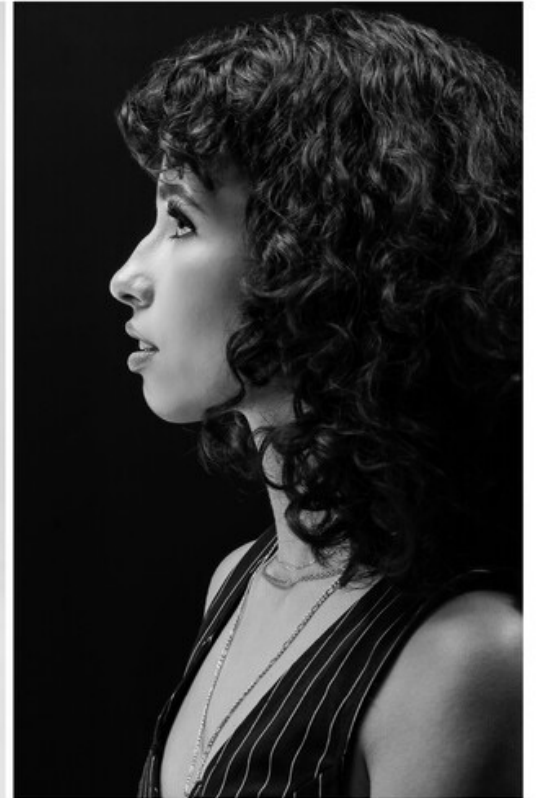
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GSPA Calendar

Spring Competitions

- First Amendment Essay Contest: Dec. 1- Jan. 31
- General Excellence and Individual Award entries for Broadcast, Newsmagazine, Newspaper and News Website: Dec. 1- Feb. 15, 2023. Nominations for Achievement Awards (all publication types) also due Feb. 15.

Spring Workshop and Awards

Monday, March 27, 2023 at the University of Georgia Center for Continuing Education & Hotel in Athens

Summer Advisers Workshop

Slated for early June at Mercer University's Center for Collaborative Journalism in Macon

Summer Media Academy

- Several camps will be offered in summer 2023, including broadcast journalism, news website, advertising and public relations, and entertainment and media studies
- Register at www.georgiacenter.uga.edu/youth/summer-academy in February 2023
- Limited need-based scholarship applications will be available at www.ugagspa.org/academy in early January

Summer Competitions

General Excellence and Individual Award entries for Yearbooks and Literary Magazines accepted May-August



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Presenters

Andrea Avery has been serving Atlanta's schools through Jostens for nearly 10 years. As a former high school teacher and yearbook adviser, Andrea brings a wealth of knowledge and experience to her customers. Andrea believes that each school and student should be celebrated in a unique and meaningful way. She works with advisers and staffs to highlight and convey the passion and pride of their schools.

Ashley Blackwell is a former high school teacher, turned yearbook rep and then photography rep with Cady Studios. With a master's degree in English, her passion is journalism and helping yearbook advisers and yearbook staffs.

Dr. Amanda Bright teaches classes in multiplatform journalism and projects, as well as graphics. She also serves as the managing editor for the Grady NewsSource digital presence. Prior to joining Grady College, Bright spent 15 years in print and online journalism as a reporter, photographer, copy editor/designer, page one editor and news editor. She also spent 10 years teaching journalism and advising high school newspapers and yearbooks, as well as speaking and writing about trends in journalism education. At Eastern Illinois University, Bright taught news writing and design, advised the Warbler yearbook, and taught online courses for journalism advisers.

Kelly Caudle is Vice President for Strategy and Programs at Georgia Humanities, a statewide organization that encourages the understanding of diverse viewpoints and stories through supporting and conducting public programs. A recent program is "Democracy and the Informed Citizen," a collaboration with UGA's Grady College of Journalism and the Atlanta Press Club, which produced a media literacy guide, "How Journalists and the Public Shape Our Democracy: From Social Media and 'Fake News' to Reporting Just the Facts." Previously, she served as the project director of the online New Georgia Encyclopedia, following roles in magazine and book publishing.

Gwen Childers is a Certified Journalism Educator who fell in love with yearbooking nearly 40 years ago as a middle school yearbook staff member, and she's been working on yearbooks ever since. She taught a variety of classes for ten years and has been serving as a Herff Jones yearbook representative for more than 15 years.

Maya Clement is a junior at Clarke Central High School in Athens, Georgia, and Lead Copy Editor for the ODYSSEY Media Group. She hopes to improve her writing, editing and leadership skills and form connections with colleagues.

Maggie Craig is currently a senior at SFHS and is super excited to be this year's Editor-in-Chief for The Bird Feed. If she isn't writing stories, you will find her jamming out on her guitar or ukulele. She is a performer at heart and is a member of the voice company at RISPA. She also serves as a GSPA Ambassador.

Dr. Charles N. Davis is the dean of the Grady College of Journalism and Mass Communication. Davis worked for ten years as a journalist after his graduation from North Georgia College, working for newspapers, magazines and a news service in Georgia and Florida before leaving full-time journalism to complete a master's degree from the University of Georgia and a doctorate in mass communication from the University of Florida.

Prof. Sabrena Deal is a senior lecturer at UGA's Grady College, where she teaches Graphic Communication and Advertising Message Strategy. She works with undergraduate students to develop an understanding of basic design concepts, common design challenges, idea generation, brainstorming, and content writing and editing using Adobe Creative Cloud (Photoshop, Illustrator and InDesign).

Dr. Joe Dennis is co-chair of the mass communications department and associate professor of mass communications at Piedmont University, where he advises The Roar student media outlets. His experience in professional media includes serving as the news editor of The Walton Tribune (Monroe, Georgia), covering sports for several suburban Chicago newspapers, serving as sports information director for North Central College, hosting a nightly radio show on WPUP-FM (Bogart, Georgia) and as public address announcer for the University of Georgia club hockey team.

Lucas Donnelly is a senior at Clarke Central High School and serves as the Photography Editor for the ODYSSEY Media Group. He has been practicing photography for four years and hopes to continue exploring photojournalism by capturing moments and telling engaging stories.

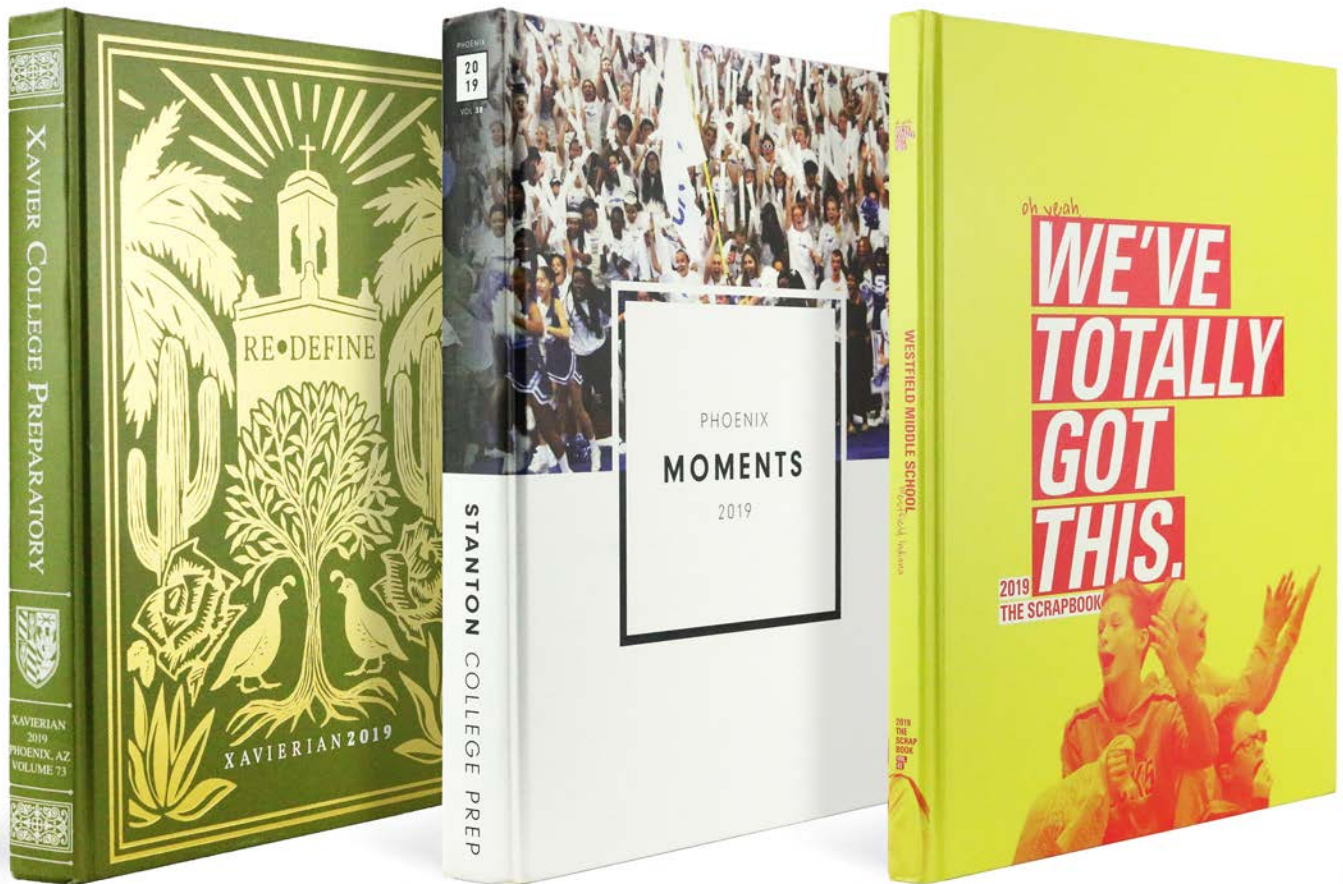
Mackenzie Ferguson is a second-year law student at the University of Georgia and a member of the Law School's First Amendment Clinic. Ferguson graduated from Elon University with a degrees in Political Science and English Literature. The First Amendment is her favorite constitutional amendment and she is passionate about bridging the access gap between citizens and the government.

Lindsey Floyd is a lawyer and legal fellow with the University of Georgia's First Amendment Clinic. She is passionate about First Amendment issues and hopes to strengthen protections for marginalized communities. She graduated from the University of Colorado School of Law in May 2021.

Marcella Genut joined the academic advising team in January 2022. Prior to serving Grady College as the prospective student academic advisor, she worked for the CDC and nonprofit Extra Special People in a variety of communications roles. Genut is a University of Georgia alumna, having earned a B.A. in Public Relations.

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Presenters

Kaija Gilbertson Hall is a senior at Clarke Central High School in Athens, Georgia, and serves as the Editor-In-Chief of the *iliad* Literary-Art Magazine. She is passionate about displaying the incredible creativity of the Clarke Central community both through the website and the annual magazine.

Alyssia Hamilton, a diligent worker and passionate journalist, is a senior at Marietta High who currently serves as Pitchfork's Editor-In-Chief. She is a full IB Diploma Programme student and Be Somebody senior orientation leader. She is a varsity hurdler for the Blue Devils track and field team, and she is a member of the National Honor Society and S.T.A.R.S. club. She dreams of earning a sports journalism/communication degree and becoming a sideline reporter for ESPN.

Wesley Harrison is a student journalist and IB-Career Programme junior at Marietta High. He serves as the Website Editor-in-Chief of Marietta's school newspaper, Pitchfork, and as an executive producer for Marietta's school broadcast, Blue Devil News. He is also a student ambassador for the Georgia Scholastic Press Association and a member of the National Association for Black Journalists. He is an active leader in his school and community, and he has been awarded multiple times for his work.

Molly Harwell is a junior at Clarke Central High School in Athens, Georgia, and the Editor-in-Chief for the ODYSSEY Media Group. She hopes to learn about leadership and create strong connections with her peers. Molly also wants to create quality pieces that spark the interest of others within the Clarke Central community.

Dr. Keith Herndon is the William S. Morris Chair in News Strategy and Management, Director of the James M. Cox Jr. Institute and Professor of Practice in Journalism at Grady College. A founding executive of Cox Enterprises' Internet division, serving as Vice President of Operations and Vice President for Planning and Product Development, he was also Director of Operations at Cox Radio Interactive, a pioneer in streaming media. He was a business reporter at The Atlanta Journal-Constitution before becoming assistant business editor, deputy business editor and administrative editor.

Prof. Mark Johnson teaches photojournalism, multimedia journalism, video journalism and graphic design courses in addition to serving as Grady College's Chief Technology Officer. He directs the annual Woodall Weekend Workshop that takes advanced photojournalism students into rural Georgia counties to tell their stories as well as a fall workshop that has centered on motorsports photojournalism and the Georgia National Fair in the past. He developed the college's first dedicated online news site and runs VisualJournalism.info.

Prof. Lori Johnston is a lecturer at the Grady College of Journalism and Mass Communication, where she teaches a variety of

classes, including Reporting and Writing Across Platforms and Investigative Reporting. She is a former Associated Press writer and magazine editor, as well as co-founder of Fast Copy Communications with her husband, Andy. Her work has been published by media outlets including Cox Media Group/The Atlanta Journal-Constitution, CNN, The Washington Post, Wall Street Journal, Scripps Networks and Atlanta Magazine. Johnston has two degrees from Grady College: a bachelor's degree in journalism and a Master of Fine Arts in Narrative Media Writing.

Prof. Kim Landrum is a Senior Lecturer in Advertising and Public Relations at UGA's Grady College. She teaches courses in visual communication, social media content and production, and advertising and public relations campaigns. Landrum has a BID in interior design from Auburn University's School of Architecture and an MFA in photography from UGA's School of Art. Her background in spatial relationships and imagery led her to print and web design in the late 90s where she taught photojournalism, information graphics, and newspaper design and layout in Grady's department of Journalism. She has designed everything from logos to 3-D installations and has won awards for both teaching and design applications.

Dr. Kyser Lough is an assistant professor of journalism at the University of Georgia's Grady College of Journalism and Mass Communication. Lough studies visual communication and solutions journalism, with an emphasis on photojournalism. He teaches graduate-level visual communication method and theory, as well as undergraduate photography and journalism ethics and diversity courses.

Cam Lupiani teaches graphic design at North Springs High School. Prior to coming to North Springs, Lupiani was Senior Graphic Designer at Georgia Tech and Senior Graphic Designer at Swiss Army Brands in Shelton, CT before moving south to Atlanta. Lupiani has been a graphic designer for over 30 years and has worked with such clients as Coca-Cola, Major League Baseball, National Football League, Collegiate Licensing, and Arnold Bakeries.

Andrea Lyons earned a Bachelor of Arts from the University of West Georgia in 1999 and a Master's of Secondary Education at Kennesaw State University in 2020. She began her teaching career at Carrollton High School. In 2009, she moved to Marietta and began advising the school newspaper, Pitchfork, and teaching intro to journalism in addition to English.

Samantha Meyer began her time at UGA as an undergraduate student in Public Relations and Women's Studies, after working her way up her high school's yearbook staff to editor-in-chief. After graduating in May 2013, she attended graduate school at Grady College and started working in the UGA Career Center as the career consultant for Grady students, helping with all of their career questions. She now works in Grady College as the Director

Presenters

Director of Experiential Programs, making sure that all Grady students are putting their skills learned in Grady to use through a variety of hands-on experiences.

Stephanie Moreno is the director of the Georgia Scholastic Press Association. In her other role as scholastic outreach coordinator for UGA's Grady College, she develops unique programming for secondary school visitors, with a focus on serving underrepresented groups. She also manages the Summer Media Academy for high school students and works with other colleges and units on university-level outreach initiatives. She has experience in community journalism, multimedia storytelling, public relations and social media content production and management.

Lauren Nicholson, CJE, currently serves as a Jostens yearbook representative. She is a student journalist turned yearbook fanatic and has been in love with yearbooks for nearly 20 years. Her passions include helping schools improve the journalistic quality of their books, supporting educators with resources that save time and stress, and—most of all—creating connections with kids.

Charlotte Norsworthy is the newsroom adviser at The Red & Black and a journalism instructor at the University of Georgia. Norsworthy has worked at Bloomberg, NPR, The Outlaw Ocean Project and others after receiving her bachelor's in journalism and political science and her master's in journalism from UGA. She tweets @cfnorsworthy.

Etinosa Ogbomo is an IB Diploma Programme senior at Marietta High who currently serves as Pitchfork's Managing Editor. His passion for speech, law, and community service has led to the inception of various clubs and organizations at Marietta High, including Debate, Books for Africa, and Whisper. He holds leadership in a variety of clubs and has won state-level awards for his oratory abilities.

Prof. Tanya Ott is a journalism professor at Mercer University. She is an award-winning journalist with decades of experience as a reporter and news manager at public radio stations across the U.S. Her stories have aired on NPR, American Public Media, BBC, CBC, and elsewhere. She hosted the Deloitte Insights Press Room podcast and served as writer, audio engineer, and sound designer for the award-winning Following Harriet podcast and senior producer of Allrecipes Homemade podcast. She consults with nonprofits and corporations wanting to launch podcasts and conducts host vocal training for radio broadcasters and podcasters. Ott is finishing a doctorate at the University of Alabama.

Lauren (Morgan) Patrick graduated from UGA's Grady College in 2007 where she served as Editor-in-Chief of The Red and Black. After UGA, she worked for The Gwinnett Daily Post, JEZEBEL, and AutoTrader magazines before pivoting to digital when she launched PrettySouthern.com. Since 2011, Patrick has been making waves in Atlanta's technology scene running Pretty Southern

plus growth marketing for startups. She is Vice President of Marketing for Curricula, a cybersecurity training firm, and serves as an advisor for The Atlanta Tech Village. Follow her on social media @Pretty_Southern.

Dr. Jonathan Peters is a media law professor at UGA, with appointments in Grady College and the School of Law. He is also the press freedom correspondent for the Columbia Journalism Review, and occasionally he writes about legal issues for other newspapers and magazines, such as Esquire, The Atlantic, Slate, Wired and The Nation. He is a volunteer First Amendment lawyer for the Student Press Law Center.

David A. Ragsdale, CJE, has advised student publications since 2001 at Clarke Central High School in Athens, Georgia, where his duties include advising the Odyssey Newsmagazine, Odyssey Online, ODTV and Iliad Literary-Art magazine. He was the Georgia Scholastic Press Association Adviser of the Year in 2007 and 2020, was named an ASNE Reynolds High School Journalism Fellow in 2014 and was named a Distinguished Adviser by the Columbia Scholastic Press Association in 2019. Ragsdale is the Journalism Education Association State Director for Georgia.

Eli Searcy began his journalistic career as a freshman on his high school yearbook staff, eventually working to become the Editor in Chief of the prestigious Pandora Yearbook at the University of Georgia. With talents in graphic design and photography, Eli's passion is connecting with other students and helping them improve the quality of their publications.

Kimberlee Smith is the GSPA graduate assistant and a second-year student pursuing her master's degree in journalism. She received her bachelor's degree in Communication & Media Studies in 2021 at Reinhardt University. She was the only black female senior-level Communication major at her university. Smith also has a minor in Media Writing and Digital Media Arts.

Prof. Kristen Smith is a senior lecturer at UGA's Grady College, where she teaches Graphic Communication, Advanced Graphic Communication and Public Relations Communication.

Aran Sonnad-Joshi is a senior and a Co-Editor in Chief of The Southerner. This is his third year on the Southerner staff. He is also a member of the Lincoln-Douglas debate team and competes in creative writing competitions. Aran hopes to make information more accessible and share his thoughts on Atlanta and the Midtown community through the Southerner. He is also a GSPA Ambassador.

Sayan Sonnad-Joshi is a Senior and Co-Editor in Chief for the Comment Section and Website on The Southerner. This is his third year writing for the paper. When he's not writing, he is either competing in Extemporaneous and Impromptu Speaking for the Grady Jesters or playing varsity tennis. He is also a GSPA

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Presenters

Adam Throne teaches English Language Arts at North Springs High School, and is the adviser of the school's literary magazine and online web newspaper, The Oracle. Prior to North Springs, Throne taught in New York, where he also worked as a journalist, promotional writer, and software content project manager. His work includes material for Kaplan Education Centers, Shootonline, Transform Magazine, The Force.Net, and fantasy-matters.com. He also creates promotional content for various Atlanta organizations, including Scouting BSA and for North Springs.

Prof. Ralitsa Vassileva teaches undergraduate Newsource and Multiplatform Newsroom Projects courses. Vassileva has 20+ years of experience as a CNN anchor and correspondent handling daily and breaking news for diverse audiences. Her work helped CNN win awards for covering major international events like the Arab Spring, the Tsunami disaster and Sept. 11, 2001. Vassileva has worked in various media roles including news director, multiplatform writer and consultant.

Prof. Joseph Watson Jr. is the inaugural Carolyn Caudell Tieger Professor of Public Affairs Communications at Grady College. In this role, Watson oversees the first program in the nation to provide students with practical training in the strategy and practice of public affairs communications focused on public policy and politics. Watson brings 20 years of experience in public affairs, campaigns and communications.

Natalie White began her Yearbook Advising career directly out of college (2007) where she was the EIC for the NGCSU (now UNG) newspaper, The Steeple. Then advising students just four years her

junior, she quickly had to learn to lead, organize, and motivate a staff with energy, excitement, and a whole lot of whimsy! With her ten years in the classroom, White earned Adviser and Book Accolades from GSPA, CSPA, and NSPA as well as "Teacher of the Year" and "STAR Teacher." White continues to go the extra mile as she was named HJ's "Above and Beyond" Representative in 2020.

Tom White is the broadcast engineer for the Grady College of Journalism and Mass Communication. Previously, Tom led two high school video production programs to national recognition focusing on news and live event production. Prior to education, Tom was marketing and online content director for iHeart Radio in Atlanta and Greensboro, NC.

Shanon Woolf, CJE, has advised student publications since 2018 at McIntosh High School in Peachtree City, Ga. She advises both the McIntosh Trail Online News Site and the Legend yearbook, which was named a Jostens National Program of Excellence in 2020 and 2021. Woolf was the Georgia Scholastic Press Association's First-Year Adviser of the Year in 2019 and was named a JEA Rising Star in 2020.

Dayne Young is the program coordinator for the Carmical Sports Media Institute and the New Media Institute, both housed in Grady College. He is also a sports reporter for UGASports.com. He has worked for Grady College's communications team, See. Spark.Go, WRBL-TV and WALB-TV. He has more than a decade of experience in media and communications. Follow him on Twitter @dayneyoung.

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Katie Hickey, Yearbook Adviser
Loganville High School
Loganville, GA

“ I cannot imagine doing Yearbook without Walsworth. Every person I have worked with has worked towards the same goal and always with the kids in mind. They support us in a myriad of ways including targeted tutorials, in person visits, on-call tech support, and sometimes just someone to say that they understand. I have worked with other companies, and I am telling you I will not willingly leave Walsworth. They are simply the best.”

Jennifer Farrell, Yearbook Adviser
Shaw High School
Columbus, Georgia



GSPA Student Ambassadors

Seven members serve in the 2022-23 class of GSPA Student Ambassadors.

- Rebekah Bushmire, McIntosh High School, The McIntosh Trail news website and The Legend Yearbook
- Maggie Craig, South Forsyth High School, The Bird Feed news website
- Wesley Harrison, Marietta High School, The Pitchfork news website and Blue Devil News broadcast station
- Disha Kumar, Northview High School, The Messenger newsmagazine
- Taylor Petrofski, Lambert High School, The Lambert Post news website and newspaper
- Aran Sonnad-Joshi, Midtown High School, The Southerner newspaper
- Sayan Sonnad-Joshi, Midtown High School, The Southerner newspaper

Ambassadors promote GSPA in their schools and communities, serve as liaisons who strengthen communication between their high school media programs and GSPA, and act as leaders who bring new ideas to scholastic media.



TOP ROW: REBEKAH BUSHMIRE, MAGGIE CRAIG, WESLEY HARRISON
BOTTOM ROW: DISHA KUMAR, ARAN SONNAD-JOSHI, SAYAN SONNAD-JOSHI, TAYLOR PETROFSKI

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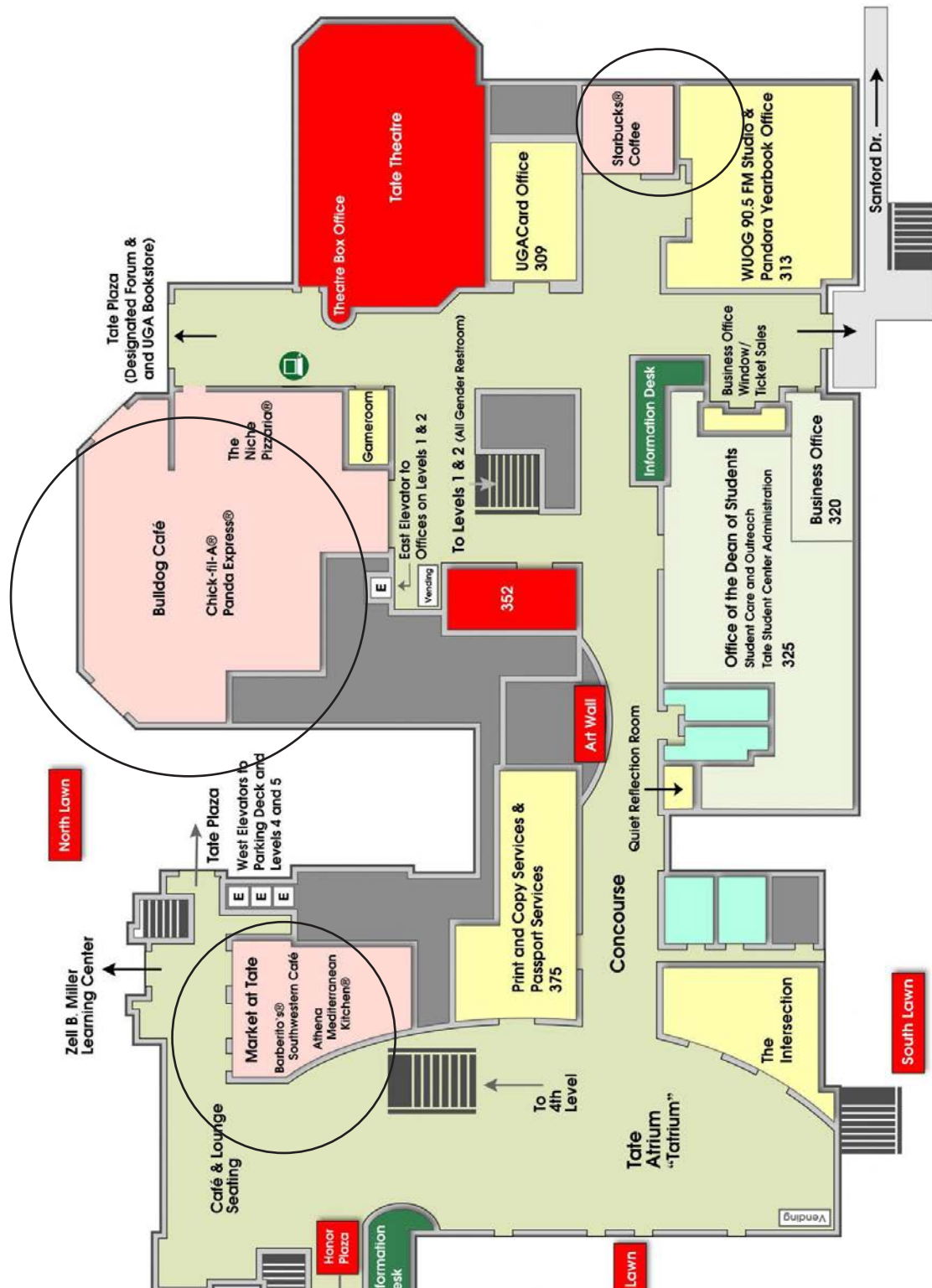
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Where to eat? 3rd floor, Tate Student Center

There are several options for lunch located on the third floor of the Tate Student Center. They include: Chick-fil-A, Panda Express, the Niche Pizzeria, Barberitos and a grab-and-go Market at Tate for sandwiches, soups and salads. There is also a Starbucks.



Where to eat? Other Options

Downtown Athens Restaurants

The Tate Student Center is within walking distance to many restaurants in downtown Athens that offer counter service or table service. Visit www.visitathensga.com/restaurants/ to see options and locations. Be sure to filter your search to “downtown” and “lunch.”

More On-Campus Dining

There are two dining halls within walking or UGA busing distance: Bolton Dining Commons and Snelling Dining Commons. The current advertised lunch price, according to dining.uga.edu, is \$11.45, including tax. Au Bon Pain and Einstein Bros. Bagels are other options.

BOLTON DINING COMMONS



Located in the heart of campus at the intersection of Baxter Street and South Lumpkin, Bolton Dining Commons is the largest dining commons on-campus. Open on the weekends, Bolton offers a wide variety of food seven days a week.

Down the hill from Creswell Hall and just next door to the Hill Community, Bolton is a fan-favorite for its unique offerings including **Lernon Grass Kitchen**, which serves authentic southeast Asian cuisine by Chef Mai Pham, Sunrise Café, which offers a selection of breakfast favorites all day, and a Special Selections line free of the eight most common allergens and gluten.



Take a 360° tour of Bolton Dining Commons.

Location:
790 S. Lumpkin St.
Athens, GA 30602

Phone Number: (706) 542-1255

SNELLING DINING COMMONS



Open 24 hours Monday through Thursday, Snelling Dining Commons sits in the heart of South Campus near the Science Learning Center and Stegeman Coliseum. Enjoy sizzling hot grilled sandwiches and burgers, cheesy pizza, nutritious power bowls, and late-night snacks.

Join the Snellibrate tradition by visiting Snelling with your friends for late-night breakfast from midnight until 7:00 a.m.



Location:
200 W. Green St.
Athens, GA 30602

Phone Number: (706) 542-8412



Location:
UGA Main Library
320 S. Jackson St.
Athens, GA 30602

Phone Number: (706) 542-3863

Menu Highlights:

- Hot / Iced / Blended Coffees
- Hot Tea
- Breakfast Bagels
- Lunch Bagels
- Grab-n-Go Salads
- Fruit & Yogurt Cups

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