



The Bulletin

The newsletter for student journalists and advisers across Georgia

www.ugagspa.org

May-June 2017

Volume 87, Issue 6

Upcoming Events & GSPA News

Media & Leadership Academy

June 4-11

UGA- Grady College of Journalism & Mass Communication

The Georgia Journalism Academy has been reconstructed into the Media & Leadership Academy. Applications will become available in March 2017. Application deadline is May 12. Information available at ugagspa.org/academy

Digital Media Camp

June 11-17

Mercer University
Center for Collaborative Journalism

Each summer Mercer University hosts the Digital Media Summer camp, for high school students. There is a focus on multimedia reporting. More information can be found here: <https://ccj.mercer.edu/camp/>

Ad Camp

July 17-21

American Advertising Federation
Square 22

Discover careers in advertising. Hear from industry professionals. Craft and pitch an ad campaign. Visit companies and agencies. Early Admission Deadline: April 7, 2017 Final Deadline: May 12, 2017 aaf.org/adcamp

GSPA Membership Renewal

May 8-August 31

Memberships for the 2017-2018 academic year will be accepted beginning May 8, 2017 until June, 15 2018. Until August 31, renew membership or become a member of GSPA for the reduced price of \$40. After August 31 \$50 to join or renew membership until November 1. After November 1, membership fees are \$65.

Schools that have multiple publications will be able to save money by signing up for only one membership and paying an additional \$10 for each added advisor. Find the membership link here: https://docs.google.com/forms/d/e/1FAIpQLSfH48azkOPrEj3qdtlFtW7fuG74jIvwZFMhk-C6D99YCB95A/viewform?usp=sf_link Send any questions about membership to gspa@uga.edu.

Stay up to date with GSPA:

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Save the Date!
Fall Conference
UGA Tate Student Center

Pre-conference sessions
Oct. 31: 6:30-9 p.m.

Fall Conference
Nov. 1: 8- 2 p.m.



The Bulletin

The Georgia Scholastic Press Association was founded in 1928 by the faculty of the Grady College of Journalism and Mass Communication at The University of Georgia. Membership is open to school-sponsored newspapers, yearbooks, literary magazines, radio/television and online publications or productions in middle and high schools in Georgia. The GSPA Bulletin is published by the University of Georgia six times annually as a benefit of membership in the Georgia Scholastic Press Association. GSPA contact information:

email: gspa@uga.edu

phone: (706) 542-5022

website: www.ugagspa.org

twitter: @GPSAuga

Facebook: @GPSA1928

2016-17 Advisory Board

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jreese@csdecaur.net

Student Advisory Board Applications now open!

GSPA will begin accepting applications for the Student Advisory Board. Applications can be found online at <https://goo.gl/forms/scfm0NrYseYWYgYe2> and the deadline will be August 20th.

The student board will consist of one-two representatives from each of the following regions: Region 1 North- Dade County to Richmond County, Region 2 Central- Harris County to McIntosh County, Region 3 South -Stewart County to Charlton County. The same students will be also representing a publication type: newspaper/newsmagazine, online website, yearbook, literary/creative magazine or broadcast. The student board shall be open to high school juniors or seniors.

All student representatives shall be Georgia high school students connected with the publications or productions of their representative schools. The publications or productions should hold current Georgia Scholastic Press Association membership.

Terms will last the academic year from September to May.

The duties of the representatives shall be to assist at the fall conference, spring workshop, to attend board meetings, to assist with the facilitation of award ceremonies, to lead a presentation during the fall conference and spring workshop with fellow representatives and to promote the association.



THE FIRST BOARD: (from left to right) Tiffany Smith from West Forsyth High School, Spencer Pipkins from Lowndes High School, Abby Brunn from Calvary Day. These three student-journalists shared advice with the Director of GSPA, presented sessions at GSPA's spring workshop and contributed to the monthly bulletins.

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Spring Workshop and Awards Ceremony: A Recap

It was a day of learning. It was a day of recognition. It was a day to meet other high school journalists from across the State of Georgia.

It was the inaugural GSPA Spring Workshop and Awards Ceremony. It was held on April 24 and more than 200 student journalists and advisers gathered at the University of Georgia's Tate Student center for the workshop and ceremony.

The day began with the workshop portion. Sessions were divided into three tracks: General, Staff to Leadership and Transitioning Out. Students who chose the General track learned about everything from how to better use their social media to fact checking. The Staff to Leadership track classes focused on helping students improve their leadership abilities and prepare

for editor positions within their publication. For high school seniors preparing to graduate, there were sessions on topics such as resume development and continuing journalism involvement.

Students had the chance to learn new skills and expand on their current ones. They also had the opportunity to network and learn from their peers from other high school publications.

After a morning of learning, the attendees had a break for lunch, which was then followed by the awards ceremony.

At this year's ceremony, GSPA recognized newsmagazines, newspapers and newswebsites for General Excellence, individual students for superior work, and staffs and advisers for a variety of other achievements.

The event began with the announcement of the winners of the annual First Amendment Essay Contest.

- First Place: Shreya Desai, Lambert High School
- Second Place: Abby Brunn, Calvary Day School
- Third Place: Zephyr Strosnider, North Springs Charter High School

Shortly after the announcement of these winners, the Dean of Grady College of Journalism and Mass Communications, Dr. Charles Davis, gave a warm welcome to the students, reminding them they are the future of journalism.

After the welcome, individual award winners were recognized. This year more than 776 entries in 30 different categories were submitted.

This was an almost 20 percent increase in the individual entries submitted compared to last year. One All-Georgia was awarded in each category, as well as 3-5 superior recognitions.

Each year GSPA also recognizes individual students who excel in multiple facets of journalism, assessing them based on an online portfolio they create, letters of recommendation and a personal reflective essay. This year's winners of the Junior Champion Journalist award and Champion Journalist award were:

- Junior Champion Journalist- Johanna Hall
- Runner-up- Maddie Ledet
- Champion Journalist- Sophie Fernandes
- Runner-up- Ellie Ritter

Next, the Achievement awards, which recognize staff or advisers for a variety of reasons, including perseverance and turn-a-round, were announced.

The ceremony concluded with General Excellence and All Georgia Recognition. Publications who receive General Excellence scored highest among similar publication types from schools of similar sizes. Only one publication in each of the three categories, Newspaper, Newsmagazine and News Website, receives All Georgia recognition for scoring the highest among all similar publication types.

A full list of winners can be found on the following pages of the bulletin.

Opposite page: LET THE RECOGNITION BEGIN: High school students and advisers listen as individual awards are announced. **Top Right: LEARN TO LEAD** Julie Weeks leads a session for the Staff to Leadership track. **Middle Right: JUNIOR CHAMPION** Maddie Ledet displays her award for runner-up junior champion journalist. **Bottom Right: WORKSHOP FUN** Students from Clarke Central High School participate in an interactive workshop session.



Photos by Stephanie Moreno

2016-17 GSPA Award Winners

Broadcast

1. News Package

All Georgia- *Derek Walker* The DEC “Touch a truck”
Superior- *Kiki Griffin* ODTV “Education Matters”; *Karla Dougan* ODYSSEY Online “Fran Tarkenton visits CCHS”

2. In Depth News/Documentary

All Georgia- *Derek Walker* The DEC “A robot Doc”

3. Feature Package

All Georgia- *Jack Brock & Derek Walker* The DEC “Urban Birding with Angus Pritchard”
Superior- *Christopher Rosselot & Max Tirouwanziam* The DEC “Capoeria: An extraordinary art form”; *Julie Alpaugh & Ana Aldridge* ODYSSEY Online “Toda la familia trabajando para usted”

4. Production

All Georgia- *Matthew Kee* Speculator “Walk the Plank”
Superior- *Karla Dougan & Zoe Peterson* ODYSSEY Online “The Next Step”; *Thien Trang Khuch* The Darlingtonian “TigerChef: Caramel Candy”

5. Sports Package

All Georgia- *Kelly Fulford* ODYSSEY Online “2016 5A Sweet 16 football playoffs”
Superior- *Zoe Peterson* ODYSSEY Online “Behind the number: Tyra Thompson”; *Somer Benton & Ashley Elmore* The DEC “Cyerra up to Bat”

Newsmagazine, Newspaper & News Website

6. News Story

All Georgia- *Ana Aldridge* ODYSSEY Online “Making a Green Sweep”
Superior- *Alex Opshal & Anya Lomsadze* The Southerner “Monroe Drive Boulevard”; *Mackenzie Caudill* ODYSSEY Online “Making the list”; *Maura McLynn* The Chariot “Johns Creek Implements CBI program”; *Valeria Garcia-Pozo* ODYSSEY Online “Boundless Possibilities”; *Ellie Ritter & Maddie Hamalian* 3ten.org “Rally for Riley”

7. In Depth News Story

All Georgia- *Kevin Mobley* ODYSSEY Online “The Clarke Case”
Superior- *Ellie Ritter* Carpe Diem “The Silence Minority”; *Claire Simmel* The C&G “LEEDing the Way”; *Erin Edwards & Maddie Ledet* The Blade “Purple on my mind”; *Andrew Caldwell & Kevin Mobley* ODYSSEY

Newsmagazine “In case of emergency”; *Molly Weston* Carpe Diem “Who’s got a finger on the trigger of the nation’s gun policy?”

8. Feature Story

All Georgia- *Katy Mayfield* ODYSSEY Newsmagazine “If you can’t read this, it’s too late”
Superior- *Kaylan Ware & Emmie Poth-Nebel* Carpe Diem “Once Exiled, Now Accepted”; *Ellie Ritter* Carpe Diem “Setting the Barre”; *Grace Allan-Polaneczsky* ODYSSEY Newsmagazine “A Vision for Athens”; *James Bryan & Katie Earles* The Southerner “Churches support civil rights fight”; *Carolyn Capelouto* The Southerner “Musical Theater class honors alum with grease performance”

9. Feature Profile

All Georgia- *Ellie Ritter* Carpe Diem “From China to Chaim”
Superior- *Aneesa Conine-Nakano* ODYSSEY Newsmagazine “Climbing up the Family Tree”; *Molly Weston* Carpe Diem “Painting the Pain Away”; *Hannah Gale* ODYSSEY Newsmagazine “First Generation, Not the Last”; *Emma Nicholson* The Lakeside Legend “Around the World in 323 Days”; *Spencer Dawson* The Prowler-Starr’s Mill “A Decade of Service in the Panther Pit”

10. Column Writing

All Georgia- *Shepard Bridges* The C&G “Closing Time”
Superior- *Miroslav Georgiev* The Pantera “Special Relationship”; *MacKenzie Hagen* The Saga “Top ten with Ken”; *Sophie Fernandes* ODYSSEY Newsmagazine “Boiling Point”

11. Opposing Viewpoints Column

All Georgia- *Sophie Rivard & Katie Earles* The Southerner “Should Americans unite or Fight against Trump”
Superior- *Dylan Kello & Sam Smith* The Chant “Polar Politics: the refugee problem”; *Jake Miller & Max Tirouwanziam* Carpe Diem “Which NFL rookie will succeed in the league”; *Katy Mayfield & Gabriel Mantione-Holmes* ODYSSEY Newsmagazine “Head to Head: third party candidates”; *Cameron Stephens & Jackson Fuentes* McIntosh Trail “Electoral College disenfranchises voters & Electoral college offers most balanced voting system”

12. House Editorials

All Georgia- *Matheson Eller* The Verve
Superior- *Staff* ODYSSEY Newsmagazine “Our Take”; *Staff* The Speculator “Our President”; *Staff* The Southerner “Bockman puts APS Policies into Action”

13. Commentary

All Georgia- *Valeria Garcia-Pozo* ODYSSEY Newsmagazine “Debt Sentence”
Superior- *Walker Allen* The Prowler-Starr’s Mill “Schools should abstain from abstinence only education”; *Katy Mayfield* ODYSSEY Newsmagazine “Nesexary Education”; *Sam Aken* The C&G “Parental Censorship”; *Clay Voytek* The Chariot “Problematic President-Elect”; *Cheryl Kuwapong* The Grizzly Gazette “Shedding light on socioeconomic issues”

14. Critical Review

All Georgia- *Khalil Shipman* The Spotlight “Moonlight one of the year’s best”
Superior- *Linda Shi* The Blade “Pick your Escape”; *Rebecca Cantrell* The Chant “The return: Green Day comes back with a bang”; *Allie Krasinski* The Southerner “Quest for the best Chipotle”; *Blythe Terry* The Prowler-Starr’s Mill “Stranger Things, a not-so-strange success”; *Nick Schwarzmann* The Lambert Post “The most overrated series on Netflix”

15. Sports News Story

All Georgia- *Emma Ramsay* ODYSSEY Newsmagazine “Regions redone”
Superior- *Jenna Sanders* The Prowler-Starr’s Mill “Region realignment reinforces rivalries”; *Josh Joynes* The Chant “Choke-lanta: Georgia surpasses Cleveland as most depressing sports destination”; *Micheal Smith* The Chant “NC Football preview vs. East Coweta”; *Alex Tonic* The Southerner “Knights fall in second round of playoffs”

16. Sports Game Coverage

All Georgia- *Sam Smith* The Chant “North Cobb destroys McEachern”
Superior- *Alex Tonic* The Southerner “Knights costly mistakes lead to first loss”; *Savannah Simpson* Hoof Print “Mustangs put in work at the playoffs”; *Bryce Walker* The Verve “Varsity takes home-opener”

17. Sports Feature Story

All Georgia- *Lucia Bermudez* ODYSSEY Newsmagazine “Perno’s Playbook”

Superior- *Owen Churchwell & Lucia Bermudez* ODYSSEY Newsmagazine “Dreamed and achieved”; *Caleb Weinstock* The Southerner “NFL fails to limit concussions, player interest falls”; *Johanna Hall* ODYSSEY Newsmagazine “With or without football”; *Tanvi Reddy* The Blade “Playing the field”

18. Sports Column

All Georgia- *Jack Rafferty* The Southerner “NFL needs to prevent tanking, institute draft lottery”
Superior- *Parker Killenberg* The Southerner “Athletic policy undermines academic standards”; *Hannah Gale* ODYSSEY Newsmagazine “The Scouting Report”

19. Headline Writing

All Georgia- *Ella Burg* 3ten.org “Diamonds in the roughly 10,000 available titles”
Superior- *Andrew Gasperini* The Chant “Let me school you, Mrs. Devos”; *Ellie Ritter* Carpe Diem “Setting the Barre”; *Zoe Shippee* Pitchfork “Giving is a MUST for MHS”; *Walker Allen* The Prowler- Starr’s Mill “Rated ‘A’ for arbitrary”

20. Caption Writing

All Georgia- *Emma Ramsay* ODYSSEY Newsmagazine
Superior- *Bahaar Esfahani* The Chant; *Hope Davis* The Lakeside Legend; *Kristin Sherman* The Prowler- Starr’s Mill

21. Editorial Cartoon

All Georgia- *Miles Hsu* The Knightly News “It’s Quite Alt-right”
Superior- *William Franklin-Eller* The Verve “Once students take the ‘bull’ of junior year”; *Harrison Glaze* The Chant “J’Accuse”; *Rashel Serrano* The Pitchfork “Tweet Tweet leads to Bang Bang”

22. Sports Photograph

All Georgia- *Kat Shambaugh* The Chant “Warrior Cross Country fights for championship”
Superior- *Julie Alpaugh* ODYSSEY Newsmagazine “Glads look to make splash at state”
Aelise Gagliano The Prowler- Starr’s Mill “Football Move”; *Zoe Peterson* ODYSSEY Newsmagazine “Spinning to Winning”

23. News Photograph

All Georgia- *Ellie Ritter* 3ten.org “Rally for Riley: Kate Fowler moved to tears”
Superior- *Zoe Shippee* Pitchfork “MHS Vote Clinton Wins”; *Esteban Alarcon* The Chant “Continued construction debacle: tennis team finds new home”; *Mitchell Odendahl* The Chariot “Billboard Article Photo”

24. Feature Photograph

All Georgia- *Julie Alpaugh* ODYSSEY Newsmagazine “March on Milledge”
Superior- *Justin Gibbs-Poe* The Lambert Post “Diversity through extracurricular”; *Clay Voytek* The Chariot “Preface Background Photo”; *Molly Weston* Carpe Diem “Painting the Pain Away”

25. Photo Essay

All Georgia- *Mary-Holt Crewdson* The C&G “Black Lives Matter”
Superior- *Orly Mansback & Annie Zintak* The Southerner “Women’s March inspires millions”; *Emma North* The Lambert Post “Inside Lambert’s culinary arts program”; *Tara Annastaso* The Chant “The Green Market provides fun, food and entertainment”

26. Infographic

All Georgia- *Allie Schneider* The Southerner “Law & Order: A look at the 2016 presidential campaign”
Superior- *Katy Mayfield & Kevin Mobley* ODYSSEY Newsmagazine “By the numbers”; *Nia Simone-Eccleston* The Grizzly Gazette “Homecoming”; *Johanna Hall* ODYSSEY Newsmagazine “The road to the pros”

27. Illustration

All Georgia- *Lyndsey Hardwick* The Sentinel “Student Stress”
Superior- *Ella Sams* ODYSSEY Newsmagazine “Taking the Plunge”; *Sara Lee* The Saga “The Georgia Capitol”; *Julie Du* The Blade “Front Cover of our Election Issue”

28. Photo Illustration

All Georgia- *Leila Farhan & Mitchell Odendahl* The Chariot “Money to Burn Cover”
Superior- *David Tuck* The Sentinel “Balancing coaching and teaching”
Mei Nathan The Southerner “Adjusting Grading Procedures”; *Lizzy Levin* The Blade “Trumping all odds”

29. Double-truck/Layout design

All Georgia- *Libby Malcolm* The C&G “Is it worth the Dough?”
Superior- *Allie Schneider* The Southerner “Changing the race game”; *Presley Chewning* The Sentinel “Dance Academy en Pointe”; *Karen Ye* The Pantera “Celebrating Black History Month”

30. Advertising Design

All Georgia- *Johanna Hall* ODYSSEY Newsmagazine “L.A. Nails”
Superior- *Suncana Pavlic* ODYSSEY Newsmagazine “ODYSSEY Ad”; *Kristin Storck* The Lakeside Legend “Atlanta Hair School”

Georgia Champion Journalist

Junior Champion

Journalist- *Johanna Hall*, Clarke Central High School
Runner-up *Maddie Ledet*, Woodward Academy

Georgia Champion

Journalist- *Sophie Fernandes*, Clarke Central High School
Runner-up- *Ellie Ritter*, Decatur High School

Achievement Awards

Perseverance Award

Nikki Vannoy and the staff of The Saga at Lowndes High School

The Turnaround Award

Todd Heddon and the staff of The Chariot

Adviser of the Year

Dr. Melissa King Rogers adviser of The Spotlight at Druid Hills High School

First Amendment Awards

First Place: *Shreya Desai*, Lambert High School

Second Place: *Abby Brun*, Calvary Day School

Third Place: *Zephyr Strosnider*, North Springs Charter High School

General Excellence and All-Georgia Winners 2017

Newspaper- Small School

The Forum, The Paideia School
The Knightly News, Pace Academy
The Verve, The King's Academy

Newspaper-Medium School

The Spotlight, Druid Hills High School
****The Southerner, Henry W. Grady High School****
Golden Graffiti, Bainbridge High School
HoofPrint, Ola High School
McIntosh Trail, McIntosh High School

Newspaper- Large School

The Warrior Wire, North Atlanta High School
The Accolade, Centennial High School
Pitchfork, Marietta High School
The Lakeside Legend, Lakeside High School
The Sting, Roswell High School
The Grizzly Gazette, Mountain View High School
The Saga, Lowndes High School
The Pantera, Parkview High School

Newsmagazine- Small School

C&G, Holy Innocent's Episcopal School
The Blade, Woodward Academy
****Carpe Diem, Decatur High School****

Newsmagazine- Medium School

Nexus, Henry W. Grady High School
ODYSSEY Newsmagazine, Clarke Central High School
BluePrints Magazine, Cedar Shoals High School
The Prowler, Union Grove High School

Newsmagazine- Large School

The Speculator, Chattahoochee High School
The Sentinel, Heritage High School
The Chariot, Johns Creek High School

News Website- Small School

The Elliott, The Galloway School
The Knightly News, Pace Academy
Darlingtonian, Darlington High School

News Website- Medium School

The Butterknife, Woodward Academy
3ten.org, Decatur High School
****The Prowler, Starr's Mill High School****
ODYSSEY Online, Clarke Central High School
The Oracle, North Springs High School
McIntosh Trail, McIntosh High School

News Website- Large School

The Speculator Vision, Chattahoochee High School
The Lambert Post, Lambert High School
The Chant, North Cobb High School

General Excellence Recognition

****All Georgia Recognition****

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Final Deadline: May 12, 2017

AdCamp

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2016-2017 General Excellence Contest Literary Magazine & Yearbook

ENTRY GUIDELINES:

1. The contest/critique entry form is available online via this link: https://docs.google.com/forms/d/e/1FAIpQLSdqDz0_uhhTgheDT6-JHWd-SikRXfO9tJuufAnsLI3zLhWm4Q/viewform?usp=sf_link
2. Prior to completing the entry form, please mail one copy of the publication(s), which will be critiqued.
3. An entry form is required for each publication being critiqued/entered in the contest.
4. Please mail payment with the publication or utilize our online payment system. Make check payable to GSPA.
5. If an invoice is required, please email gspa@uga.edu

Literary Magazine Entry Guidelines

Literary magazines are judged for General Excellence. Judges consider the overall artistic impression, theme, effectiveness and content of the magazine. Superior-rated books from both rounds will be eligible for the General Excellence competition.

To submit entries:

All entries must be postmarked by **June 30, 2017**.
 Staffs competing in this contest must be 2016-17 members of GSPA.
 Complete contest entry form.
 Submit a \$35 contest fee for each entry. For critique only submit a \$30 fee.
 Submit one copy of one issue printed during the 2016-17 school year. If you plan to enter more than one issue, you must submit contest entry forms and you must pay the \$40 critique fee for each issue.

Yearbook Entry Guidelines

Yearbooks from the 2016-17 school year will be judged in one round. The postmark deadline for the contest is June 30, 2017. All critiques and scores will be returned in early October.

Yearbooks will be evaluated in four categories: concept and organization, coverage, photography and design, and copy. Each category will represent 25 percent of the total evaluation. Superior-rated books from both rounds will be eligible for the General Excellence competition.


Guidelines for the yearbook contest:

All entries must be postmarked by **June 30, 2017**.
 Staffs competing in this contest must be 2016-17 members of GSPA.
 Complete contest entry form.
 Submit a \$35 contest fee for each entry. For critique only submit a \$30 fee.
 If you would like your yearbook returned after judging, submit an \$8 postage and handling fee.
 All returned yearbooks will be shipped via UPS.

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For more on how Monarch can make your projects take flight, visit jostens.com/monarch or email us at yearbook@jostens.com.

"I firmly believe that high school journalism students should use the programs that they might see in the design and publication world. However, I have been stressed about how I would continue to maintain our computers and to afford to subscribe to Adobe products. Using Monarch has eliminated all of those worries."

// Tessa Shirley, adviser
North Hall High School [GA]



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Jessica Brantley
jessica.brantley@walsworth.com



Shannon Minninger
shannon.minninger@walsworth.com



Taja Slydell
taja.slydell@walsworth.com



Julie Weeks, CJE
julie.weeks@walsworth.com

2016-2017 Literary Magazine & Yearbook Individual Entries Contest

GSPA is now accepting individual entries for literary magazines and yearbooks published in 2016-17. The postmark entry deadline for all individual entries is June 30, 2017. Entries are being accepted in the categories listed below and on the following page.

ENTRY GUIDELINES:

\$2 fee for each individual entry

1. A form is required for each individual entry. <https://goo.gl/forms/beT3o1iX2lgUPIUQ2>
2. Entries are limited to THREE PER STAFF per category.
3. We will not accept multiple entries from one individual in the same category.
4. Staff members should work with their fellow staffers and advisers to select the three best individual pieces from your staff per category.
5. Each individual entry should be in a PDF. The PDF title should be the following: Category Number-Headline/Title-Publication Name/Student Name(s).
6. The PDFs should all be in a google folder. Create the folder with the individual entries prior to submitting the entry forms.
7. Instead of sharing the folder, you will add the link of the PDF to the corresponding entry form.
8. In order to do this: you will open up the PDF (already uploaded into the google folder) hit the share button and the click "Get Shareable" link
9. Make sure the setting is set to anyone with the link can view

LITERARY MAGAZINE CATEGORIES

L1. Poem

Original poems with the author's byline may be submitted.

L2. Short Story

Original short stories with the author's byline may be submitted.

L3. Artwork

Original artwork, not including the cover design, may be submitted.

L4. Photograph

Original photographs shot specifically for literary magazines are acceptable. The photograph's content and technical quality will be considered by judges. Submit original photograph with one copy of the magazine page containing the photograph.

L5. Cover Design

This category includes hand or computer-generated artwork or photography used on the literary magazine cover.

L6. Spread Design

Submit one spread from the literary magazine. Please include all pages that comprise the spread.

2016-2017 Literary Magazine & Yearbook Individual Entries Contest (cont.)

YEARBOOK CATEGORIES

Y1. Yearbook Story

Entries can include year-end recaps, school events or other standard yearbook stories. Stories should use creativity, but still follow basic journalistic writing standards.

Y2. Special Interest Story

This category includes specially-reported stories highlighting a specific issue, person or event unique to the school year. Stories should use creativity, but still follow basic journalistic writing standards.

Y3. News Photograph

Photos in this category should be non-portrait, non-sports photos of on-the-spot coverage of an event that has news value and timeliness.

Y4. Feature Photograph

Photos should be non-portrait, non-sports photos that create a special effect or entertain, appeal to the emotions and accompany a feature story or stand alone on a page with a cutline.

Y5. Sports Photograph

Any non-portrait photo directly related to sporting events may be entered.

Y6. Portrait Photograph

Photos of an individual or group in a posed setting.

Y7. Photo Essay

This category is for descriptive stories told through numerous photographs. Submit the full page, including the headlines, copy, photos and captions along with the original photographs. The entry will be judged on the quality of the photographs, copy and layout. Please include the names of all students who worked on the photo essay.

Y8. Information Graphic

This category includes artwork or information graphics used to enhance any news, feature or sports section.

Y9. Illustration

This category is for hand-generated artwork created by a single student. Illustrations that are part of information graphics should NOT be entered in this category (see Y8).

Y10. Photo Illustration

Photo illustrations (photos manipulated for artistic purpose or to illustrate an idea) fall into this category.

Y11. Spread Design

One or two pages may be submitted. Layouts will be judged on content, design, originality, creativity and overall use of space.

Y12. Advertising Design

This category includes student-designed and student-written advertisements. Judging will be based on originality, creativity, design and appeal.

Y13. Cover Design

Only original, student-produced designs may be entered. Company-designed covers will not be accepted. Judges will consider use of color, design elements and relationship to the book's theme. *Only one entry per staff accepted.*

Y14. Theme Development

Submit all theme-related pages, including the cover, endsheets, title page, opening, closing, divisionals and examples of other pages that highlight the yearbook's theme. Awards will recognize the staff. *Only one entry per staff accepted.*

ENTRY FORM LINKS:

GENERAL EXCELLENCE: <https://goo.gl/forms/2UR0ETpUM8XoygC3>

INDIVIDUAL ENTRIES: <https://goo.gl/forms/beT3o1iX2lgUPIUQ2>

Journalism: Creativity, Coverage, and Caring, Beyond the Walls

by Spencer Pipkin
Student Advisory Board Member

As the school year comes to an end, I can not help but reminisce on my past four years in journalism, filled with many ups and downs. Though facing many challenges throughout these last four years, members of the school journalism program and I can proudly say, this year has been one for the books.

Over the past four years, the most important lesson I have learned was this: every moment is a learning opportunity and a chance to grow as a student journalist, writer, public speaker, and most importantly, as a person. So, it would be contradictory not to list three of the most valuable lessons I have learned in journalism.

1. Take the time to make genuine and meaningful bonds with your staff, other editors, and the adviser, and foster those relationships.

2. Be tactful, and realize that everyone is a person and may have negative factors, outside of school, affecting his or her work in the classroom.

3. Push yourself and your staff outside of the comfort zone. Whether an advisor, editor, or rising editor, it is important to play off of your strengths and to transform your weaknesses into strengths.

Reporting the facts is more than just writing a story and laying-out statistics. It is crafting stories that embody the human experience...

crafting stories that embody the human experience, drawing the reader in--to examine different perspectives that they may have never considered. Sometimes, challenging the readers and requiring them to reevaluate their stance on issues that affect their school, community, or perhaps, the nation at-large. That is why I leave you with this: what pressing issues have you given your readers to contemplate, and when can we, as student journalist, open the forum for discussion?

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There's so much that goes into capturing the year for your school community. From brainstorming, reporting and editing to design, photography and typography, there's lots to learn. Sales, marketing, project management and leadership require attention and practice. We're here to support your efforts with powerful tools, flexible programming, unparalleled resources and knowledgeable representatives who share your passion for yearbook.

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