

back together

GSPA WINTER CONFERENCE

Feb. 10, 2022 | Tate Student Center



@GSPAUGA
#GSPA22

Welcome to the Winter Conference!

Here are some frequently asked questions:

Q: Where is registration?

A: Registration takes place in the lobby of Tate Grand Hall, located on the fifth floor of the Tate Student Center. It starts at 8 a.m.

Q: Where do sessions take place?

A: Most sessions will take place on the Fifth Floor. A few sessions will be on the Fourth Floor. Advisers' work areas are also located on the Fourth Floor. Please refer to the maps provided.

Q: I brought copies of my publication to share. Where should I put them?

A: Please leave publications to share at the registration tables.

Q: How do I get an on-site critique?

A: There are no on-site critiques for this conference. Request a virtual critique through ugagspa.org.

Q: How do I enter the On-the-Spot Photo contest?

A: The photo contest theme will be announced 24 hours ahead of the Winter Conference on GSPA social media channels and on the website. **Students will have until 1:30 p.m. Feb. 10** to shoot their interpretation of the photo theme. Photos must be taken on location, either in the Tate Student Center, on campus or in downtown Athens during the lunch break. Students will email a JPEG of their photo, a full caption, their full name, year in school and publication name to gspa@uga.edu. Winners will be announced on GSPA's social media channels and on the GSPA website. Only one photo per student will be accepted. There is no entry fee. Prizes include bragging rights and premium swag (will be mailed).

Q: How do I enter the On-the-Spot Social Media contest?

A: Share your experience on social during the conference! On Twitter and Instagram, **tag @gspauga and use the hashtag #GSPA22**. Judges will consider media posts only. Media can be a designed meme (must be appropriate), video clip, photo, photo gallery, created GIF, reel, etc. Be creative, but tasteful! Posts and content must be original. Posts can be made from a publication's account or a personal account. **Posts after 1:30 p.m. Feb. 10 will not be considered** by the judges for the contest. There is no entry fee. Winners will be announced on GSPA's social media channels and on the GSPA website. Prizes include bragging rights and premium swag (will be mailed).

Q: When is lunch?

A: Lunch is 11:45 a.m.-1:15p.m. on your own. Please return for Round 4 of the sessions, which begins promptly at 1:15 p.m.

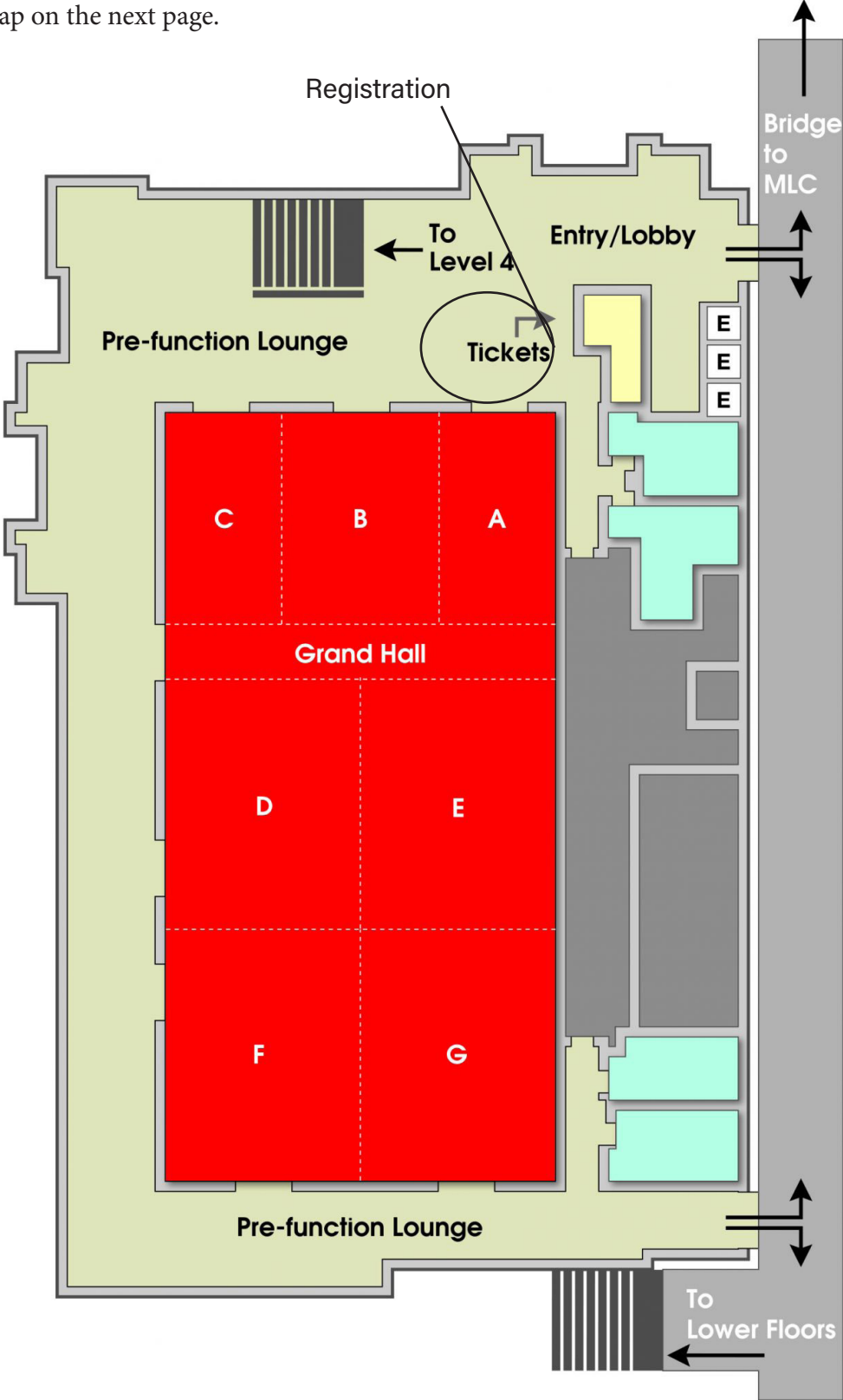
Q: What should I eat for lunch?

A: There are a number of dining options in the Tate Student Center. There are also nearby dining halls and restaurants in downtown Athens. Please refer to the maps in the back of the program. **Please plan your time accordingly in order to be back in sessions by 1:15 p.m.**

*Program cover designed by Sam Perez, Yarbrough-Grady Fellow,
UGA's Grady College of Journalism and Mass Communication*

Where am I? 5th Floor, Tate Student Center

Most sessions will be held in rooms A, B, C, D, E, F or G of the Grand Hall, which is located on the fifth floor of the Tate Student Center. A few sessions will be in Room 479 on the fourth floor of the Tate Student Center. See the fourth floor map on the next page.





CADY

THE PREMIER SCHOOL PHOTOGRAPHY COMPANY

CADY.COM

YBK+

JOSTENS INTERACTIVE YEARBOOK

PART PRINTED YEARBOOK. PART DIGITAL EXPERIENCE. 100% AUTHENTICALLY YOU.

10X COVERAGE This low-effort solution ensures everyone is in the yearbook — more than ever before.

APP FREE No downloads necessary. Simply hold your phone over yearbook photos to scroll through additional content.

MODERATED All content is reviewed to ensure it is appropriate, without effort from you.

SIMPLE & SAFE No liking or commenting on photos. All students feel celebrated.

PATENT PENDING Innovative technology that revolutionizes the yearbook experience.

Each portrait links to photos of that student's best memories, uploaded by them.

Additional photos are linked to candid images throughout the yearbook.

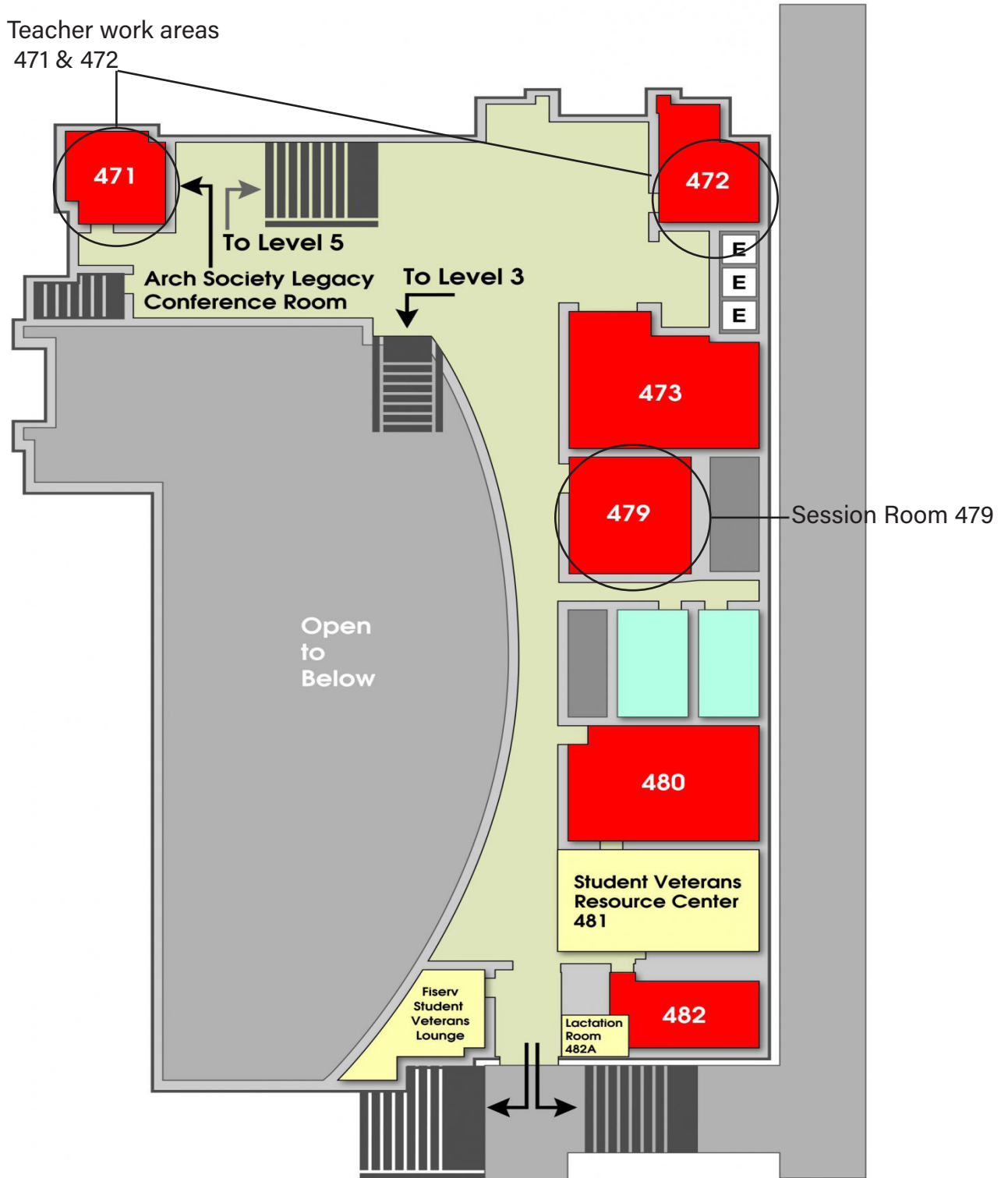
TAKE A SNEAK PEEK!



TALK TO YOUR JOSTENS REP TO LEARN MORE

Where am I?

4th Floor, Tate Student Center



Sessions

8-9 a.m.

Registration

Fifth floor lobby, Tate Student Center

9-9:45 a.m. (Round 1)

Advisers Coffee and Networking

Grand Hall A

It's been several years since we've been together in person. Let's celebrate by enjoying some complimentary coffee and visiting with returning and new advisers.

This will also be an opportunity for advisers to have an open discussion about their successes and challenges.

Hosted by GSPA

Creative Writing

Grand Hall B

Go beyond telling just the facts. News stories can be entertaining, inspiring and, lots of times, funny. Learn ways to inject creativity into your writing and reporting. *Presenter: Allison Floyd*

New Voices Georgia: Fighting for Student Press Freedoms

Grand Hall C

Have you ever had a story pulled or been asked not to write about a controversial issue? Under the current law in Georgia, student journalists receive less First Amendment protection for their speech than other students. New Voices is changing that. New Voices is a movement for students, led by students with the goal of increasing protections for freedom of speech and freedom of the press in school-sponsored media. Come learn about the New Voices movement in Georgia which ensures that our voices, as student journalists, are heard. *Presenters: Lindsey Floyd, Nakia Harmon, Caroline Hubbar and Ruthie Owen*

Spicing Up Your Organization with Podcasts and Social Media

Grand Hall D

Multimedia is an essential part of journalism. Podcasts tell the stories right from the source and social media increases user engagement. We'll share our strategies

and tips for creating the best podcast and how to make your social media presence professional and interactive. *Presenters: Stella Mackler and Lindsay Ruhl*

The Killer "Be's" of Journalistic Writing

Grand Hall E

Take your journalistic writing to the next level by following the six "Killer Be's." Using current examples, this session will teach you how to be right, tight, clear, active, smooth and quick with your writing.

Presenter: Dr. Joe Dennis

More than a game: Improving Your Sports Writing

Grand Hall F

Coming in many forms, the versatility of sports writing makes it one of the most beloved sections of most publications. During this session, we will share strategies that will improve and enhance your sports writing, allow you to increase audience engagement through sports, and utilize unique storytelling techniques to upgrade your sports coverage rather than sticking with the same old thing that everyone else is doing. From visuals to the writing process to multimedia, we have you covered in terms of sports writing by showing examples of national award winners and showing you exact steps to achieve the same for your publication.

Presenters: Gretchen Hinger, Janie Ripps, and Mr. David Ragsdale

How Marketing Techniques Attract Audiences to YouTube and Podcasts

Grand Hall G

Content is king in digital media. But, how do you get people to click on your content? Competition for audiences is tougher than ever and content creators must use every tool available to make digital content most attractive. Using video, photos, audio and social media as part of the sales pitch to the consumer makes it more likely that audiences will invest time into your content. *Presenter: Dayne Young*

(Round 1 continued on next page)

Sessions

Careers in Public Affairs Communications

479 (Fourth Floor)

Do you have a passion for politics or issues? Have you ever attended a rally for a candidate or a cause?

Do you dream of being a White House press secretary or political commentator? Would you like to write about national, state, or local politics? If you answered yes to any of these questions, you may be interested in a career in public affairs communications. This session will describe this career field and some of its prominent practitioners. *Presenter: Prof. Joe Watson*

10-10:45a.m. (Round 2)

Making a Workflow that WORKS!

Grand Hall A

Most yearbook advisers will agree that one of the most difficult yearbook tasks is determining who does what... and when it's due. Learn an easy-breezy way to structure your staff for the coming year so that deadline stress will be a thing of the past. *Presenter: Ms. Shanon Woolf*

Set Yourself Up for Success: Turn High School Hobbies into College Majors

Grand Hall B

Are you "the newspaper girl" or "that kid with the camera"? Or do you aspire to be that person? This session is for you! Come hear from a former yearbook nerd turned Grady College major about how your high school experiences can and will prepare you for your time in college. Learn what to do to gain valuable experience, how to talk about it for college admissions and how it can set you up for studying something you love. *Presenter: Samantha Meyer*

Precise Writing

Grand Hall C

Do people really read yearbook copy? Is it that people don't read yearbook copy or that they do not read bad yearbook copy? Every sports team "leaves it all out on the field" and "comes together as a band of brothers." "a good time was had by all" at every school dance and every homecoming queen thinks "it was cool" to

hear their name called. If you find these quotes in your copy, you need to come to Precise Writing and learn tips on how to get your yearbook feature stories read!

Presenter: Kris Killough

Media Convergence

Grand Hall D

Is your publication stuck in the early 2000s? Are you looking to truly take your news outlet into the digital age? The majority of readers are now getting their news from social media outlets such as Instagram and Twitter, as opposed to a traditional print publication. This presentation will cover various aspects of convergence journalism, including online multimedia, social media and cross-platform content. You will leave this session with the tools to take your print publication to an online audience and serve interactive content to all media platforms to improve the quality of your publication.

Presenters: Ireland McCage, Natalie Schliekelman and Mr. David Ragsdale

The Grammar Games

Grand Hall E

Bring your phone and take part in this interactive session focusing on the most common grammar and AP Style errors. Prizes will be awarded!

Presenter: Dr. Joe Dennis

Five Things to Know About Covering Poverty

Grand Hall F

Poverty is a global issue with a local impact. A portion of your classmates could be experiencing poverty and even homelessness, meaning that poverty could be an issue local to where you live. This session will give you the basics you need to begin reporting on poverty, whether you report what's happening in your neighborhood or in cities throughout the country. Led by two of the students behind the Covering Poverty Initiative with the Cox Institute at Grady College, you'll walk away knowing the best questions to ask to find your angle, what words to use (and not to use) when writing about poverty, and how to frame your story in larger conversations about what's happening in the communities you cover.

Presenters: Professor Lori Johnston and graduate students Kyra Posey and William Newli

Sessions

10-10:45a.m. (Round 2 continued)

Creating Powerful Instagram Graphics

Grand Hall G

YouTube is the most commonly used social media app among teens but Instagram is a close second with 72% of high school students utilizing the platform. How do you make sure your Instagram feed gets the attention it deserves? How do you encourage your followers to interact with your posts? And how do you create powerful Instagram graphics? This session will teach you how to present your photos with maximum impact, effectively apply hierarchy, select readable fonts, apply color and contrast, and effectively communicate with your followers. *Presenter: Kim Landrum*

Editor Round Table

479 (Fourth Floor)

You may be a student, but you're also a leader. Come and ask questions, meet other student editors, and leave with resources, and the confidence to lead your fellow classmates by example, with energy, and excitement. *Presenter: Natalie White*

NewSource and Grady College Tour

Meet in lobby near registration table. Limited to 30

Have you ever wanted to see what it is like to be a Grady College student? What about what it takes to produce a live news broadcast? Visit Grady College, which houses the NewSource studio, and see how they do it. *Presenter: Abby Bustin*

11-11:45 am. (Round 3)

Social Media Marketing

Grand Hall A

Ever felt like your yearbook sales could be stronger? Or your book could be showcased in a more meaningful way on campus? Let's talk about social media marketing. This class will not only uncover how to improve sales through targeted practices, but will help you increase your engagement with your community. Let's help you become THE news source at your school. *Presenter: Lauren Nicholzen*

Introduction to Data Journalism

Grand Hall B

Want another way to find great story ideas? Dig into the data! This session will give an overview of how data journalists find interesting stories and tell them compellingly through visuals. We'll go over the basics and see some finished stories that will inspire you.

Presenter: Tanya Ott

New Voices Georgia: Fighting for Student Press Freedoms (REPEATED FROM ROUND 1)

Grand Hall C

Have you ever had a story pulled or been asked not to write about a controversial issue? Under the current law in Georgia, student journalists receive less First Amendment protection for their speech than other students. New Voices is changing that. New Voices is a movement for students, led by students with the goal of increasing protections for freedom of speech and freedom of the press in school-sponsored media. Come learn about the New Voices movement in Georgia which ensures that our voices, as student journalists, are heard. *Presenters: Lindsey Floyd, Nakia Harmon, Caroline Hubbar and Ruthie Owen*

Take your Photos to the Next Level

Grand Hall D

Are your photos lacking emotion? Do you feel like your photography needs something extra? We will go over tips and tricks for the following: bringing out emotion, the use of angles, rule of thirds, proper positioning and lighting and ways to pair photos together to tell your story. Great lesson to make your spread picture perfect! *Presenters: Ashley Blackwell and Nick Martinez*

It's Time to Tell the Whole Story — with Solutions Journalism

Grand Hall E

Although most people understand it's vital to know what's happening in their communities, country and world, they are exhausted and anxious by the reporting they see in the 24-hour news cycle. The practice of Solutions Journalism is meant to address this. Its rigorous reporting on responses to problems is growing in

Sessions

every sector of journalism, and research is proving that audiences feel more informed (and more encouraged to engage in their communities) because of it. In this session, you will learn what Solutions Journalism is, and we will take traditional story ideas and turn them into SoJo pitches. Most of all, this session might just lift your spirits and aspirations about the role of reporting in a challenging time. *Presenter: Dr. Amanda Bright*

Pandemic Pandemonium: How to Run an Adaptable Newsroom

Grand Hall F

The global pandemic has wreaked havoc on industries everywhere, newsrooms included. It has taught publications to sink or swim, and along the way we have learned how to be an adaptable newsroom capable of functioning in even the worst circumstances. In this session, we will talk about how The Red & Black has overcome these obstacles in the last couple of years and how you might embrace flexibility in your newsroom. *Presenters: Charlotte Norswothy and Lucinda Warnke*

Storytelling in Sustainability

Grand Hall G

Sustainability is often locked in jargon, distanced from reality, and framed in doomsday scenarios without context. This session will show you how to cut through complexity to tell stories that matter to real people. Learn the four steps to Sustainable storytelling. It starts with showing impacts in daily life, using simple language and communicating on multiple platforms. Find out why checking for possible solutions is an extra plus! *Presenter: Prof. Ralitsa Vassileva*

Writing Impactful In-depth News

479 (Fourth Floor)

Do you want your coverage of important stories to have an edge not just over other schools, but over professional publications? This session will focus on the importance of in-depth news stories and how to find and write angles that will set your coverage apart. There will be an emphasis on how to responsibly cover controversial stories. Using examples of stories that have affected decision-making in the community, topics will include approaching sources, preparing for

interviews, writing a fair story and sustaining consistent coverage. *Presenter: Ava Smith*

1:15- 2 p.m. (Round 4)

10 Tricks for Capturing Captivating Campus Candid

Grand Hall A

We will discuss the ins and outs of stepping up your photography game to bring more dynamic and captivating images into your yearbook. Whether you're on your cell phone or a high end DSLR, we will help you bring your headshots, classroom photos and other candid moments to the next level for this year and beyond. *Presenters: Bennett Zerbe, Bob Sasena and Tara Hays*

The First Amendment and New Media

Grand Hall B

New media are reshaping the gathering, production, and distribution of news and information, with the effect of challenging long-held legal principles. It is the First Amendment's job to keep up and to breathe life into the freedoms of speech and press no matter the media of the day. *Presenter: Dr. Jonathan Peters*

Life in a World of Prior Restraint: Navigating the Post-Hazelwood High School

Grand Hall C

In a world in which school administrators ride roughshod over student journalists, all is not lost. The art of negotiation has never been more important. Let's discuss ways to work smarter, not harder. *Presenter: Dean Charles N. Davis*

High School Sports Stories: Where to find them and how to tell them

Grand Hall D

This discussion with professors from UGA's Carmical Sports Media Institute will point you to some story topics that go well beyond game results. You'll also receive guidance on how to tell those stories on your web site, your print product, your social feeds, and/or your broadcast. *Presenters: Prof. Carlo Finlay, Prof. Vicki Michaelis, and Dr. Welch Suggs*

Sessions

1:15- 2 p.m. (Round 4 continued)

Five Trends Transforming the Media

Grand Hall E

Digital innovation continues to reinvent how media content is created and consumed. For those interested in what's ahead for the media industry, this session presents five key media trends and explains how they represent new opportunities for the next generation of media professionals. *Presenter: Dr. Keith Herndon*

Who's Afraid of the Coverage Report? (Not You, Not After Today!)

Grand Hall F

Does your yearbook staff struggle with getting a wide variety of students in the yearbook? Does it seem like the same students are in the book 17 times, while other students just have their one mugshot? Learn how to pair your ladder with your coverage report and watch your coverage report grow! *Presenter: Ms. Shanon Woolf*

Learning to See: Great visual journalism comes from great planning.

Grand Hall G

This session will look at what needs to happen in your newsroom before you head out to show the stories of your community. *Presenter: Prof. Mark Johnson*

Competitive Yearbooking

479 (Fourth Floor)

Learn more about the world of scholastic journalism contests. Secrets for success with NSPA and CSPA will be discussed. *Presenter: Lauren Nichol森*

2:15- 3 p.m. (Round 5)

How to Tell a Story + Talk to Anyone

Grand Hall A

Crafting a narrative is essential in good journalism. The best storytellers can talk to anyone, even if they're introverts. In this session, we'll review the basic principles of powerful storytelling (beyond the 5Ws and an H) to craft compelling content that can be told at scale through technology. We'll also share real stories and

tips for how to interview your subject to discover stories the world will want to read about. *Presenter: Lauren Patrick*

Staff Infection

Grand Hall B

Create the kind of infectious team morale you want and need to last through the deadline season. Come and learn how to create an enthusiasm that spreads with 15-year Adviser turned Professional Yerd. *Presenter: Natalie White*

Breaking Down Opinion Pieces

Grand Hall C

In this session, we're going back to basics with opinion writing! We'll go through how to conceptualize, write, and visualize commentary pieces. If you've been struggling with images or ideas for comments, or want to improve your publication's opinion section overall, this is the session for you. *Presenter: Anna Rachwalski*

Telling the Whole Story Through Solutions Journalism

Grand Hall D

If you feel that journalism is just a constant cycle of reporting on problem after problem, come learn about solutions journalism. With a solution-oriented approach, you will ask questions like "what are people doing about this?" to help guide your reporting to tell a broader and deeper story that goes beyond just talking about problems. In this session, you'll learn about the four pillars of solutions journalism and how to use them effectively. *Presenter: Dr. Kyser Lough*

Visual Storytelling: The "Eyes" Have It—and So Do You!

Grand Hall E

For thousands of years telling stories around the fire is how people connected to their communities. Today that connection happens on-air, online and through social media. With so many platform choices, knowing how to use visuals to connect with audiences is the key to audience engagement. Learn the tips to great visual storytelling with tools that are at everyone's fingertips. *Presenter: Prof. Dodie Cantrell-Bickley*

Sessions

What it Takes to get into UGA and Grady College *Grand Hall F*

Get the inside scoop on UGA and Grady College admissions. You will learn about the different majors that Grady College offers, certificates, organizations and opportunities within the college.

Presenters: Marcella Genut, Tatiana Hamade and Britteny Minor

Health Stories for Every Beat *Grand Hall G*

The COVID-19 pandemic has helped prove that whether you are a journalist who focuses on sports, business, entertainment, government or education... there is ALWAYS a potential health care angle. The tools used by reporters on the health care beat are valuable to everyone in the newsroom. This session shows you how some basic knowledge about health and science can help enhance your reporting skills.

Presenter: Prof. Sabriya Rice

How to Social Network *479 (Fourth Floor)*

Want to know why social media is one of the most crucial aspects of journalism? This presentation will cover how to build your name and brand through social media, how to engage your followers and how to effectively use social media to promote your publication.

Presenters: Aza Khan, Luna Reichert and Mr. David Ragsdale

NewSource and Grady College Tour

Meet in lobby near registration table. Limited to 30
Have you ever wanted to see what it is like to be a Grady College student? What about what it takes to produce a live news broadcast? Visit Grady College, which houses the NewSource studio, and see how they do it.

Presenter: Elle Jacobsson

WHY WALSWORTH?

Have you heard about the Walsworth Yearbooks difference? We're a family-owned company committed to providing you with quality resources and industry-leading professional and personal service, all at a great price. The numbers don't lie.

Contact us today, and let's talk about the latest trends and technology to energize your yearbook.

80+ years of printing excellence

28 Walsworth printed yearbooks won national honors in 2021, giving us the highest percentage of award-winning customers in the country

22 Walsworth printed yearbooks won 2021 CSPA Crown awards, and twenty-two won 2021 NSPA Pacemaker awards

45+ percent of Sweepstakes honors have been captured by students in Walsworth customer high schools in the annual Quill and Scroll National Yearbook Excellence Contest over the past four years

7 high school advisers who are Walsworth customers have been named by JEA as the H.L. Hall Yearbook Adviser of the Year in the contest's 25-year history

1 focus: yearbook. Yearbook isn't just another product we offer; it's all we do. We're proud to have a devoted sales team, with expertise in journalism, ready to help you.



Rebecca Reese
yearbook sales representative
rebecca.reese@walsworth.com
706.601.6701



Kris Killough, CJE
yearbook sales representative
kris.killough@walsworth.com
352.727.1038

For generations, Grady College students and alumni have been there to share stories about Georgia football.

And we are just getting started.



Loran Smith (ABJ '62) with Uga — celebrating 50 years of sideline broadcasting.
(Photo: UGA Sports Communications)



TJ Adeshola (MA '08), head of Sports Partnerships at Twitter, celebrates a first-of-its-kind Twitter Sports partnership with ESPN and the CFP at the national championship.
(Photo: TJ Adeshola)



Maria Taylor (ABJ '09, MBA '13), currently a sports broadcaster for NBC, interviews Kirby Smart in 2018.
(Photo: UGA Marketing & Communications)

For decades, Grady College has educated writers, photojournalists, broadcasters and innovators who have shared the story of the Bulldogs. Now, through our John Huland Carmical Sports Media Institute, we are preparing even more students for sports-specific media careers.

Just like the Bulldogs, we are a winning team.



Grady College of Journalism and Mass Communication
UNIVERSITY OF GEORGIA

SportsMediaInstitute.uga.edu

GSPA Calendar

Spring Competitions

- First Amendment Essay Contest extended through Feb. 28
- General Excellence and Individual Award entries for Broadcast, Newsmagazine, Newspaper and News Website due Feb. 28. Nominations for Achievement Awards (all publication types) also due Feb. 28.

Spring Workshop and Awards

Monday, April 11 at the University of Georgia Center for Continuing Education & Hotel in Athens

Summer Advisers Workshop

June 6-7 at Mercer University's Center for Collaborative Journalism in Macon

Summer Media Academy

- Advertising and Public Relations: overnight June 12-18 OR day camp June 13-17
- Journalism: overnight June 12-18 OR day camp June 13-17
- Entertainment and Media Studies: overnight June 26 -July 2 OR day camp June 27-July 1
- Register at www.georgiacenter.uga.edu/youth/summer-academy.
- Limited need-based scholarship applications are available at www.ugagspa.org/academy and are due Feb. 28.

Summer Competitions

General Excellence and Individual Award entries for Yearbooks and Literary Magazines accepted May-August

The Piedmont Promise:

Personal ... in approach
Passionate ... in application
Practical ... in impact



PIEDMONT
UNIVERSITY

majors offered in
mass communications • sports communications • film production

www.piedmont.edu

Presenters

Julianne Bernstein is the GSPA Graduate Assistant. She graduated from the University of Georgia in 2021 with degrees in Public Relations and International Affairs. Following graduation, she began to pursue her Masters in Mass communication with an emphasis in Emerging Media. Originally from North Potomac, Maryland, she came to Athens, Georgia 5 years ago and has loved it ever since. She one day hopes to pursue a career as a User Experience and User Interface designer. In addition to being the GSPA Graduate Assistant she is also involved with the Grady College Ambassadors. You can find her on Instagram at @juli.bernstein.

Ashley Blackwell is the Director of Sales for Cady. Prior to working with Cady, she was a journalism teacher, yearbook and photography representative. She has more than 17 years of experience working with student journalists.

Dr. Amanda Bright teaches classes in multiplatform journalism and projects, as well as graphics. She also serves as the managing editor for the Grady Newsource digital presence. Prior to joining Grady College, Bright spent 15 years in print and online journalism as a reporter, photographer, copy editor/designer, page one editor and news editor. She also spent 10 years teaching journalism and advising high school newspapers and yearbooks, as well as speaking and writing about trends in journalism education. At Eastern Illinois University, Bright taught news writing and design, advised the Warbler yearbook, and taught online courses for journalism advisers. Recently, she was media content coordinator for Indiana State Online, website co-administrator and social media director for the Illinois Journalism Education Association, and education editor for MediaShift.

Prof. Dodie Cantrell-Bickley joined the Grady College faculty as a lecturer after more than thirty years in various television news positions including anchor, investigative reporter, executive producer and news director. As News Director, she launched one of the first local news websites in the United States. She led CBS, NBC and ABC stations as president/general manager for seven years.

Dr. Charles N. Davis is the dean of the Grady College of Journalism and Mass Communication. Davis worked for ten years as a journalist after his graduation from North Georgia College, working for newspapers, magazines and a news service in Georgia and Florida before leaving full-time journalism to complete a masters degree from the University of Georgia and a doctorate in mass communication from the University of Florida. He spent 14 years as a faculty member, including four as department chair at the Missouri School of Journalism. Davis also spent five years at Mizzou as executive director of the National Freedom of Information Coalition.

Dr. Joe Dennis is co-chair of the mass communications department and associate professor of mass communications at Piedmont University, where he advises The Roar student media out-

lets. His experience in professional media includes serving as the news editor of The Walton Tribune (Monroe, Georgia), covering sports for several suburban Chicago newspapers, serving as sports information director for North Central College, hosting a nightly radio show on WPUP-FM (Bogart, Georgia) and as public address announcer for the University of Georgia club hockey team.

Allison Floyd has worked as a professional writer for more than 25 years. Equally comfortable reporting on government decisions, explaining complex science or telling winding narratives, Floyd believes all stories can be interesting if you tell them well. She holds degrees in journalism and emerging media, and currently works for an international research program writing stories of food security, climate change and agriculture in Africa, where she's travelled extensively.

Lindsey Floyd is a lawyer and legal fellow with the University of Georgia's First Amendment Clinic. She is passionate about First Amendment issues and hopes to strengthen protections for marginalized communities. She graduated from the University of Colorado School of Law in May 2021.

Prof. Carlo Finlay is the assistant director of the John Hulan Carmical Sports Media Institute. He previously worked in sports and entertainment media relations before returning to UGA, his alma mater, in 2012. His teaching specialties include social media as it applies to sports.

Marcella Genut joined the academic advising team in January 2022. Prior to serving Grady College as the prospective student academic advisor, she worked for the CDC and nonprofit Extra Special People in a variety of communications roles. Genut is a University of Georgia alumna, having earned a B.A. in Public Relations.

Tatiana Hamade is a UGA senior majoring in marketing with a double art minor (art studio & design and media). In addition to serving as an intern with UGA Admissions, Hamade is Vice President of Membership & Recruitment for the American Marketing Association at UGA.

Nakia Harmon is a senior at McIntosh High School and the 2021 – 2022 New Voices Student Leader of Georgia. Harmon has been the Opinions Editor of the McIntosh Trial for the past three years and is passionate about student journalism. She attended the New Voices Student Leadership Institute in 2021 and uses the skills she learned to lead the New Voices movement in Georgia.

Tara Hays is a former Gwinnett County High School Language Arts teacher and yearbook adviser and 21-year Balfour Yearbook representative. She is a two-time Balfour National Office of the Year Recipient. Hays loves her job because "once a teacher, always a teacher." She now gets to teach "yearbook" to schools all throughout North Georgia.

balfour®

Elizabeth R., Crosby High School

Make it **Your**
YEARBOOK

Make every student's year unforgettable. Balfour's innovative technology, educational resources and personalized service simplify the yearbook process so your staff can concentrate on the year's not-to-be-missed stories.



Encore®

The first full-featured HTML5 software for creating your yearbook online. It's the yearbook experience, re-imagined.



BalfourTools®

The premier yearbook plug-in for Adobe® InDesign® that integrates seamlessly with Adobe Creative Cloud®.



Studio.Balfour

The one-stop website for you and your students where you'll find everything you'll need to design, create and promote a great yearbook.



Virtual Training

We'll bring our expertise to you! One-on-one online coaching or training, from award-winning advisers on design, writing, technology, marketing or photography.

Tara Hays | North/Metro GA
404-403-7573
tara.hays@balfour-rep.com

Bob Sasena | Eastern/Coastal GA
843-489-9096
bob.sasena@balfour-rep.com

Richard Bishop | Middle/West GA
877-927-6703
richard.bishop@balfour-rep.com

Presenters

Dr. Keith Herndon is the William S. Morris Chair in News Strategy and Management, Director of the James M. Cox Jr. Institute and Professor of Practice in Journalism at Grady College. Prior to joining the faculty, Herndon was a media research consultant with Internet Decisions, LLC, a strategic planning firm he began in 2005. A founding executive of Cox Enterprises' Internet division, serving as Vice President of Operations and Vice President for Planning and Product Development, he was also Director of Operations at Cox Radio Interactive, a pioneer in streaming media. He was a business reporter at The Atlanta Journal-Constitution before becoming assistant business editor, deputy business editor and administrative editor.

Gretchen Hinger is a senior at Clarke Central High School in Athens, Georgia and an Editor-at-large for the ODYSSEY Media Group. As the Editor-at-large, Hinger strives to improve her and her peers' journalistic writing and provide the community with information and coverage of CCHS. She has also attended a multitude of journalistic events including the Georgia Scholastic Press Association conference, Southern Interscholastic Press Association conference and the National Scholastic Press Association conference.

Caroline Hubbard is a junior at Starr's Mill High School and the current Editor-In-Chief of the Prowler. In her position, she writes on a variety of issues, including the New Voices movement and self-censorship of student journalists. In the past three years with the Prowler, Hubbard has also been a News Editor. After she graduates, she plans to get a degree in Communications with a minor in Journalism.

Elle Jacobsson is a third year pursuing a journalism major with an international affairs minor and certificates in sports media and public affairs communications. She spends a lot of time within Grady Newsource, previously working as a Senior Production Manager and volunteer, but currently serving as a multimedia journalist. Jacobsson is the Director of Travel for DiGamma Kappa broadcast society, and a member of both the Association of Women in Sports Media and Women in Media.

Prof. Mark Johnson teaches photojournalism, multimedia journalism, video journalism and graphic design courses in addition to serving as Grady College's Chief Technology Officer. He directs the annual Woodall Weekend Workshop that takes advanced photojournalism students into rural Georgia counties to tell their stories as well as a fall workshop that has centered on motorsports photojournalism and the Georgia National Fair in the past. He developed the college's first dedicated online news site and runs VisualJournalism.info.

Prof. Lori Johnston is a lecturer at the Grady College of Journalism and Mass Communication, where she teaches a variety of classes, including Reporting and Writing Across Platforms and Investigative Reporting. She is a former Associated Press writer

and magazine editor, as well as co-founder of Fast Copy Communications with her husband, Andy. Her work has been published by media outlets including Cox Media Group/The Atlanta Journal-Constitution, CNN, The Washington Post, Wall Street Journal, Scripps Networks and Atlanta Magazine. Johnston has two degrees from Grady College: a bachelor's degree in journalism and a Master of Fine Arts in Narrative Media Writing.

Aza Khan is a sophomore at Clarke Central High School and a Visual Staffer for the ODYSSEY Media Group. She hopes to enhance her skills in journalism with this opportunity and put it to good use. Khan enjoys talking about different issues going on with her society and hopes to inspire others to do the same.

Kris Killough has spent over 15 years working with some of the most talented high school journalists in the country. Killough has a passion for helping students capture the high school experience in a way that will last a lifetime. He serves the greater Atlanta area as a yearbook representative for Walsworth and welcomes the opportunity to work with you and your staff!

Kim Landrum is a Senior Lecturer in Advertising and Public Relations at UGA's Grady College. She teaches courses in visual communication, social media content and production, and advertising and public relations campaigns. Landrum has a BID in interior design from Auburn University's School of Architecture, and an MFA in photography from UGA's School of Art. Her background in spatial relationships and imagery led her to print and web design in the late 90s where she taught photojournalism, information graphics, and newspaper design and layout in Grady's department of Journalism. Before returning to teaching in 2014, Landrum was the co-owner of The Big Picture Marketing & Communications, Creative Director of Plexus Web Creations. She has designed everything from logos to 3-D installations. and has won awards for both teaching and design applications.

Dr. Kyser Lough is an assistant professor of journalism at the University of Georgia's Grady College of Journalism and Mass Communication. Lough studies visual communication and solutions journalism, with an emphasis on photojournalism. He teaches graduate-level visual communication method & theory, as well as undergraduate photography and journalism ethics & diversity courses.

Stella Mackler is a senior at Midtown High School and the co-editor in chief of the Southerner. This is her fourth year writing for the paper and she is the co-host of the Southerner's first ever monthly podcast. When she isn't writing, Mackler spends her time at endless mock trial practices, running at Piedmont Park, and searching for the best new restaurants in Atlanta.

Presenters

Nick Martinez is the CADY Studios lead photographer. He has a true passion for photography and loves to teach yearbook staffers how to capture those memorable moments through photos.

Ireland McCage is a senior at Clarke Central High School in Athens, Georgia and is currently the Digital Editor-in-Chief with the ODYSSEY Media Group. She has attended the Georgia Scholastic Press Association conference and Southern Interscholastic Press Association multiple times during her tenure as a student journalist and hopes to attend many more conferences in the future in order to connect with other journalists from around the country.

Samantha Meyer began her time at UGA as an undergraduate student in Public Relations and Women's Studies, after working her way up her high school's yearbook staff to editor-in-chief. After graduating in May 2013, she attended graduate school at Grady College and started working in the UGA Career Center as the career consultant for Grady students, helping with all of their career questions. She now works in Grady College as the Director of Experiential Programs, making sure that all Grady students are putting their skills learned in Grady to use through a variety of hands-on experience.

Prof. Vicki Michaelis is the director of the John Huland Carmical Sports Media Institute. Previously, she worked for 21 years as a sports reporter before coming to UGA in 2012. During her career, she covered high school, college and NBA beats. Additionally she was USA Today's lead Olympics writer for 12 years.

Brittney Minor joined the academic advising team in February 2017 and assumed the position of director of undergraduate services in August 2021. Prior to serving Grady College as an advisor, she worked in residence life at SCAD and the University of Mississippi. Minor is a proud University of Georgia alumna, having earned a B.S.F.C.S. in Consumer Journalism (2014). She also holds a M.A. in Higher Education/Student Personnel (2016) from the University of Mississippi.

Stephanie Moreno is the director of the Georgia Scholastic Press Association. In her other role as scholastic outreach coordinator for UGA's Grady College, she develops unique programming for secondary school visitors, with a focus on serving underrepresented groups. She also manages the Summer Media Academy for high school students and partners with campus units and colleges on university-level outreach initiatives. She has experience in community journalism, multimedia storytelling, public relations and social media content production and management.

Lauren Nicholson, CJE, currently serves as a Jostens yearbook representative. She is a student journalist turned yearbook fanatic and has been in love with yearbooks for nearly 20 years. Her passions include helping schools improve the journalistic quality of their books, supporting educators with resources that save time and stress, and most of all creating connections with kids.

Charlotte Norsworthy is the newsroom adviser at The Red & Black and a journalism instructor at the University of Georgia. Norsworthy has worked at Bloomberg, NPR, The Outlaw Ocean Project and others after receiving her bachelors in journalism and political science and her master's in journalism from UGA. She tweets @cfnorsworthy.

Tanya Ott is a journalism professor at Mercer University. She is an award-winning journalist with decades of experience as a reporter and news manager at public radio stations across the U.S. Her stories have aired on NPR, American Public Media, BBC, CBC, and elsewhere. She hosts the Deloitte Insights Press Room podcast and served as writer, audio engineer, and sound designer for the award-winning Following Harriet podcast and senior producer of Allrecipes Homemade podcast. She consults with nonprofits and corporations wanting to launch podcasts and conducts host vocal training for radio broadcasters and podcasters. When she's not telling stories, Ott is finishing a doctorate at the University of Alabama, where her research agenda includes the spread of misinformation on social media and hiring and diversity in newsrooms.

Ruthie Owen is a second year law student at the University of Georgia and a member of the Law School's First Amendment Clinic. Owen graduated from UGA with a degree in Consumer Journalism. She is excited to use her legal knowledge to achieve more freedoms for student journalists.

Lauren (Morgan) Patrick graduated from UGA's Grady College in 2007 where she served as Editor-in-Chief of The Red and Black. After UGA, she worked for The Gwinnett Daily Post, JEZEBEL, and AutoTrader magazines before pivoting to digital when she launched PrettySouthern.com. Since 2011, Patrick has been making waves in Atlanta's technology scene running Pretty Southern plus growth marketing for startups. She is Vice President of Marketing for Curricula, a cybersecurity training firm, and serves as an advisor for The Atlanta Tech Village. Follow her on social media @Pretty_Southern.

Dr. Jonathan Peters is a media law professor at UGA, with appointments in Grady College and the School of Law. He is also the press freedom correspondent for the Columbia Journalism Review, and occasionally he writes about legal issues for other newspapers and magazines, such as Esquire, The Atlantic, Slate, Wired and The Nation. He is a volunteer First Amendment lawyer for the Student Press Law Center.

Kyra Posey is a graduate student at UGA receiving her master's degree in journalism, where she also received her bachelor's degrees in journalism and political science. She is a graduate assistant with the Cox Institute for Journalism Innovation, Management & Leadership, where she produces The Lead podcast and contributes to the Covering Poverty initiative. She has held roles at CNN, Georgia Public Broadcasting and the student-led newspaper The Red & Black.

AT OUR HANDS, HISTORY IS MADE.

PROUDLY SUPPORTING SCHOLASTIC JOURNALISM IN GEORGIA.



HERFF JONES  BY YOUR SIDE.

Elevating student experiences for a century through yearbooks, class jewelry, graduation products and more.

Presenters

Anna Rachwalski is a senior at Midtown High School in Atlanta, Georgia, where she serves as a Co-Editor-in-Chief for her school newspaper, *The Southerner*. Rachwalski has been on the staff of *The Southerner* for three years, previously serving as a commentary editor and a graphics staffer. She also serves as a Student Ambassador for the Georgia Scholastic Press Association.

David A. Ragsdale, CJE, has advised student publications since 2001 at Clarke Central High School in Athens, Georgia, where his duties include advising the *Odyssey* Newsmagazine, *Odyssey Online*, *ODTV* and *iliad* Literary-Art magazine. He was the Georgia Scholastic Press Association Adviser of the Year in 2007 and 2020, was named an ASNE Reynolds High School Journalism Fellow in 2014 and was named a Distinguished Adviser by the Columbia Scholastic Press Association in 2019. Ragsdale is the Journalism Education Association State Director for Georgia.

Luna Reichert is a senior at Clarke Central High School in Athens, GA and is the Co-Editor-in-Chief for the *iliad* literary-art magazine. Reichert hopes to tell the stories of those in her community through her writing and photography and further her journalistic abilities. Reichert has attended Georgia Scholastic Press Association, Southern Interscholastic Press Association and Nation Scholastic Press Association conferences and looks forward to attending more conferences in her future.

Prof. Sabriya Rice has more than 15 years of experience working as a health and medical journalist at some of the nation's top news organizations. She now directs a professional master's degree program that prepares students to cover health and medicine, and helps them to get hands-on experience creating digital content for Grady's news services as well as for professional media organizations.

Janie Ripps is a freshman at Clarke Central High School in Athens, Georgia, and is a production student in the *Odyssey* Media Group. Ripps hopes to strengthen her writing and inform readers of the magazine about ongoing topics that play a big role in society. She is looking forward to meeting new people and forming new bonds with fellow students. Some of her interests consist of swimming, reading, and traveling.

Lindsay Ruhl is a senior at Midtown High School, and this year she's the news managing editor and the social media editor for the *Southerner*. She loves making fun Instagram Story posts and covering breaking news. She is also a proud co-host of the *Southerner's* first ever monthly podcast series: "The ATLien Podcast." Ruhl is super excited to be back in person working on the paper for her final year at Midtown, and she can't wait to continue her newspaper career at Tulane University in the fall.

Bob Sasena has been in the yearbook industry for over 35 years. He brings a wealth of experience in supporting school publications in ways that simplify the process and guarantees a yearbook

experience that is fun, on-time and within budget. Sasena has worked with some of the most prestigious universities in the Northeast and currently serves Eastern/Coastal Georgia as a Balfour representative.

Natalie Schliekelman is a senior at Clarke Central High School and the Digital Managing Editor for the *ODYSSEY* Media Group in Athens, Georgia, having previously served as the 2020-21 News Editor. Over her journalism career, she has focused on news-writing, both on print and on web, and aims to tell the diverse stories of her community, for which she was awarded the 2021 Runner-Up Georgia Junior Champion Journalist.

Ava Smith is a senior at Midtown High School and is a Co-Editor in Chief of the award-winning *Southerner*. Her favorite articles to write are in-depth news stories and she enjoys spending many late nights with the rest of the *Southerner* staff in the newspaper room editing stories and adjusting the kerning on pages.

Dr. Welch Suggs Jr. is an associate professor at UGA Grady College. Previously, he had careers as a journalist, as a policy advocate, and as a university administrator. Suggs reported for *Street & Smith's SportsBusiness Journal* and the *Chronicle of Higher Education* among other publications before coming to UGA, where he earned his Ph.D. in higher education policy from the Institute of Higher Education. Suggs moved to the Grady faculty in 2011, and is associate director of the Grady Sports Media program.

Prof. Ralitsa Vassileva teaches undergraduate Newsroom and Multiplatform Newsroom Projects courses. Her Newsroom class learns how to report, produce, and present newscasts that go live on local cable. Her Multiplatform Newsroom Projects students produce in-depth multimedia reporting about sustainability for student online and social media dissemination. Vassileva has 20+ years experience as CNN anchor and correspondent handling daily and breaking news for diverse audiences. Her work helped CNN win awards for covering major international events like the Arab Spring, the Tsunami disaster and Sept. 11, 2001. Vassileva has worked in various media roles including news director, multiplatform writer and consultant.

Lucinda Warnke is a sophomore at the University of Georgia majoring in English and journalism who works as the news editor at *The Red & Black*. Originally from Albuquerque, N.M., she now resides in Alpharetta and enjoys reading, hiking and gardening in her spare time.

Prof. Joseph Watson Jr. is the inaugural Carolyn Caudell Tieger Professor of Public Affairs Communications at Grady College. In this role, Watson oversees the first program in the nation to provide students with practical training in the strategy and practice of public affairs communications focused on public policy and politics. Watson brings 20 years of experience in public affairs, campaigns and communications.

Presenters

Natalie White began her Yearbook Advising career directly out of college (2007) where she was the EIC for the NGCSU (now UNG) Newspaper “The Steeple.” Then advising students just four years her junior, she quickly had to learn to lead, organize, and motivate a staff with energy, excitement, and a whole lot of whimsy! With her ten years in the classroom, White earned Adviser and Book Accolades from GSPA, CSPA, and NSPA as well as “Teacher of the Year” and “STAR Teacher.” For the past five years, White has taken her teaching on the road as a full time Yerd with 102 year-old Herff Jones Yearbook. White continues to go the extra mile as she was named HJ’s “Above and Beyond” Representative in 2020. Come and learn from someone who has a passion for print, students, and lifelong learning!

Shanon Woolf, CJE, has advised student publications since 2018 at McIntosh High School in Peachtree City, Ga. She advises both the McIntosh Trail Online News Site and the Legend yearbook, which was named a Jostens National Program of Excellence in 2020 and 2021. Woolf was the Georgia Scholastic Press Association’s First-Year Adviser of the Year in 2019 and was named a JEA Rising Star in 2020.

Dayne Young is the program coordinator for the Carmical Sports Media Institute and the New Media Institute, both housed in Grady College. He is also a sports reporter for UGASports.com. He has worked for Grady College’s communications team, See.Spark.Go, WRBL-TV and WALB-TV. He has more than a decade of experience in media and communications. He is a 2011 alumnus of Grady College at UGA and is currently pursuing his Masters degree. Follow him on Twitter @dayneyoung.

Bennett Zerbe has a background in professional photography working with subjects ranging from Super Bowl stars to festive families for holiday portraits. A native of Manitou Springs, CO. Zerbe currently lives in Tallahassee, FL working all over the Southeast for Balfour as Regional Vice President. His background in photography and event management give him a unique perspective on the operations of Balfour’s publishing division.

~

GSPA Student Ambassadors



Seven members serve in the 2021-22 class of GSPA Student Ambassadors.

- Ella Chesney, Marietta High School, The Pitchfork newspaper
- Erica Gibson, Roswell High School, Vox literary magazine
- Melissa Liu, Northview High School, The Messenger newspaper
- Star Pompa, Mary Persons High School, Empescope yearbook
- Anna Rachwalski, Midtown High School, The Southerner newspaper and news website
- Chloe Sears, Clarke Central High School, ODYSSEY Media Group
- Jordan Tovin, Woodward Academy, Phoenix yearbook

Ambassadors promote GSPA in their schools and communities, serve as liaisons who strengthen communication between their high school media programs and GSPA, and act as leaders who bring new ideas to scholastic media.

TOP ROW: ANNA RACHWALSKI, MELISSA LIU, STAR POMPA
BOTTOM ROW: ELLA CHESNEY, ERICA GIBSON, JORDAN TOVIN, CHLOE SEARS

“IN MANY WAYS, THE HEART OF JOURNALISM INNOVATION IS EMERGING FROM MERCER UNIVERSITY.”

— THE PEW RESEARCH CENTER, “LOCAL NEWS IN A DIGITAL AGE”

MERCER’S CENTER FOR COLLABORATIVE JOURNALISM (CCJ) is a unique partnership between the Department of Journalism & Media Studies and local news organizations that give students experience in television, radio, print and online media.

Students can walk from classes straight into three of the partner newsrooms located on campus: *The Telegraph* — Macon, Georgia’s Pulitzer Prize-winning daily newspaper; Georgia Public Broadcasting’s Macon bureau; and WMUB our Mercer-owned station that produces news content and includes an ESPN3 studio for coverage of Mercer’s Division 1 athletics. Three miles down the road, students also have the opportunity to work with our commercial television partner, 13WMAZ, a CBS affiliate and Macon’s number-one news station.

Journalism students can do rotations with all of our partner newsrooms, leaving college with a professional portfolio of work. For more information visit our website at ccj.mercer.edu.

MERCER
UNIVERSITY

CENTER FOR COLLABORATIVE JOURNALISM

CCJ.MERCER.EDU



Join us in Columbia, S.C.

IT'S OUR TURN

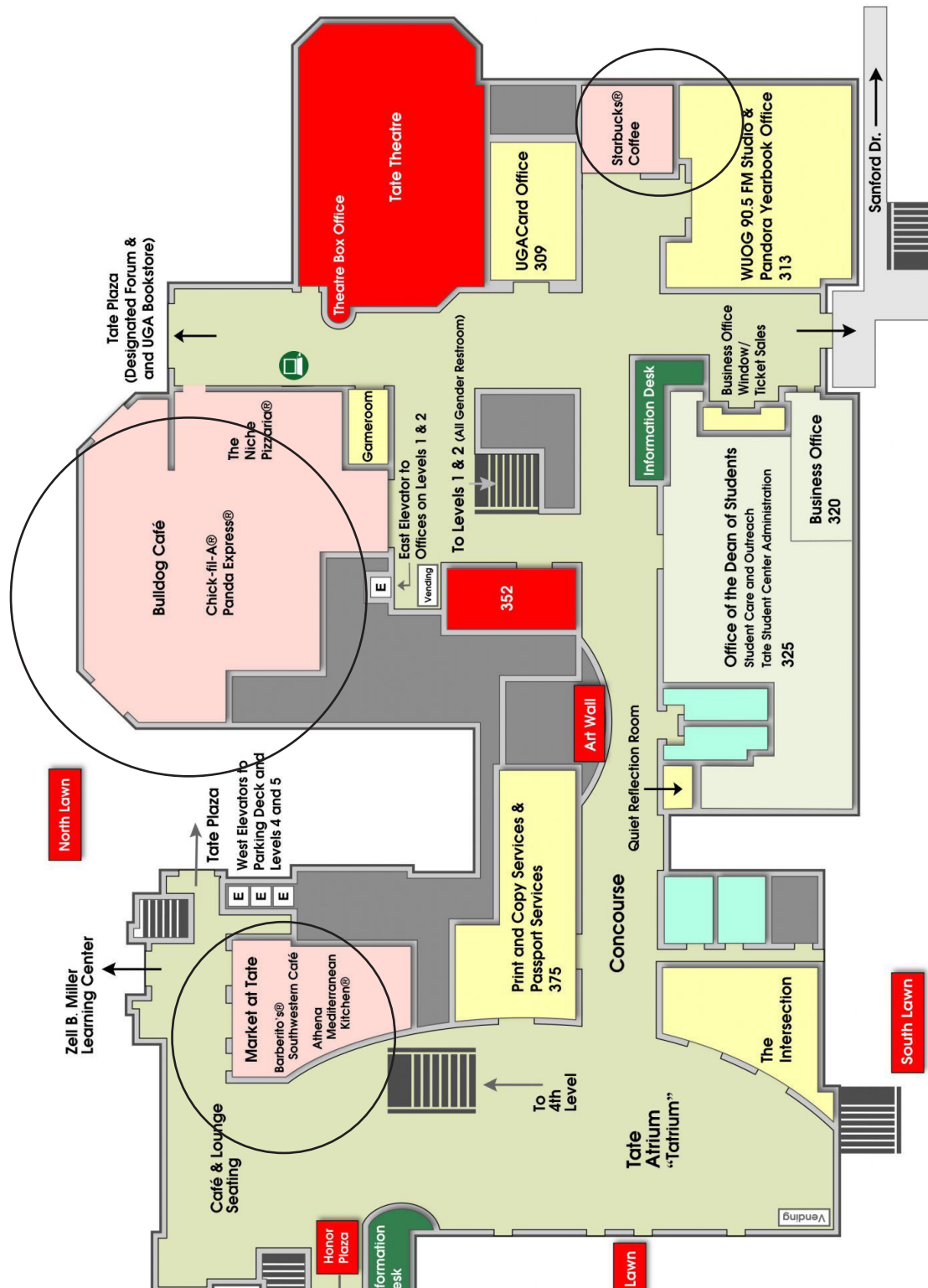
On-site competitions
Student-led roundtables
Pulitzer Prize-winning speaker
Instant connections!

SIPA 2022
MARCH 4-6

\$80 registration | Find out more at <http://sipa.sc.edu>

Where to eat? 3rd floor, Tate Student Center

There are several options for lunch located on the third floor of the Tate Student Center. They include: Chick-fil-A, Panda Express, the Niche Pizzeria, Barberitos and a grab-and-go Market at Tate for sandwiches, soups and salads. There is also a Starbucks.



Where to eat? Other Options

Downtown Athens Restaurants

The Tate Student Center is within walking distance to many restaurants in downtown Athens that offer counter service or table service. Visit www.visitathensga.com/restaurants/ to see options and locations. Be sure to filter your search to “downtown” and “lunch.”

More On-Campus Dining

There are two dining halls within walking or UGA busing distance: Bolton Dining Commons and Snelling Dining Commons. The current advertised lunch price, according to dining.uga.edu, is \$11.45, including tax. Au Bon Pain and Einstein Bros. Bagels are other options.

BOLTON DINING COMMONS



Located in the heart of campus at the intersection of Baxter Street and South Lumpkin, Bolton Dining Commons is the largest dining commons on-campus. Open on the weekends, Bolton offers a wide variety of food seven days a week.

Down the hill from Creswell Hall and just next door to the Hill Community, Bolton is a fan-favorite for its unique offerings including **Lemon Grass Kitchen**, which serves authentic southeast Asian cuisine by Chef Mai Pham, Sunrise Café, which offers a selection of breakfast favorites all day, and a Special Selections line free of the eight most common allergens and gluten.



Take a 360° tour of Bolton Dining Commons.

Location:
790 S. Lumpkin St.
Athens, GA 30602

Phone Number: (706) 542-1255

SNELLING DINING COMMONS



Open 24 hours Monday through Thursday, Snelling Dining Commons sits in the heart of South Campus near the Science Learning Center and Stegeman Coliseum. Enjoy sizzling hot grilled sandwiches and burgers, cheesy pizza, nutritious power bowls, and late-night snacks.

Join the Snellbrate tradition by visiting Snelling with your friends for late-night breakfast from midnight until 7:00 a.m.



Location:
200 W. Green St.
Athens, GA 30602

Phone Number: (706) 542-8412



Location:
UGA Main Library
320 S. Jackson St.
Athens, GA 30602

Phone Number: (706) 542-3863

AU BON PAIN

Location:
Amos Hall – Terry College of Business
[400 S. Hull St.](http://400.S.Hull.St.)
Athens, GA 30602

Phone Number: (706) 542-1256



Menu Highlights:

- Hot / Iced / Blended Coffees
- Hot Tea
- Breakfast Bagels
- Lunch Bagels
- Grab-n-Go Salads
- Fruit & Yogurt Cups

Summer Academy at UGA

Your story is waiting to be told.

Summer Academy at UGA is an exciting series of specialty summer camps in Athens for middle school and high school students who want to do amazing things. Whether you dream about becoming a film director, doctor, scientist or artist, we have a summer camp just right for you!

Our 2022 Camp Sessions Include:

- Comic Book
- Digital Film
- Engineering
- Legal
- **And a ton more!**
- Video Game Design
- Fashion Design
- Drone Legends
- University Prep



Our Overnight Option:

Overnight students will check in at the residence hall on Sunday evening and check out on Saturday morning. Activities take place all over the UGA campus and Athens, including other local colleges. During the program, students will travel around by foot, bus and university vehicle. We will have social activities and fun field trips planned for the students during the week.

Our Financial Aid Program:

As part of our Public Service and Outreach mission, we continue to offer financial aid to students based on financial need. In 2021, we had 60 students attend on scholarships totaling more than \$20,000. For more information about applying for scholarships, visit our website.

Our 2022 Camp Dates:

- Week 1 June 6 - June 10
- Week 2 June 13 - June 17
- Week 3 June 20 - June 24
- Week 4 June 27 - July 1
- Week 5 July 11 - July 15
- Week 6 July 18 - July 22



6
WEEKS OF
CAMP

40
SUBJECT
AREAS TO
EXPLORE

68
CAMP
SESSIONS TO
PICK FROM

180+
FRIENDS TO
MAKE

Registration
Opens Feb. 2!

Visit us at WWW.UGASUMMER.COM



UNIVERSITY OF
GEORGIA
Center for Continuing
Education & Hotel

Thank you

GSPA appreciates the generous support of the following sponsors:

Cady Studios



Walsworth yearbooks



**CENTER FOR
COLLABORATIVE
JOURNALISM**
MERCER UNIVERSITY



**Grady College of Journalism
and Mass Communication**
UNIVERSITY OF GEORGIA

Special Thanks:
GSPA Student Ambassadors
Juli Bernstein, GSPA Graduate Assistant
Grady College Ambassadors
Grady College External Relations