



The Bulletin

The newsletter for student journalists and advisers across Georgia

www.ugagspa.org

September/October 2016

Volume 87, Issue 2

Upcoming Events & GSPA News

GSPA Fall Conference

Oct. 26-27, 2016

This year's fall conference will begin with pre-convention workshops on Wednesday night Oct. 26. The next day will be filled with a variety of sessions that cater to all kinds of publications and both beginners and more advanced journalists.

Registration will now be an online google form, similar to the online membership form. It will be emailed out as well as posted on our website underneath the Fall Conference tab. Detailed information can be found in page

JEA/NSPA Fall Convention

Nov. 10-13, 2016

JEA/NSPA's fall convention will be held in Indianapolis, IN on November 10 through the 13. Join more than 4,000 delegates from across the country for a weekend of learning in the Circle City.

Registration is now open. Early bird deadline is Oct. 18th.

For more information visit: <http://indy.journalismconvention.org/>

First Amendment Contest

Postmark deadline December 16, 2016

The First Amendment's guarantee of a free press is of crucial importance to all U.S. citizens. It is the foundation of US freedom and the essential distinction between our democracy and totalitarianism.

Journalists must dedicate themselves to defending our free press, and we call upon the scholastic journalists of Georgia to join the battle. Do so by entering our First Amendment Essay Contest! More information will be available online and on the November/December bulletin.

Spring Contest

Postmark deadline February 15, 2017

This academic year the deadline for the spring contest will be moved up 2 weeks from the usual deadline of the end of the month in February. The contest will be open for newspapers, newsmagazines,

news websites and broadcasting. Following the format of this past summer's contest, forms will be submitted online. Individual entries will be submitted through a google or dropbox folder, while publications should be mailed. More information will be available online and on the November/December bulletin.

SIPA 2017: SCOPE

Mar. 3-5, 2017

The SIPA annual convention will be held in Columbia South Carolina. The convention will be focusing on different types of journalism. Information should be available #SIPA2017

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The Bulletin

The Georgia Scholastic Press Association was founded in 1928 by the faculty of the Grady College of Journalism and Mass Communication at The University of Georgia. Membership is open to school-sponsored newspapers, yearbooks, literary magazines, radio/television and online publications or productions in middle and high schools in Georgia. The GSPA Bulletin is published by the University of Georgia six times annually as a benefit of membership in the Georgia Scholastic Press Association. GSPA contact information:

email: gspa@uga.edu

phone: (706) 542-5022

website: www.ugagspa.org

twitter: @GPSAuga

Facebook: @GPSA1928

Director's Corner



Greetings GSPA Members,

A new academic year is in full swing. We are quite excited to welcome new members to the association, as well as our returning members. We currently have 75 advisers in our membership representing 56 schools with a total 93 scholastic publications involved. These numbers show a 62% increase in membership in comparison to this time last year. So far, we are off to a great start!

• **GSPA Sponsors.** In prior years, GSPA provided sponsorship opportunities for just the fall conference. This year we expanded these opportunities to cover the academic year. Sponsors had a chance to choose from 5 levels. Each level had 3 to 4 options they could select from, with the Gold Level (highest level) offering all four options. Options ranged from advertising, presenting during our events, exhibit tables and sponsoring awards for our contests. The more sponsors we get, will assist in making our events more affordable. Do you have any ideas for sponsors? If so, email us at gspa@uga.edu.

- **Advisory Board Expansion.** We are still looking for a couple more advisers to join our board. At this moment, there is no application process. If interested please email me @ rmgandia@uga.edu Information regarding the board can be found on page 6.
- **Student Advisory Board.** Do you have students looking for leadership opportunities? We are still looking for juniors or seniors interested in becoming part of the first student advisory board. Visit page 7 for more information.

I look forward to seeing you all during the fall conference in a couple of weeks

Sincerely,
Roxanna Gandía

GEORGIA scholastic
PRESS
2016-17^{association}
Advisory Board

Adrienne Forgette
Darlington School
Rome

Coni Grebel
Lee County High School
Leesburg

Jennifer Ortman
Mountain View High
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JEA State Director:
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Get in the know... with SIPA

By Collyn Taylor, SIPA Undergraduate Assistant & former SIPA student officer

Over 500 high school students laugh and joke. An ESPN photographer takes selfies with eager budding photojournalists. Hordes of students handout candies while another pack plays cornhole in the corner. One group starts a flash mob to “Party Rock Anthem.”

And that’s just the first night.

This is the Southern Interscholastic Press Association’s (SIPA) convention, held every year during the first weekend in March. It offers students a way to learn from distinguished journalism professionals as well as network and have fun with fellow scholastic journalists.

It’s a whirlwind weekend starting Friday night and ending midday Sunday with opportunities for attendees to compete, connect and have fun with students from 15 states across the Southeast.

SIPA’s an eclectic mixture of work and play.

Students and advisers attend sessions taught by journalism educators and professional journalists from all types of media (broadcast, print, online media, photojournalism, literary magazine, yearbook) and learn about different aspects of running a successful student publication.

But the convention provides more than just your typical sessions.

On-site competitions allow students to flex, test and showcase their production skills. Students can compete as a team or individually and competitions cover a swath of production types – broadcast, lit mag, newspaper, photography and yearbook. There’s

even an anchor competition for students to test their chops at being a nightly news personality.

But one of the most popular contests is the SIPA Quiz Bowl, a fast-paced, Jeopardy-style, journalism-themed game where teams of four compete to win the coveted SIPA Quiz Bowl Trophy.

The championship match is an electric atmosphere in which all convention attendees pack into the ballroom to watch the final showdown.

Outside of learning and competing, students have the opportunity to have fun with other attendees and bond with their staff members.

You can participate in or just enjoy as an audience member of the student-run talent show Friday night, which showcases everyone’s non-journalism talents (and even a few off-the-wall, fitting-a-person-inside-a-balloon talents).

“The scope of SIPA is not just limited to one weekend every year”

high school journalists, giving them a chance to come out of their shells and meet like-minded, engaged friends from across the Southeast.

It’s helped many students learn the skills necessary to succeed not only in journalism, but also in life. SIPA alumni go on to work with college football teams, cover high school and college sports in college and work with professional organizations like NBC News, ESPN and SEC Network.

The scope of SIPA is not just limited to one weekend every year. It’s about supporting and encouraging high school journalism across the Southeast 365 days a year and making sure student’s are prepared for anything and everything they encounter in life.



“Offers students a way to learn from professionals, as well as network and have fun with fellow scholastic journalists.”

Saturday night students get full access to a formal banquet, where

SIPA awards scholarships and recognizes dedicated members of the organizational family. Afterwards, students get to unwind at a students-only dance. No advisers allowed (though chaperoned by SIPA staff)! This year we will have scavenger hunt for those who do not want to attend the dance.

Then Sunday culminates with the quiz bowl finale and an awards ceremony recognizing students’ work throughout the year and over the course of the weekend.

SIPA is a wonderful experience for



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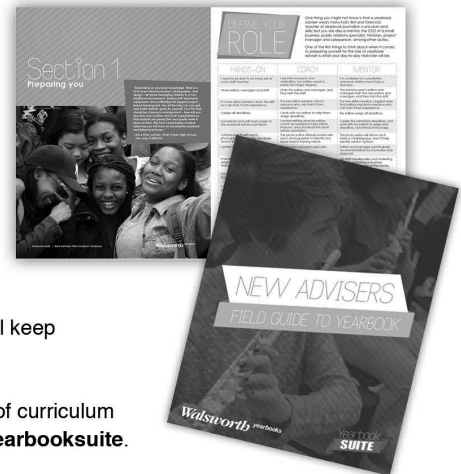
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Conference Registration Checklist

- If needed, book hotel rooms by October 5 (information on page)
- Must be a current 2016-2017 member.
- Complete online registration by October 21.
- Either send payment by October 25 or bring payment (cash or check) to the conference registration desk.
- If applicable, bring the first issue of your publication for the first-issue competition and/or on site critique.
- Bring several copies of your publication to share with other staffs (optional)
- Register for the Advier's Only lunch sponsored by Jostens by October 23rd.- email gspa@uga.edu- with your name, school name and publication(s).
- Bring any materials and equipment needed (cameras, laptops. ect.)
- Broadcast students should bring their own equipment (cameras, tripods, mics and computers, etc.)



Fall Conference 2016

workshop will be on Wednesday night from 7pm to 10pm. Check-in will begin at 6pm in the first floor of the Tate Student Center. The evening will provide four to five 2 hour sessions. Sessions include:

Photoshop, InDesign and photography: tips & tricks for taking pictures at night. Advanced registration is \$13 per student for a two-day registration.

Thursday's format will be similar to previous years, but there will be additions and changes. The conference will offer six tracks-literary magazine, news (newspaper and newsmagazine), broadcasting, yearbook, all publications and introducing online media. Sessions will be available for both beginners and advanced students. Additionally, sessions will be targeted to editors and advisers only.

Check-in will begin at 8:00 am in the third floor of Tate Student Center by the Tate Theater. There will be donuts and snacks from 8:00 am to 9:00 am, or until supplies last. A welcome session will begin at 9:00 am in the Tate Theater. Con

This year, we will offer three to four long sessions. These sessions will last 80 minutes, and will provide

time to go in depth with the topic. Students interested in the longer sessions, should bring laptops and equipment.

General sessions will focus on topics including writing, design, photography, and broadcasting.

Registration is \$10 per student for Thursday-only attendance. Adviser registration is free for both days, although a current 2016-2017 membership is required.

Submission by October 21, 2016 of registration form is required to attend the conference. Attendees are able to pay at the conference via check or cash, or pay in advance to the conference.

A limited amount of rooms will be held at the Holiday Inn Express. Hotels must be booked by October 10.

We hope to see you there!

Conference Registration form: https://docs.google.com/forms/d/e/1FAIpQLSdR_14_k

Conference webpage: www.ugagspa.org/fall-conference/ 

Alan Watts said it best: "The only way to make sense out of change is to plunge into it, move with it, and join the dance". It has only been 9 months since i began working with GSPA, and change has been progressive. Yet, one of the biggest changes coming is during this year's upcoming fall conference. So i hope you will "plunge into it, move with it and join the dance".

This year's theme is "Building our Future." This theme was chosen because your students represent the future of the communications and journalism fields. They are the voice of the next generation. It's our goal to assist with the development and growth of the students attending the conference. Thus building the future journalists of the state.

The conference will be held Wednesday and Thursday, October 26-27 at the Tate Student Center at the University of Georgia. Sessions will be held for students and advisers involved in scholastic publications.

A pre-conference

Conference Extras

Registration for the following conference “extras” will be at check-in on October 27.

First Issue Competition

Newspaper/newsmagazine staffs are encouraged to bring a copy of their fist issue for the competition. Ribbons for best overall, best front page, best news coverage, best opinion coverage, best feature coverage, best sports coverage, best photography and best layout will be awarded.

On-site Critique

Newspaper/newsmagazine staffs may bring a copy of their product/program for an on-site review by an evaluator. The evaluator will spend 25 minutes with no more than two members of the staff to discuss the product/program. Sign-up is first come, first serve.

On-the-sport Photojournalism Competition

Participants must bring their own camera and any card readers/cords necessary to download their photos to a Macbook. Participants will take one candid portrait during the morning portion of the conference. All entries should be submitted at the contest table by 12:30 pm.

Advisory Board

Beginning this year, the GSPA Advisory Board will increase from five members to nine. In a previous bulletin it had been announced that the advisory board would be increased to 13 members, however due to structural changes there will now be nine members.

If you are interested in joining this board, email rmgandia@uga.edu. Unlike the student advisory board, Being part of this board is not a major time commitment, besides board meetings, most other business is conducted through email. If you are unable to attend board meetings, the director will visit your school to ensure that your input is taken into account.

Roles

The advisers will serve as representatives for a publication type or region. Advisers, who advise more than one publication will choose one to represent within the board. But that will not limit voicing concerns and ideas in regards to other publications they advise. .

A member with an expired term may act as an ex officio officer. They will be a board member without a vote, but who acts as a voice of experience.

- Serve in one of the four committees

Committees

1. Sponsorships
2. Sessions
3. Contests
4. Publications



Duties

We realize this is a volunteer position, however we hope it can allow you to play a positive role in shaping GSPA. Duties include:

- Attend board meetings
- Voice opinions relevant to Georgia's scholastic publications

Terms

Representatives will volunteer and serve two year terms. Members can serve a maximum of three consecutive terms.

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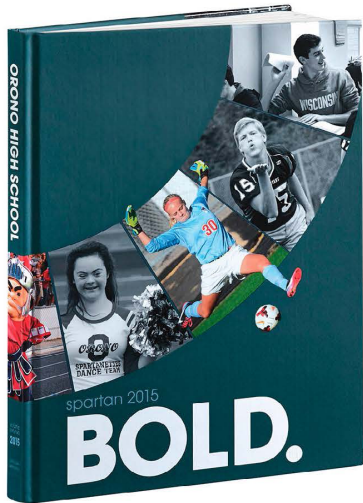
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Yearbook Advisers, You're invited! Please join us at the GSPA Fall Conference for a

LUNCH & LEARN

We will be providing a catered lunch for advisers only. The session will discuss techniques the best advisers implement to get high quality work and dedication out of their students. How do they do it without living in the classroom evenings, weekends and holidays? Find out in this interactive and collaborative class.

RSVP by October 21st to gspa@uga.edu
Thursday, October 27th • 12:30 p.m.

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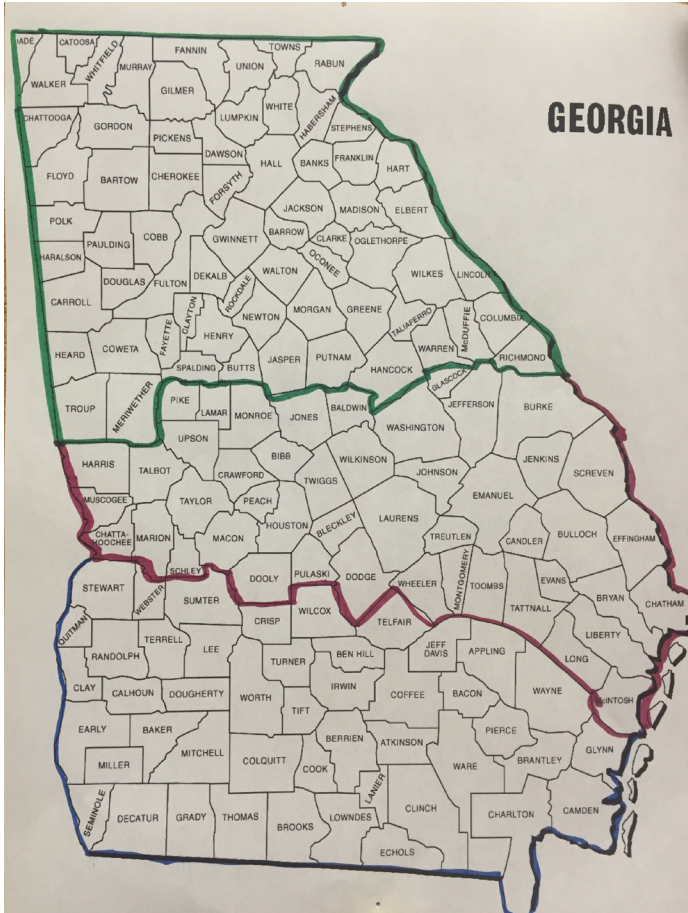
We've come a long way since articles were written by pen and ink and the paper was delivered by horse and buggy. But whether we deliver news on paper or in pixels, one thing's remained unchanged: The Red & Black is produced by students for students.

To find out about how you can get involved, email recruitment@randb.com

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Student Advisory Board




GSPA will begin accepting applications for the new Student Advisory Board. Applications can be found online at <https://goo.gl/forms/0SSoZi7vp02GxA413> and the deadline will be October 21st.




The student board will consist of two representatives from each of the following regions: Region 1 North- Dade County to Richmond County, Region 2 Central- Harris County to McIntosh County, Region 3 South- Stewart County to Charlton County. The same students will be also representing a publication type: newspaper/newsmagazine, online website, yearbook, literary/creative magazine or broadcast. The student board shall be open to high school juniors or seniors.

All student representatives shall be Georgia high school students connected with the publications or productions of their representative schools. The publications or productions should hold current Georgia Scholastic Press Association membership.

Terms will last the academic year from September to May. The first year will be from October to May.

The duties of the representatives shall be to assist at the fall conference, spring workshop, to attend board meetings, to assist with the facilitation of award ceremonies, to lead a presentation during the fall conference and spring workshop with fellow representatives and to promote the association. 

Legend

-  - Region 1 Dade to Richmond County
-  - Region 2: Harris to McIntosh County
-  - Region 3: Stewart to Charlton County

Foundation seeks to secure future of journalism

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