

# The newsletter for student journalists and advisers across Georgia

www.ugagspa.org

December 2016

Volume 87, Issue 3

## Upcoming Events & GSPA News

#### First Amendment Contest

Deadline January 16, 2017

The First Amendment's guarantee of a free press is of crucial importance to all U.S. citizens. It is the foundation of US freedom and the essential distinction between our democracy and totalitarianism.

Journalists must dedicate themselves to defending our free press, and we call upon the scholastic journalists of Georgia to join the battle. Do so by entering our First Amendment Essay Contest! More information available on the website and page 7.

### Georgia Journalist Deadline February 17, 2017

Submissions for Georgia Journalist Champion and Junior Chamption are due on Febrary 17, 2017. The submissions should be an online portfolio emailed to gspa@uga.edu. More information available on page 13 and on the website.

# **Spring Contest**NEW\* Postmark deadline February 24, 2017

The General Excellence contest will be open for newspapers, newsmagazines, news websites and broadcasting. While the Champion, JR. Champion & Achievement Awards are open to all MEMBERS. Following the format of this past summer's contest, forms will be submitted online. For more information visit the General Excellence tab on the website or page 9-1.1

#### SIPA 2017: SCOPE

Mar. 3-5, 2017

The SIPA annual convention will be held in Columbia South Carolina. The convention will be focusing on different types of journalism. Information should be available on the SIPA website.

## Spring Workshop & Awards

April 4, 2017

The Spring Awards
Banquet has been changed to
a spring workshop and awards
day. This workshop will focus
exposing new staff members
to the world of scholastic press
association. We will devote the
morning and early afternoon
to workshop sessions. After the
lunch break we will reconvene
to recognise the Spring Awards.
More information will be
available in the next bulletin.

Stay up to date with GSPA:



## The Bulletin

The Georgia Scholastic Press Association was founded in 1928 by the faculty of the Grady College of Journalism and Mass Communication at The University of Georgia. Membership is open to school-sponsored newspapers, yearbooks, literary magazines, radio/television and online publications or productions in middle and high schools in Georgia. The GSPA Bulletin is published by the University of Georgia six times annually as a benefit of membership in the Georgia Scholastic Press Association. GSPA contact information:

email: gspa@uga.edu phone: (706) 542-5022

website: www.ugagspa.org twitter: @GPSAuga Facebook:@GPSA1928

### 2016-17 Advisory Board

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Tiffany Smith West Forsyth H. S. Cumming

JEA State Director Jon Reese jreese@csdecatur.net

### **NSPA/JEA** Fall 2016 Georgia honorees

#### Pacemaker

Winners Newspaper:

Carpe Diem, Decatur H. S.

Odyssey, Clarke Central H. S.

Winner Newsmagazine:

• Carpe Diem, Decatur H. S.

Finalists Newsmagazine:

Carpe Diem, Decatur H. S.

Odyssey, Clarke Central H. S.

#### Best of Show

Newspaper Special Edition • #4 Blade, Woodward Academy

Newsmagazine

#6 Carpe Diem, Decatur H. S.

#8 Odyssey, Clarke Central H.

Literary Magazine

#2 Silent Voices, Woodward Academy

#7 Iliad, Clarke Central H. S.

Publication Website Small School

#10 Odyssey, Clarke Central H.

#### Story of the Year Finalists

News Story:

Kevin Mobley, Odyssey, Clarke Central H. S.

Sports Story:

Madison Castle, Carpe Diem, Decatur H. S.

Multimedia News Story:

MadisonCastle,CarpeDiem, Decatur H.S.

Maddie Hamalian, Ellie Ritter, Brilyn Thornton, Duo-Wei Yang, 3TEN.org, Decatur H.S.

Mutilimedia Sports Story:

 Zoe Peterson, Odyssey, Clarke Central H.S.

Zoe Peterson, Flora Lechtreck Odyssey, Clarke Central H.S.

Ilustration

• John Ellis, Carpe Diem, Decatur

### Summer Contest 2016 General Excellence

#### Literary Magazine

Superior

• Iliad, Clarke Central H.S.

Silent Voices, Woodward Academy

Threshold, North Forsyth H.S.

Musings, Starr's Mills H.S.

Echo, North Springs H.S.

The Hungin, Lowndes H.S.

Towodi, Mill Creek H.S.

#### Excellent

- The Unmasking, Henry W. Grady
- Inkslinger, Darlington School

• Vox, Roswell H.S.

• Cosmos, Cedar Shoals H.S.

#### Yearbook

Superior

- Jabberwokk, Darlington School
- The Eagal, Chestatee H.S.
- Phoenix, Woodward Academy
- Zephyr, West Forsyth H.S.
- Wolverscenes, Union Grove H.S.
- Ursidae, Holy Innocent's Espicopal School
- Summit, Mountain View H.S.
- Trojan, North Hall H.S.
- Beacon, Calvary Day School
- Accipiter, Mill Creek H.S.
- Aries, Grayson H.S.
- Tiger, Dawson County H.S.
- Branded, Lambert H.S.
- Pacesetter, Pace Academy
- Trojan, Lee County H.S.

#### Excellent

- High Tide, Glynn AcademyCheiftain, White County H.S.
- The Heratige, Veterans H.S.
- The Odyssey, Lassiter H.S.
- Southside, South Forsyth M.S.
- The Wildcat, Richmond H.S.
- The Pride, Starr's Mill H.S.
- Inside the Lions, The Lovett School
- Pope Panache, Pope H.S.
- Panorama, North Cobb H.S.
- Intrepid, Little Mill M.S.
- The Spirit, Social Circle H.S.
- The Legend, McIntosh H.S.
- Visions, Covenant Christian Academy

#### Acheivement

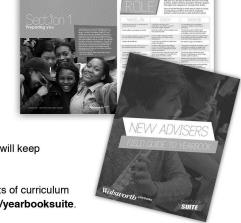
- The Legend, Walton H.S.
- Woodland Sketches, Woodland H.S.

## Walsworth yearbooks

## NEW TO YEARBOOK? WE CAN HELP!

With our "New Advisers Field Guide to Yearbook" PDF, you'll know what to do when. It will keep experienced advisers on track too!

Learn more about this new addition to Walsworth's *Yearbook Suite*, and see the 11 units of curriculum with student workbooks, the app and webview versions, at **walsworthyearbooks.com/yearbooksuite**.





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### Record number of high school journalists learn from industry experts at 2016 GSPA fall.

by Andrew Hafermalz, GSPA Volunteer

**L**ore than 800 high school journalists, yearbook staff members and advisers attended the 2016 Georgia Scholastic Press Association's fall conference, held Oct. 26-27 at the University of Georgia.

The conference boasted 61 classes for students to take based on their publication and interests. These ranged from yearbook, newspaper and broadcast classes to classes specifically focused on using Adobe products, learning how to interview and advice on how to better manage and help staffs.

"Since this was my "Many students also benefited first time planning the from the sessions by learning conference, I was a bit tips to fix problems they had nervous and excited. been facing in their individual I was astoundingly surprised by the number of attendees," said GSPA Director Roxanna Gandía. "After speaking with a couple of advisers, I was thrilled to learn how students were enjoying themselves and leaving sessions having learned something new. It made all those months of preparation worth it."

Throughout the conference, students involved with all mediums—from newspaper to broadcast—attended sessions given by experts in their individual fields.

One expert was Mark Johnson, head of the visual journalism program at the Grady College of Journalism and Mass Communication. Johnson led two sessions on photojournalism: one for beginners and an advanced session for those looking to learn more about their cameras functions and abilities. In his first session, Johnson covered the motive behind taking a photo, and why it is important to care about your work. "You want to be looking for those moments of surprise, you want to be there for those moments of joy, and we have to care about the people

we cover," Johnson said. "If you care, it shows."

In attending these sessions, students were able to see that they weren't alone in their struggles; other staffs had issues to work through, as well.

Philip Li, a senior from Lakeside High School and editor of his school newspaper, had one such realization in the "Real Talk" session led by Jon Reese, adviser at Decatur High School. "It made me really appreciate our staff's cohesiveness and supportiveness of each other," Li said. "It was beneficial

> to hear the problems other schools had faced and how they got

through them and to learn from other experiences to better my staff."

work.

Many students also benefitted from the sessions by learning tips to fix problems they had been facing in their individual work. Also a senior from Lakeside, aspiring rapper Arjun Ray attended a session on caption writing. "I write a lot of perspectives pieces and I'm always told to better my captions, so I went to 'Caption Writing and More,'" Ray said. "I found out that what you should do is make your caption so specific to your school that you couldn't put it in another school and make it fit.'

Though there were plenty of sessions for students to attend, that wasn't the only reason they came to the conference. Some attended exclusively to participate in the on-site contests: a photo contest, a publication critique and a first issue competition. The photo contest had six entries, while the first issue competition drew 11 newspaper entries, seven news website entries and three newsmagazine entries.

Seniors Aelise Gagliano and Kristen Sherman, photojournalists from Starr's Mill High School, are members of The Prowler. Both Gagliano and Sherman entered the on-site photo contest. "I got a camera for my 16th birthday. It's my favorite thing to do and it's what I plan on doing the rest of my life," Sherman said. "I entered the contest to see if they liked my photos, to get a general critique."

At one of the last sessions of the day, students had the opportunity to hear the results of the summer contest winners.

In the literary magazine category there were three school divisions: Small, Medium and Large school. The Small school winner was Woodward Academy for Silent Voices. The Medium school winner was Clarke Central High School for The Iliad. The Large school winner was North Forsyth High School for Threshold. Of the three winners, Clarke Central received the "All Georgia" rating.

In the yearbook category the amount of entries this year was so high that winners were split into four categories: Small, Medium, Large No.1, and Large No.2. Winning for the Small category was Darlington High School's Jabberwokk. The Medium category had two winners: Chestatee High School's The Eagle and Woodward Academy's Phoenix. The winner for the Large No. 1 category was Union Grove High School's Wolverscenes, and the winner for Large No. 2 was West Forsyth High School's Zephyr. Of the five winners, Darlington School's Jabberwokk received the "All Georgia" rating. Of the individual entries, there were twenty winners between the Literary Magazine and Yearbook entries with 54 entries being given a "Superior" rating.



Andrew Hafermalz, GSPA Volunteer interviews a couple of students. Photo credit- Stephanie Moreno

Broadcast instructor- Dylan Richards awaits participants to join his session. Photo credit-Stephanie Moreno

This year attendees received water bottles as give aways. Photo credit- Sarah Freeman

Stillwell H.S. ladies pose for a photo op. Photo credit-Stephanie Moreno



### Summer Contest 2016

#### Literary (Dagazine

**Poems** All-Georgia-"From Above," Adrianna Young- Darlington School, Inkslinger

• "Whatever I wanted," Tierra Hayes- Clarke Central H.S.,

• "Fair Play," Fari Cannon-Henry W. Grady H.S., Unmásking

• "An Epic Epoch," Tate Lancaster- Henry W. Grady H.S., Unmaksing

Short Stories
All-Georgia- "The Leaky
Faucet" Jared Warner- Clarke Central H.S., the Iliad

Superior

"Ghost," Chandler EdgeDarlington School, Inkslinger

"Born to Hate," Sara Goodie-

Clarke Central H.S. Iliad • "Sliding Doors," Graham Russell - Henry W. Grady H.S., the Unmasking

Artworks

All-Georgia-Untitled, India Mitchell- Henry W. Grady H.S, Unmasking

Superior • "Fair Play," India Mitchell-Henry W. Grady H.S.,

Unmasking
•"What Do You See?" Selena Chen- Darlington School,

"Cognizant," Ella Sams-Clarke Central H.S., Iliad

Photographs *All-Georgia-* Untitled, Cali Chalfant- Henry W. Grady H.S., Unmasking

Sedlacek- Cedar Shoals H.S., Cosmos

Cover Designs All-Georgia-"Axis," Ella Sams-Clark Central H.S., Iliad

Superior

"Untitled", Jordan Schuster
& Anna Poznvak - Henry W.
Grady H.S., Unmasking

"Untitled", Miranda Bellah

& Brooklyn Sedlacek- Cedar Shoals H.S., Cosmos

#### **Spread Designs**

*All-Georgia-*"Divide," Lela Jenkins- Clarke Central H.S., Iliad

Superior • "Arrived," Lela Jenkins-Clarke Central H.S., Iliad • "Fair Play," Jordan Schuster-Henry W. Grady H.S.,

Unmasking
•"Untitled", Grace Hawkins-Grady H.S., Unmaksing

#### **Yearbook**

Yearbook Stories *All-Georgia*-"Echoing Memories," Abby Brunn -Calvary Day School, Beacon Superior Twin

Twin Trouble," Rachel Tinker - Calvary Day School, Beacon

•"Doubling Up," Haley Burke - Calvary Day School, Beacon

"Conquering Conditions," Marley Hamby - Dawson County H.S., Tiger

Special Interest
All-Georgia-"The Good News," Kaden Doerksen-Calvary Day School, Beacon Superior

"Because of Dixxy," Andrew Hafermalz- Dawson County H.S., Tiger

"Tales of an Overcomer," Kaitlin Hamby- Dawson County H.S., Tiger •"Commit to Be Fit,"

Breanna Ulkins- Mountain View H.S., Summit

News Photography All-Georgia- "Hold Me," Emma Zipperer - Calvary Day School, Beacon

Superior
• "Pucker Up," Sally Jones-Darlington School,

Jabberwokk
• "On my Honor" Selena Chen- Darlington School, Jabberwokk

•"Which Balloon" Haley Burke- Calvary Day School, Beacon

Feature Photography All-Georgia-"Individual Worth," Abigail Viar-Mountain View H.S., Summit

Reminiscing Moments," Sammie Bernal- Grayson H.S., Aries -

•"DNA Photo Lab," Nicole

Garbuzovas - Dawson County H.S., Tiger

Individual Entries

• "Say Hello to My Little Friend," Abby Brunn-Calvary Day School, Beacon

Sports Photography *All-Georgia-*"Lacrosse Closing Photo," Abigail Viar-Mountain View H.S., Summit Superior

"Reminising Moments," Sammie Bernal- Grayson

H.S., Aries
•"SlamDunk," Sam Ding-Darlington School, Jabberwokk

• "Dive In," Brandon Brooks-Calvary Day School, Beacon

Portrait Photography All-Georgia-"An Attitude of Gratitude," Kevin Sanchez-Mountain View H.S., Summit

Superior
•"The Good News," Haley Burke- Calvary Day School,

• "Worth Remembering," Abby Viar - Mountain View H.S., Summit

•"Then and Now," Sydney Carey- Grayson H.S., Aries

Photo Essays All-Georgia-"Students vs Teachers," Nicole Garbuzovas-Dawson County H.S., Tiger Superior- "The More you Know," Kelton Moss- Dawson County H.S., Tiger

Information Graphics All Georgia-"What's Trending," Selena Chen-Darlington School, Jabberwokk

Superior "Polling Zero," Ethan Pender - Darlington School, Jabberwokk

• "Primary Colors," Bailey Strickland- Calvary Day School, Beacon

• "Swim Stats," Avery Smith- Darlington School, Jabberwokk

Illustrations All-Georgia- "The Raven," Destiny Witt- Dawson County H.S., Tiger

Photo Illustrations All-Georgia-"Dedication," Ethan Pender- Darlington School, Jabberwokk Superior

"Bow your heads," JC Wang - Darlington School,

Jabberwokk
•"Turning, Twirling,
Twinning," Selena Chen - Darlington School,

Jabberwokk •"Chaptman's Class," Addie Huthwaite- Dawson County H.S., "We've got this," Tiger

Spread Designs All-Georgia-"Crowned on The Court," Katherine Gu- Darlington School, Jabberwokk

Superior "Spread Design Feature," Abby Vair- Mountain View H.S., Summit

•"Yeah, Good One," Ethan Pender- Darlington School, Jabberwokk

•"Summer Divider," Alli Brightwell - Calvary Day School, Beacon

Advertising Designs All Georgia-"Tyler Dai," Tyler Dai - Darlington School, Jabberwokk

Superior
"Senior Ad," Rachel
Anderson- Calvary Day School, Beacon "Pampam Akinyemi," Ethan Pender- Darlington School, Jabberwokk "Advertising Design," Abby Vair- Mountain View H.S.

**Cover Designs All Georiga-** Staff - Calvary Day School, Beacon Volume

Superior Staff- Dawson County H.S., Tiger Volume 65 -

•Staff- Mountain View H.S., Summit

Staff- Darlington School, Jabberwokk Volume 90

Theme Development *All-Georgia*- Staff- Grayson H.S., "Momentum," Aries Superior

•Staff - Mountain View H.S., "Worth," Summit

•Staff - Darlington School, "You Know What," Jabberwokk

•Staff - Calvary Day School, "All There," Beacon

### First Amendment Contest

In an effort to strengthen First Amendment awareness in Georgia, the Cox Institute for Journalism Innovation, Management and Leadership has teamed up with GSPA for the eight annual First Amendment Essay Contest.

Open to all students at schools with a GSPA membership, entrants are required to submit an essay of no more than 500 words detailing their thoughts about the First Amendment.

Winning entries discuss how the First Amendment is interpreted in the United States how it affects U.S. press and how it affects student publications, including yours. When you begin writing, consider the importance of the First Amendment on your campus.

#### Section I: General Rules

- 1. The contest is open to all participating Georgia Scholastic Press Association member high school students in grades 9-12.
- 2. There is no cost to enter the contest.
- 3. Contestants may enter only one essay.

#### Section II: Contest Rules

- 1. Each contestant should read a copy of the rules and must complete the entry form. The rules contain information about the contest, judging and awards.
- 2. Each entry must include the contest entry form. The essay must have the name of the entrant, high school and publication listed at the top of each page.
- 3. Essays must be typewritten and must be single-spaced.
- 4. Essays must contain at least 300 words but no more than 500 words.
- 5. Any quotations or copyrighted material used in the essay must be identified properly. Failure to identify non-original material will be considered plagiarism.
- 6. Essays must be written in English.
- 7. Entries will not be returned.
- 8. Entries must be emailed to gspa@uga.edu by January 17, 2017.

Section III: Judging

- 1. A panel of qualified judges, including University of Georgia and The Cox Institute faculty and staff will complete judging.
- 2. Judges will not discuss or compare essays being judged until all essays have been judged.
- 3. Decision of the judges is final.

Section IV: Scoring of Contest

- 1. Scoring procedures at all levels of the contest will be identical.
- 2. Essays will be scored based on:
  - •material organization (logical interpretation of the subject, adherence to topic);
    - vocabulary and style (phrasing and continuity),
    - •grammar, punctuation, spelling, neatness; and
  - •adherence to contest rules (prepared in the proper

format).

#### Section V: Awards

- 1st Place: \$100 for publication staff, \$100 and an engraved plaque for student
- 2nd Place: \$75 for publication staff, \$75 for student.
- 3rd Place: \$50 for publication staff, \$50 for student.



Cox Institute

for Journalism Innovation, Management & Leadership

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**Georgia Press Educational Foundation Inc.** 

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There's so much that goes into capturing the year for your school community. From brainstorming, reporting and editing to design, photography and typography, there's lots to learn. Sales, marketing, project management and leadership require attention and practice. We're here to support your efforts with powerful tools, flexible programming, unparalleled resources and knowledgeable representatives who share your passion for yearbook.

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## Spring Contests 2017

## HOW TO SUBMIT ENTRIES:

NOTE: GSPA Contests are provided as both a learning tool and a way to recognize the excellent work produced by Georgia students and their advisers throughout the school year.

- Guidelines are set to ensure efficiency in processing of entries.
- All entry materials must be postmarked by Feb. 24, 2017
- No late entries will be accepted.
- 4. Staffs competing in this contest must be 2016-2017 members of GSPA. If your publication(s) is not a current member, please submit an online membership form (https://docs.google.com/forms/d/e/1FAIpQLSfm9WhvUKDKhR98zTTjbKGHT-zrUNJv8cuLuDM46Q-FGYizRg/viewform) and the membership fee of \$65.
- 5. Complete a contest entry form online -https://docs.
  google.com/forms/d/e/1FAIpQ
  LSfSg71CFWDId3nKhTG6
  zTvAvX8 P5VUExVMEPu0W0Hc 4WhQ/viewform
- 6. Submit the \$35 contest entry fee (or \$30 critique only fee).
- 7. Send one copy of your two best issues printed during the 2016-2017 school year and/or the URL link to your website or broadcast.

## General Excellence Guidelines & Categories

#### General Excellence

Judges for this category review two entire issues of an entered publication from the 2016-2017 school year. Typically, they review the most recent issue critically, and evaluate the other issue for consistency. An evaluation book is filled out for each school. Based on the judges evaluation, the publication will receive a general excellence rating: merit, achievement, excellent or superior.

Entries will be divided based on the publication type and school size. Depending on the number of entries submitted for each publication, they will then be divided by school size.

#### Newspapers

Depending on the number of newspapers entered into the contest, they will be divided into small, medium and large schools.

#### Newsmagazines

Newsmagazines, as defined by the National Scholastic Press Association, are publications that consistently use cover art devoted to one story and/or a dominant piece of artwork.

Newsmagazines also tend to use longer, more feature-style writing.

#### News websites

Have a separate evaluation guidebook emphasizing journalistic principles while also taking into account design, ease of navigation, interactivity and use of social media.

#### **Broadcasts**

Contest submissions in the broadcast news General Excellence categories are judged on their news value and their coverage of school activities. Judges consider the quality of broadcast writing and reporting as well as the depth and variety of coverage of student activities and interests.

Judges also consider the format of the broadcast, including appropriateness of the program to the material carried, evidence of recognition of the relative value of the different news items to the audience and a creative approach to format within the realms of good news reporting and production quality.

If your school is given five minutes or more a week or month for students to report school news, this is considered a student TV program for GSPA purposes (provided that students gather and write the news or feature material and serve as onair correspondents and anchors).

Newscasts over school publicaddress or closed-circuit TV

## Spring Contests 2017

## Individual Entries Guidelines & Categories

#### New Guidelines

1. \$2 fee for each individual entry.

2. An online form is required for each individual entry submitted. (<a href="https://docs.google.com/forms/d/e/1FAIpQLScOp\_LcBGqL0Pur8yn\_iAJxmKrnR191QCl41zz68rNu6CT\_eg/viewform">https://docs.google.com/forms/d/e/1FAIpQLScOp\_LcBGqL0Pur8yn\_iAJxmKrnR191QCl41zz68rNu6CT\_eg/viewform</a>)

3. Entries are limited to THREE PER STAFF per category. We will not accept multiple entries from one individual in the same category.

4. Staff members should work with their fellow staffers and advisers to select the three best individual pieces from your staff per category.

5. Individual entries for newsmagazine & newspaper should be in a PDF.

- 6. The PDF title should be the following: Category #-Headline/Title-Publication Name-Student Name. The PDF should include the title of entry and name of students in the document.
- 7. Enter the URL in the form for individual entries submitted for the broadcast & news websites type of media.

8. Entries that do not follow guidelines properly will be disqualified.

- 9. Once you have completed this form, please compile all individual entries in a dropbox folder or a google folder and email the link to gspa1928@gmail.com.
  - 10. Entries being covered by individual student, must be sent with the overall payment.

#### **BROADCAST**

For the following categories, please submit the entry url link on the submission form. Include only the individual entry on the recording(not the entire show).

B1. News Package

One news story (versus sports coverage or feature stories) produced by a broadcast student may be submitted. Entries will be judged on news value,reporting/writing and format.

B2. In-depth News/Documentary This category is for documentary-style packages with emphasis on research, interviewing and analysis.

B3. Feature Package

Acceptable feature package types include human interest, descriptive, personality profiles, informative and how-to stories.

**B4.** Production

This category includes non-news pieces that are heavy in production qualities. Acceptable entries include music videos, mini-movies, TV shows or PSAs.

B5. Sports Package
This category can include both
broadcast sports news and sports feature
packages.

#### NEWSPAPER/NEWSMAGAZINE/ NEWS WEBSITE

6. News Story

News stories should report but not interpret events that have news value and timeliness to the publication's readers. This category includes advance and follow-up stories.

7. In-depth News Story
Stories should be in-depth and
interpretive, characterized by the
use of background information and
should inform or instruct the reader.
The elements "why" and "how" should
be examined. Stories may lack the
timeliness of news stories and may lack
dependence on a specific news event.

8. Feature Story

etc.

Acceptable feature story types include human interest, descriptive, informative and how-to stories. Please note the separate category for profiles (below).

9. Feature Profile Feature stories focusing on one individual's life, accomplishments, story,

10. Column Writing Columns must carry bylines or other writer identification and appear in every issue or on a regular basis. A series of columns throughout the year in one PDF is considered one entry. All columns (entertainment, humor, etc. that are not sports columns or editorial commentary (see below) may be entered in this category.

Exactly two columns by a single writer qualify as one entry. Single column entries will not be accepted.

11. Opposing Viewpoints Column Opposing Viewpoints Columns represent the opinions of two writers on a singular topic.

12. House Editorials

House editorials should represent the opinion of the staff, editors or editorial board on a timely news matter of concern to the school, community, state, nation or world. In addition to providing the viewpoint of the staff, editorials provide facts and reasoning behind the opinion. House editorials are not bylined or initialed, or in any way identified as being the opinion of a writer(s). Exactly two house editorials qualify as one entry. Only one entry per staff accepted.

13. Commentary (Op-Ed Columns) Commentary, or op-ed columns, should represent the opinion of the writer on a timely news matter of concern to the school, community, state, nation or world. Commentary should be bylined or otherwise identified as being the opinion of a particular writer(s). Exactly two columns authored by the same writer(s) qualify as one entry.

- 14. Critical Review Reviews should present opinions, observations and evaluations of films, books, television programs, recordings, concerts, plays, restaurants and other things of interest to the paper's market.
- 15. Sports News Story
  Sports news stories should report but
  not interpret events that have news
  value and timeliness to the publication's
  readers. This category includes advance
  and follow-up stories. Please note
  separate category for sports game
  coverage.
- 16. Sports game coverage On-the-spot coverage of a single sports event (i.e., game, match or meet) or tournament.
- 17. Sports Feature Story Stories may include human interest, personality profiles, informative and interpretative ("why") features related to sports topics.
- 18. Sports Column Column must be related to sports about a sports-related issue and carry the author's byline.
- 19. Headline Writing Headlines should accurately reflect the content of stories without repeating the lead, and should draw readers into

the story. Please include the articles for which the entries serve as headlines. Submit at least three headlines written by same student.

- 20. Caption Writing Captions should contain sufficient information about the people and action in the photograph, without stating the obvious. Please include the photographs.

  Submit captions for three photographs, all
- 21. Editorial Cartoon Original artwork serving as news commentary. Each editorial cartoon counts as a separate entry.

written by the same student.

- 22. Sports Photograph Any non-portrait photo directly related to sporting events may be entered.
- 23. News Photograph
  Photos in this category should be nonportrait, non-sports photos of on-the
  spot coverage of an event that has news
  value and timeliness.
- 24. Feature Photograph Photos should be non-portrait, nonsports photos that create a special effector entertain, appeal to the emotions and accompany a feature story or stand alone on a page with a cutline.
- 25. Photo Essay
  This category is for descriptive stories told through numerous photographs.
  Submit the full page, including the headlines, copy, photos and captions along with the original photographs.
  The entry will be judged on the quality

of the photographs, copy and layout. Please include the names of all students who worked on the photo essay.

- 26. Information Graphic This category includes artwork or information graphics used to enhance any news, feature or sports article.
- 27. Illustration
  This category is for hand-generated artwork created by a single student.
  Non-editorial cartoons from newspapers are accepted in this category.
  Illustrations that are part of information graphics should NOT be entered in this category.
- 28. Photo Illustration
  Photo illustrations (photos manipulated for artistic purpose or to illustrate an idea) fall into this category.
- 29. Double-truck layout/design Centerspread layouts will be judged on content, design, originality and overall use of space.
- 30. Advertising Design
  This category includes student-designed and student-written advertisements.
  Judging will be based on originality, creativity, design, appeal and perceived effectiveness.

### Judging procedure

Individual categories are designed to recognize outstanding achievement by individual staff members. The best entry deemed by judges will be recognized as All-Georgia. Other top entries will be designated Superior.

Please note the descriptions and outlines for all categories. Some categories require the submission of more than one piece of work. All entries will be judged on accuracy, completeness, fairness, creativity, clarity, precision and appropriate form.

## Recognizing special accomplishments Guidelines for Achievement Awards

Not all accomplishments are necessarily visible by the final published product. The Achievement Awards helps fill that gap by trying to recognize the people and publication staffs that have overcome significant obstacles and/or went beyond the "call of duty" to further scholastic journalism at their school. Entries are limited to one entry per category per school. There is no fee to enter. The following Achievement Awards are recognized annually by GSPA:

Administrator of the Year: This award recognizes an administrator who has demonstrated strong support for the journalism program. This includes administrative access, support of the publication in pursuing controversial issues, financially supporting the publication, and in general, fostering a culture of journalism support within the school.

Adviser of the Year: This award recognizes a journalism adviser who goes beyond the "call of duty" in supporting his or her staff. This includes working after hours to ensure production, supporting students in their pursuit of difficult stories, offering training opportunities for the staff, and in general, fostering a culture of journalism within the staff.

First-Year Adviser of the Year: This award recognizes a new adviser who has demonstrated success and desire in strengthening the journalism program at the school. The recipient should have demonstrated effort in gaining advanced journalism training, such as attending an adviser training event.

Community Service: This award recognizes a staff that through its forum has attempted to initiate significant change within the community. This can either be through editorial commentary or handson community service, such as helping a middle school class produce a publication.

**Freedom of the Press:** This award recognizes a producer(s) of work that demonstrated solid reporting and/or insight, but was censored from student publication, the full unpublished piece should be included in the submission.

**Perseverance:** This award recognizes a staff that has overcome significant adversity to put out a quality product. The adversity can be related to a lack of funding, severe editorial restrictions imposed by administration, or unforeseen circumstances (adviser on leave, medical emergency to editor) that would drastically disrupt the publication process.

**Start-Up:** This award recognizes a first-year publication/program that has demonstrated significant quality. This is for brand new

programs, or programs that have been resurrected after a hiatus.

**Turnaround:** This award recognizes a staff that has significantly changed the quality of its product from the previous year. Evidence of improvement should be included, as well as an explanation about how the program was dramatically improved.

#### To submit entries:

All entry materials must be emailed by February 24th, 2017. No late entries will be accepted.

Staffs competing in this contest must be 2016-17 members of GSPA.

Complete the Achievement Award online entry form- <a href="https://docs.google.com/forms/d/e/1FAIpQLScT7Pwci6imREpxpUIJX8qcyBbIs6vDaUOTHJw8SQM6">https://docs.google.com/forms/d/e/1FAIpQLScT7Pwci6imREpxpUIJX8qcyBbIs6vDaUOTHJw8SQM6</a>
Tj3fcA/viewform

Include an essay of no more than 400 words describing the achievement.

Submit supporting documents -- including a PDF copy of the publication -- for each category entered.



## Champion D. S. Journalist Award Guidelines

### Co-sponsored by the Georgia Scholastic Press Association and the Journalism Education Association

The Georgia Champion Journalist Award is given to the top high school senior journalist in the state. Each state selects a champion journalist, the contest winners from each state competition are sent to the national level. Portfolios are judged at the spring national JEA/NSPA convention, and winners are announced at the convention's concluding awards ceremony. Scholarship funds named for Sister Rita Jeanne, JEA's longtime treasurer — \$3,000 for first place and \$850 for six runners-up are released when a student enrolls in a college journalism program. Students entering the national contest must have an adviser who is a JEA member. The winner of the state award receives a \$100 prize and a plaque from GSPA and will be recognized at the Spring Workshop & Awards. There will be one runner-up prize of \$75.

The Junior Champion Journalist Award recognizes the top high school junior journalist in the state. The winner receives a \$75 prize and a plaque from GSPA and will be recognized at the April 14, 2016 Awards Ceremony. There will be one runner-up prize of \$50 awarded. Please note: the Junior Champion Journalist Competition is not affiliated with JEA, however entry guideline should follow the same criteria.

#### Requirements

- Applicant must fill out the online entry form: <a href="https://docs.google.com/forms/d/e/1FAIpQLSeT40R-kNtXEYo0zjJg7D2JFTA-MKvgejrNUj4AYBzzqp-5Mw/viewform">https://docs.google.com/forms/d/e/1FAIpQLSeT40R-kNtXEYo0zjJg7D2JFTA-MKvgejrNUj4AYBzzqp-5Mw/viewform</a>
   Applicant's adviser must be a current JEA member.
- Applicant must have participated in student media for a minimum of two years.
  Applicant must have a minimum cumulative 3.0 GPA on a 4.0 scale.

Students applying for JEA's Journalist of the Year must complete the requirements listed below as a part of their portfolio.

• Official high school transcript.

• Action photo or video of applicant performing work in student media.

• Three letters of recommendation from adults who know the applicant well and can testify to the applicant's journalistic achievements. Letters should be no longer than two pages.

Personal resume.

• Self-analytical essay no longer than two pages.

#### Portfolio Guidelines

All portfolios must follow JEA guidelines for entries found at www.jea.org => "Awards & Contests" => "Journalist of the Year" Entrants must develop an online portfolio of their work.

1. Using a website platform like WordPress, Weebly or Wix, candidates should create an online portfolio for examples of their work.

• No personal information should be included in your online portfolio.

• Work examples are part of presentation where candidates can showcase their progress over time as a student journalist.

• Applicants can choose any platform they wish to present their work examples.

• Broadcast/video samples should be no longer than 15 minutes in length.

2. Work examples in the online portfolio should be organized according to the following 11 categories: Design, Editing,

Law and Ethics, Leadership and Team Building, Multimedia Broadcast, News Gathering, News Literacy, Photojournalism, Web, Writing.

- 3. Each work example for the portfolio must be labeled with the applicable category, evidence of usage/publication of example, awards/ contests entered and an explanation/reasoning for each example.
  - Explanation/reasoning includes the applicant's explanation about the specific assignment. Include any difficulties encountered with the assignment and special circumstances affecting it. Explanation should be 25-50 words in length, easy to read and should explain why this entry is important and was chosen for the portfolio.
- 4. The applicant's personality should be evident in the entry. The student should choose a design/concept for the portfolio.
- 5. Your self-analytical essay, resume, three letters of recommendation, official transcript and action of photo of yourself doing journalistic work SHOULD NOT be published in your online portfolio. That information should be e-mailed to gspa@uga.edu.

#### Deadline



## GIVING STUDENT JOURNALISTS A VOICE FOR 123 YEARS.

We've come a long way since articles were written by pen and ink and the paper was delivered by horse and buggy. But whether we deliver news on paper or in pixels, one thing's remained unchanged: The Red & Black is produced by students for students.

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